Custard Pie Famine Hits TV



LOCAL PROGRAM LISTINGS WEEK OF FEB. 26-MARCH 4

CLA

Judy Holliday Steve Allen

as we see it

The Free Library of Philadelphia reports that thanks to the better TV programs, which are stimulating people to read more, the library last year enjoyed its busiest season since 1934. Libraries in other cities report a similar trend.

This news undoubtedly will come as a tremendous shock to magazine and other critics who weep crocodile tears about what they term "TV's detrimental effect on the Nation's reading habits."

We rather believe that the bitter remarks about television are caused more by the fear that advertisers are spending money in the new medium than by any great concern over how many books folks are reading these days. Now the critics must find some other basis for attacking their advertising competition.

The increase in library book circulation is in both fiction and non-fiction. When a play appears on the air, requests pour in the next day for copies of it. When a scientific subject is discussed—from heredity to cosmic rays, bird migration to geology—viewers want to learn more on the subject and turn to their libraries.

There is no educational television station in Philadelphia. The demand for books is prompted by programs commercially sponsored or presented as a public service by the commercial stations. So it is standard television fare that's keeping the libraries busy these days.

The increase in reading is an unmistakable sign that television—much maligned as a frivolous medium—is headed in the right direction.

Week of Feb. 26-Mar. 4 LOCAL PROGRAM GUIDE

GUIDE

Opens Opposite Page 12

Contents

| TELETYPES | |
|---------------------------------------|-----|
| New York | . 3 |
| Hollywood | |
| ARTICLES | - |
| Farewell To Baggy Pants | . 4 |
| TV In The Land Of The Mambo | .10 |
| Something For The Girls: | |
| Six Beauty Tips From Texas | 16 |
| How Rin Tin Tin Always Saves | |
| The Day | 20 |
| CLOSE-UP | |
| Happy (Judy) Holliday | .17 |
| SPECIAL FEATURE | |
| Should Senators Cavort On TV? | . 7 |
| PICTURE FEATURES | |
| The Picture Behind The Picture | . 8 |
| 'Masquerade Party' Turnabout | |
| REVIEWS | |
| Professional Father | 13 |
| Foreign Intrigue | |
| COLUMNS | |
| | - |
| Fine Tuning • By Ollie Crawford | .14 |
| Confidentially By Earl Wilson | .15 |
| Cover Photo © Philippe Halsman | |
| Vol. 3, No. 9 • Feb. 26, 1955 #100 | |
| TTT | |

Wolter H. Annenberg, Editor

Merrill Panitt, Managing Editor Michael J. O'Neill, Advertising Director Jomes T. Quirk, Publisher

TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia I, Pa. Rittenhouse 6-1600. National A/vertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U.S. 1 year \$5.00, 2 years \$18,00, 3 years \$11,00, single copy 15c; In Canada 1 year \$6.00, 2 years \$10,00, 3 years \$14,00, in Pan-American Cc intries 1 year \$3.00, 2 years \$12,00, 3 years \$14,00, 3 years \$5.00, Copyright1955 by Triangle Publications, Inc. In othal - Foreign Countries I year \$3.00, 2 years \$14,00, 3 years \$5.00, Copyright1955 by Triangle Publications, Inc. In othal - Int Int Y GUIDE, including program information, may be reprinted without permission of the copyright owner.

Address subscriptions ond changes of address to Box 8019, Philodelphia 1, Pa. Please allow four weeks for change of address.

TV Teletype



EX-PRESIDENT TRUMAN postponed his Mar. 4 Person to Person date so that he could finish writing his soon-to-be-published memoirs . . On the Mar. 11 Person, EDWARD R. MURROW will interview brand new parents JOSE and ROSEMARY (CLOONEY) FERRER . IMOGENE COCA has signed HAL MARCH, DAVID BURNS and BIBI OSTER-WALD for the rest of the season--a veritable repertory company.

FRANK SINATRA or EDDIE ALBERT due for the lead in "Connecticut Yankee," scheduled as a MAX LIEBMAN "spectacular" Mar. 12 . . . LIEBMAN, now negotiating a new NBC contract for next season, may drop the Sunday night spectaculars and produce a regular weekly series while continuing with the Saturday night once-a-month specials.

JACK BENNY will tangle with a group of Cub Scouts on his Mar. 6 show, when he takes the Beverly Hills Beaver Patrol to a neighborhood carnival . . . BENNY also slated as a surprise guest on an upcoming DICK POWELL Four Star Playhouse, repaying POWELL for his guest stint last year on the BENNY show.

JACK LESCOULIE talking with NBC about hosting a daytime TV version of his old radio "Grouch Club" LESCOULIE has written a farce about the movies and TV, titled "Cat in the Bottle," which he hopes to have produced on Broadway next season.

* *

CELESTE HOLM, whose <u>Honestly, Celeste</u>! died this year, is casting eyes at TV again. This time, though, she insists on doing only film--no more live TV for her . . . The D-Day landing on the Normandy beachhead will be dramatized on <u>You Are</u> There Mar. 13.

Adventure Theater, a new series of live, original dramas, replaces Father Knows Best, starting Apr. 3. Attempts to retain Father in its Sunday night CBS spot fell through . . . Thanks to his TV appearances, DICK SHAWN will receive \$10,000 a week from the Sahara Hotel in Las Vegas--four times his pay at the club last year.

NBC claims most of its summer replacement shows will be on the air only eight weeks this year, compared to the usual 13. Seems that sponsors are finally convinced that people watch TV during the summer, too . . The Nation boasted 33,816,000 TV sets as of Jan. 1, according to NBC statistics--an increase of 6,000,000 over the same time last year.

Pepe Le Moke, famed thief of the Casbah, will hit TV soon in a new telefilm series. The title role has not been cast, but it probably won't be CHARLES BOYER, who first glamorized Pepe in the movies.

*Trade-mark, Teletype Corp.

(Hollywood Teletype on Inside Back Cover)

Farewell To Baggy Pants

These simple props mean Garroway.



Herb Shriner: offbeat in a rural way.

TV's New Crop Of Offbeat Comedians Look And Act Like Ordinary Citizens

When you and I were young, Maggie, comedians wore crumpled pants. They also wore top hats all bashed in at the crown and big, floppy shoes.

That's all changed now. Instead of pants with accordion pleats, comedians wear three-button Madison Avenue suits. In place of funny hats, they wear hornrimmed spectacles. Matter of fact, comedians (many of them, at any rate) don't even look like comedians, anymore. They look like Princeton men. And there's nary a custard pie to be seen.

Take Steve Allen. There's nothing particularly funny-looking about him. He has the thoroughly respectable but faintly tired and exasperated look of a commuter who has just missed the late train to Great Neck.

His jokes are different, too. He doesn't run around the stage like Joe Penner, crying, "Wanna buy a duck?" On the contrary, Allen's humor is what the experts like to call "offbeat."

To begin with, he doesn't tell very many jokes. He just talks—and chortles once in a while at his own wry observations. He also messes around with a lot of papers on his desk. He eats frequently, too. Allen's always nibbling at a chicken leg or a salami, or slurping down a glass of beer.

That's what "offbeat" humor's like. For many of his laughs, Allen relies on the program's guests. Once a guest on Allen's *Tonight* turned up with a couple of live ducks in a wading pool, and they all went wading.

Steve Allen: a comedian should be liked.



Jack Paar & Co.: the sign clearly indicates something funny is happening on show.

Allen's humor doesn't look funny in print but it has a down-to-earth quality that somehow seems very funny late at night. But if you are one who goes for the baggy-pants type of comic like Milton Berle, Jackie Gleason, Sid Caesar or Red Skelton, don't tune in Allen.

It always has been Allen's theory that it is more important for a TV comedian to be liked than laughed at. "The reason people don't tire of Arthur Godfrey," he insists, "is because he doesn't do anything."

Godfrey, who quite possibly started the entire "offbeat" trend in TV comedy, just sits around spouting gentle humor. And his audience obviously loves it.

In general, the new-style television comic is a humorist rather than a clown. Jack Paar is another good example. He doesn't jump about, fall into the orchestra pit or put a lamp shade on for a hat. Mostly he just stands around and murmurs jokes like this one: "I used to be a watch out in a laundromat. Whenever a fat lady got too close to the washing machine, I'd yell, 'Watch out!""

Dave Garroway, of the raised hand, bow tie and spectacles, is another of

Garry Moore: the Crew-cut's coy.



the low-pressure school whose amiable amblings around the set and mild jokes have endeared him to the early-morning risers. A little more brisk is Garry Moore, who sometimes turns a bit coy. He is strong on homespun philosophy and is forever advising viewers to smile, be kind, telephone someone they like and remember Mother's Day.

Then there's George Gobel, latest of the low-pressure men, who moves around the stage as casually as Allen or Garroway but whose patter is considerably livelier. Gobel has a good sense of timing and a style reminiscent of humorist Robert Benchley. ("I'm the kind of a fellow . . . who, whenever anyone on the radio said to me, 'Run down to your neighborhood store,' . . . well, some people *walked* . . . but I *ran.*") Orson Bean is another young member of the oh-so-casual crew-cut set. On his now-departed *Blue Angel* show, he used to make speeches like:

"Here at the Blue Angel night club we just had an economy cut . . . We now have the doorman painted on the sidewalk . . . The boss has hired midget waiters to make the drinks look bigger . . . And the bartender is out back straining the ice . . ."

Herb Shriner is "offbeat" in a rural way. His style is homey and innocent and his jokes have the flavor of the cracker barrel. ("The reason drivein movies have become a big thing out my way is because you and your girl get all the advantages of a dark balcony without having to climb four flights of stairs.")

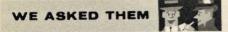
What makes them click? Well, in the words of Fred Allen—who should be an authority—it is simply that TV changed the concept of comedy.

"For the first time in history," Allen remarks in his book, "Treadmill to Oblivion," "the comedian has been compelled to supply himself with jokes and comedy material to compete with the machine."

Could be. But, in a way, it's sad.

Say, do you remember Ben Turpin? Now there was a comical cuss!





Should Senators Cavort On TV?



Sen. Styles Bridges, Republican, New Hampshire: "It would not be undignified for a Senator to appear on a quiz show or an educational program where issues are discussed. Senators have an obligation to appear

on certain types of shows, but not on comedy programs." Sen. Estes Kefauver, Democrat, Tennessee: "Senators are entitled to a little fun, like anybody else. Quiz shows are an important medium of public information. Many of the question-and-answer shows give the



public a chance to observe their elected officials under fire."



Sen. George D. Aiken, Republican, Vermont: "As a rule, I believe that public officials should not participate in comedy and quiz shows. However, if they have a special message to put over to the people, the radio

and television shows present a good medium for this purpose." Sen. George A. Smathers, Democrat, Florida: "Public officials must honor their office by maintaining a degree of dignity. At the same time, they should not become stuffed shirts. However, a Senator should give priority to



his duty to keep the public informed on serious subjects."



Sen. Henry M. Jackson, Democrat, Washington: "As long as the shows in which they participate are in good taste, I don't see why they should deny to a Senator or to any public official the right to indulge in something

very human; namely, a little humor. It's good for all of us." Sen. James H. Duff, Republican, Pennsylvania: "Public officials are human beings. I can see no objection whatsoever to their participation in comedy and quiz shows on television as long as, in doing so, they do not

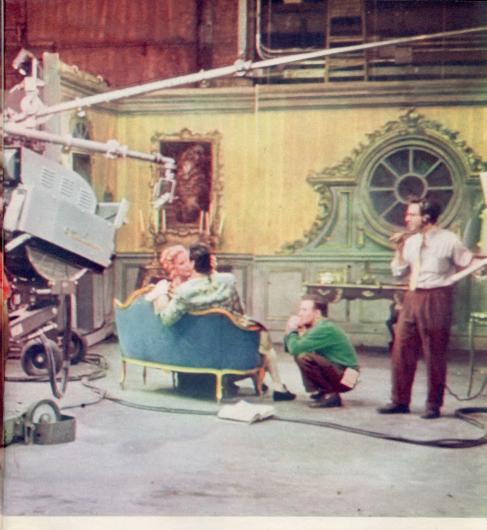


in any way degrade themselves or their offices."

THE PICTURE

... Behind This Picture





Gale Sherwood, who played a smoldering blonde in "Naughty Marietta," and John Conte, the pirategovernor in Max Liebman's spectacular version of the Victor Herbert operetta, are locked in tender embrace—just two lovers all alone. Or that's the way it seems on the television screen at left. And that's the way it looked in millions of homes.

On the set, though, they had plenty of company. During rehearsal (above) and at the actual broadcast, there were cameramen, technicians who fiddled with mikes and crews that moved the giant equipment—not to mention the booms—crowding in on the pair. That man at right is the floor manager; and the green-shirted gentleman is the production stage manager who relayed instructions from the director at rehearsal. As a matter of fact, the "lovers all alone" must have felt like a couple of goldfish.

In The Land Of The Mambo

Puerto Rico, that mambo-happy land, is really delirious about television.

It's less than a year since big-time TV hit the Commonwealth via two powerful stations broadcasting from San Juan. But the islanders stay home in droves to tune in favorite programs in their favorite language.

The peculiar problem of television in Puerto Rico is that it must satisfy tastes in two languages—English and Spanish. This challenge is now being met as advertisers learn the public's preferences and as viewers become more discriminating. In the beginning, even test patterns were entrancing.

At the end of 1954, Puerto Rico had 53,194 TV sets in operation, or one for every 42 of the Commonwealth's two-and-a-quarter million population. Four thousand of these were bought a year before the first station went



Mapi and Papi: As in I Love Lucy, wife generally holds the upper hand.

El Kioskito: he presides over children's show, gives participants refreshments.





on the air and kept merely as pieces of furniture until TV arrived.

Programs emphasize the Spanish language, even though most Puerto Ricans know English. On WKAQ-TV, a 100,000-watt station owned by the newspaper El Mundo, 30 percent of the programs are in English (some with Spanish subtitles) and 70 percent in Spanish. On WAPA-TV, an independent station which recently went from 10,000 to 60,000 watts, 65 percent are in Spanish, 35 percent in English.

Virtually all of the national advertisers are represented on Puerto Rican television with kinescope versions of such top shows as *Studio One*, *I Love Lucy*, *Public Defender*, *Toast* of the Town, The Perry Como Show, Life Is Worth Living and Your Hit Parade. Yet Puerto Rico is fast developing top talent of its own.

There's the husband-and-wife team of Maria de Pilar Cortes and Fernando Cortes, who, as "Mapi" and "Papi," are the main characters in a situation comedy like *I Love Lucy*, right down to the next-door neighbors. Both were stars in the entertainment field long before TV. "Mapi" Cortes, a top movie star in Mexico

LOS JIBAROS, MAPI AND PAPI Are puerto rico's favorites

where her husband directs films, appeared with Lucille Ball in a Hollywood film, "Seven Days' Leave."

Puerto Rico's leading comedian, Ramon Rivero, known as "Diplo" on the stage and radio for 18 years, has become virtually a one-man TV gang, writing, producing, directing and starring in three shows each week.



Los Jibaros: fire chief Raul Gandara, right, is the author of this one.

There's something for everyone on Puerto Rican television—from El Kioskito for the *Howdy Doody* crowd to *Los Jibaros*, a series set in a colmada (grocery store) and written by none other than the Commonwealth's fire chief, Raul Gandara.



Turnabout For Masqueraders

PANELISTS HAVE A GO AT THOSE FANCY COSTUMES

Masquerade Party panelists sit relaxed, in comfortable clothes, while guests swelter under elaborate costumes and make-up. When TV GUIDE suggested that "Turnabout is fair play," they agreed—not too reluctantly. Almost everybody likes to dress up. Make-up men George Fiala and Bill Herman, and costumer Lou Eisele supervised the panel's conversion into appropriate alter egos. Bobby Sherwood became Robin Hood, of Sherwood Forest; Buff Cobb, a corncobsmoking hillbilly; emcee Peter Donald, Peter Rabbit; poet Ogden Nash, poet Henry Wadsworth Longfellow; Ilka Chase, Diana, Roman goddess of the chase. At show time, below, they were back in mufti again.



Chicago*



Chicago Dateline

Channel Chatter: H. Leslie Atlass, the resolute WBBM-TV boss man, revealed that work on the conversion of the Chicago Arena into a big CBS-TV center has been resumed in earnest. If early plans materialize, some shows will be televised from the Arena in September. And the entire staff will be housed in the Arena within the next 12 months.

Toni Gilman still slightly unnerved after driving through a roaring Kentucky tornado with her two children.





Gilman

Desmond

Former Breakfast Club singer Johnny Desmond, who moved his wares to New York, is taking Manhattan by storm. He can now be heard on his own Mutual network radio show every Saturday, has made guest appearances on the CBS-TV network and was just signed for a dramatic role on TV Playhouse for Mar. 6.

Chicago's Metropolitan Opera Com-

pany will stage a benefit performance on May 19 for educational station WTTW-TV. The company will present "Andrea Chenier" by Umberto Giordano, which has not been sung in Chicago for 15 years.

Asked about reports that he was on the verge of another hip operation and a five-month absence from TV, Arthur Godfrey admitted he needed such an operation, but denied—at least initially —that a definite date had been set.

Another rumor had an hour-long version of Godfrey's *Talent Scouts* replacing the Wednesday night *Friends* show next season. CBS vice president James Seward says the story is two years old and strictly talk. But with the unpredictable Arthur, all hands admit, anything is possible.

Advance Tips On Shows: A new religious program will be launched by WBKB early in March. It will feature the Very Reverend James M. Keen, who presented a series of Marian Year programs last season on WGN-TV.

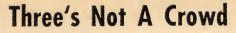
Don Roth, popular restaurateur, will be featured by Helen Joyce on her *Femme Show* each Friday morning. A dietary expert, Roth will offer tips on foods.

channels listed in program section

| WBBM-TV | (CBS) 410 N. Michigan Ave., Chicago | WHitehall 4-6 | 5000 |
|-------------|---|----------------|------|
| WNBQ | (NBC) Merchandise Mart, Chicago | SUperior 7-8 | 3300 |
| WBKB | (ABC) 20 N. Wacker Dr., Chicago | ANdover 3-0 | 0080 |
| Ø WGN-TV | (Du Mont) 441 N. Michigon Ave., Chicago | SUperior 7-0 | 0100 |
| 4 WTMJ-TV | (NBC) 720 Capitol Dr., Milwoukee | BRoadway 1-6 | 5000 |
| TV GUIDE . | 6 North Michigon Avenue • Chicogo 2, Illinois • | RAndolph 6-947 | 0 |



Member: Audit Bureau of Circulations



FOR THE LADIES

IT'S BOB AND KAY WITH EDDIE DOUCETTE

WNBQ's press releases covering its new show, Bob and Kay with Eddie Doucette, glowingly claim that "It's got everything." It may not live up to that tribute, but this new midday show (12:45-2 P.M., on) does have three popular stars, two top-notch musical aggregations and a varied format.

Heading up the cast are pudgy Bob Murphy, lovely Kay Westfall and chef Eddie Doucette. Dividing the musical honors are the Art Van Damme Quintet and Joseph Gallichio's 16-piece orchestra.

Individually, and as a group, all flash championship form. Bob is just as relaxed as ever, Kay as pretty and vivacious and Eddie as cheerful and efficient. And the music—delightful! In short, program director George Heineman's ambitious merger is off to a spanking good start.

The logic of this blend of talents was at first questioned by WNBQ execs. But the program's producers reasoned that the bulk of its viewers would be women. They knew the show had to have a woman's touch. So, all the aspects of feminine appeal—news, weather reports, travel tips, recipes, reviews and music—were all meshed into 75 minutes.

Bob and Kay, of course, are accomplished at presenting such variety. Rounding out their fourth season as a TV duo, they have perfected a breezy approach to their business.

Chef Doucette's culinary talks are spiced by wit without the theatrical flair of his competitor, Francois Pope. Eddie mixes his recipes by concentrating on an exotic dish one day and some homely fare the next. And while describing each recipe, he is careful to see that the ingredients are conveniently superimposed on the screen.

Smart production also contributes to the show's appeal. The producers wisely keep the show at low pressure. They do not try to imitate the extravaganzas akin to the network's *Home* show.

If nothing else, the new Bob and Kay with Eddie Doucette offering has spiked the guns of an old adage. Two may be company, but three is not necessarily a crowd.

4

WNBQ's favorite afternoon totem pole: Eddie Doucette, Kay Westfall and Bob Murphy as anchor man.

TV MOVIE GUIDE

For fuller details of each movie, see the regular program listing.

SATURDAY, FEBRUARY 26

- 1:00 P.M. 7 "SOUTH OF PAGO PAGO" (Adventure) Victor McLaglen, Jon Hall. 2:00 P.M. 5 "DELIGHTFULLY DANGEROUS"
- (Comedy) Jane Powell, Ralph Bellamy.
- 2:00 P.M. 9 "OF MICE AND MEN" (Drama) Burgess Meredith, Betty Field. 4:00 P.M. 9 "MAN FROM UTAH"
- (Western) John Wayne, Polly Young. 4:30 P.M. 2 "FLAMING LEAD"
- (Western) Ken Maynard.
- 5:00 P.M. 9 "RIDERS OF DESTINY" (Western) John Wayne, Cecilia Parker.
- 6:00 P.M. 9 "BORDER CABALLERO" (Western) Lois January, Ted Adams.
- 7:00 P.M. 9 "KENTUCKY JUBILEE" (Comedy) Jerry Colonna, Jean Porter.
- 9:30 P.M. (4) "LET'S LIVE A LITTLE" (Comedy) Bob Cummings.
- 10:00 P.M. 7 "THE LONG NIGHT" (Drama) Henry Fonda, Barbara Bel Geddes.
- 11:00 P.M. 9 "CASTLE IN THE DESERT" (Mystery) Sidney Toler, Arleen Whalen.
- 12:00 Mid. 2 "THE BIG WHEEL" (Action) Mickey Rooney, Thomas Mitchell.
- 12:00 Mid. 5 ''JIGSAW'' (Suspense) Franchot Tone, Jean Wallace.
- 12:05 A.M. (4) "SAINTS AND SINNERS" (Drama) Abbey Theater Players.

SUNDAY, FEBRUARY 27

- 9:00 A.M. 9 "FALL IN" (Comedy) Joe Sawyer, William Tracy.
- 10:00 A.M. 7 "GANGS, INC." (Crime) Alan Ladd, Joan Woodbury.
- 10:00 A.M. 9 "TRAIL'S END" (Western) Johnny Mack Brown.
- 10:30 A.M. 2 "DEADLINE FOR MURDER" (Mystery) Kent Taylor, Paul Kelly.
- 11:00 A.M. 9 "DEPUTY MARSHAL" (Western) Jon Hall, Frances Langford.
- 11:30 A.M. 5 "2 MINUTES TO PLAY" (Drama) Bruce Bennett.
- 12:00 Noon 9 "ARIZONA THUNDERBOLT" (Western) Robert Cummings, June Martel.
- 1:00 P.M. 9 "DANGER ZONE" (Intrigue) Hugh Beaumont, Ed Brophy.
- 2:00 P.M. 9 "ADVENTURES OF MARTIN EDEN" (Action) Glenn Ford, Claire Trevor.

- 4:00 P.M. 9 "THE DEVIL'S CARGO" (Drama) John Calvert, Rochelle Hudson.
- 6:00 P.M. 9 "DOCTOR JIM" (Drama) Stu Erwin.
- 10:00 P.M. 9 "ONE TOUCH OF VENUS" (Musical Fantasy) Bob Walker, Ava Gardner.
- 11:00 P.M. 5 "BIG TOWN" (Murder) Lester Yail, Frances Dade.
- 11:15 P.M. 2 "SNOWBOUND" (Drama) Dennis Price, Robert Newton.
- 11:30 P.M. (4) "PIER 23" (Drama) Hugh Beaumont.
- 11:45 P.M. 7 "ADVENTURES OF KIT CARSON"

MONDAY, FEBRUARY 28

- 3:00 P.M. 9 "HAYFOOT" (Comedy) William Tracy.
- 11:35 P.M. 2 "LOVE, HONOR AND GOODBYE" (Comedy) Virginia Bruce, Edward Ashley.
- 12:00 Mid. 5 "SECRETS OF CHINATOWN" (Intrigue) Nick Stewart.
- 12:00 Mid. 7 "GANGS, INC." (Crime) Alan Ladd, Joan Woodbury.

TUESDAY, MARCH 1

- 3:05 P.M. 9 "MISS POLLY" (Comedy) ZaSu Pitts, Slim Sunnerville.
- 10:00 P.M. 9 "I CHEATED THE LAW" (Suspense) Tom Conway, Steve Brodie.
- 11:35 P.M. 2 "THEY WERE SISTERS" (Drama) James Mason, Phyllis Calvert.
- 12:00 Mid. 5 "MYSTERIOUS RIDER" (Western) Douglass Dumbrille, Sidney Toler.
- 12:00 Mid. 7 "THE GLASS MOUNTAIN" (Musical) Valentina Cortesa.

WEDNESDAY, MARCH 2

- 3:00 P.M. 9 "GAIETY" (Comedy) Alan Mowbray, Bobby Watson.
- 7:00 P.M. 9 "SWISS MISS" (Comedy) Stan Laurel, Oliver Hardy.
- 10:00 P.M. 9 "ALMOST A BRIDE" (Comedy) Shirley Temple, David Niven.
- 11:30 P.M. 2 "NOBODY'S DARLING" (Musical) Mary Lee, Louis Calhern.

(Continued on page A-5)



In appearance, pint-sized and rolypoly Art Hern belies the agility with which he performs as WBKB's Pied Piper. Each week-day, on his 4 P.M. show, Art spins tales of foreign lands and olden times. To set the scenes for these yarns, Art hops aboard a magic whirling top that skims him swiftly through the clouds. With help from the WBKB technicians, Art makes it look absurdly easy.

Young viewers tuning in *The Pied Piper* enter a fantasy world—a magic forest populated by invisible turtles, talking squirrels and the like. Boss of the enchanted woodland is Pied Piper Hern, rigged up in smiles and an elf's ragged costume.

Art has almost as much power over youngsters as did the legendary Pied Piper. Sometimes it takes a dramatic turn, as in the case of a little girl who had a rheumatic heart condition. The mother of the girl requested Art's help in getting her daughter to be quiet and follow doctor's orders. After he made his TV appeal the little girl became obedient. Art treasures the mother's letter of thanks.

Art has created three distinct characters beloved by moppets. A year and

Modern-day Pied Piper

ART HERN, EX-VILLAIN, NOW ENCHANTS CHICAGO'S CHILDREN

a half ago he introduced the Pied Piper. Six months later, he joined Two-Ton Baker's noon-hour *Happy Pirates* show as jolly Moby Dick. Prior to leading this double life, Art starred on TV as Natco the Clown, another small-fry favorite.

It's hard to picture good-natured Art as anything but a tot entertainer. Yet he was an out-and-out heavy for most of his theatrical career. He was one of the most sinister villains to ever plague a soap opera heroine. He also played menaces in scores of crime dra-, mas. It wasn't until 1950 that he won the chance, via TV, to shed his evil reputation. Donning grease-paint, he emerged a happy, reformed character: Natco the Clown.

Art's main interest off-camera is reading about Abraham Lincoln. He reports he has "trunks and trunks full of novels, biographies and histories" about the Civil War President. He's also made several trips to Lincolnland— New Salem and Springfield, Ill. Living proof, however, of Art's admiration for the Great Emancipator is Art's twoyear-old son. The little boy is proudly named Lincoln Hern.



As wife Lillian watches, Art feeds twoyear-old son Lincoln, named for Honest Abe.

MOVIE GUIDE

(Continued from page A-3)

12:00 Mid. 5 "TEN LAPS TO GO" (Intrigue) Rex Lease, Duncan Renaldo. 12:00 Mid. 7 "TENNESSEE'S PARTNER" and 'GENTLEMAN FROM LAPORTE' (Double Feature) John Qualen and Eve Miller.

THURSDAY, MARCH 3

3:00 P.M. 9 "SOUTH SEA ADVENTURE" (Adventure) Leo Curly narrates. 7:00 P.M. 9 "A CHUMP AT OXFORD" (Comedy) Stan Laurel, Oliver Hardy. 10:00 P.M. 9 "AND THEN THERE WERE NONE" (Suspense) Barry Fitzgerald, Walter Huston. 11:35 P.M. 2 "IDEAL HUSBAND" (Comedy) Paulette Goddard. 12:00 Mid. 5 "ACCIDENTAL SPY"

FRIDAY, MARCH 4

3:00 P.M. 9 "TWO-GUN TROUBADOUR" (Western) Fred Scott, Claire Rochelle. 10:00 P.M. 9 "BULLDOG DRUMMOND COMES BACK" (Mystery) John Barrymore. 12:00 Mid. 7 "HOT SPOT" and "QUIET SUNDAY" (Double Feature) Eve Miller and John Doucette. 12:05 A.M. (4) "IMPACT"

(Drama) Ella Raines, Brian Donlevy.



(For details, see daily program listings.)

SATURDAY, FEBRUARY 26

2:00 P.M. 2 College Basketball 2:00 P.M. (4) NBA Basketball 3:00 P.M. 7 Main Event Wrestling 3:30 P.M. 2 Horse Race-Miami 8:30 P.M. 9 Wrestling-Marigold 11:00 P.M. 5 Championship Bowling

SUNDAY, FEBRUARY 27 5:30 P.M. 7 Bowling Clinic 7:00 P.M. 7 Main Event Wrestling

MONDAY, FEBRUARY 28 7:00 P.M. 9 Championship Bowling 8:00 P.M. 9 Boxing—New York City 8:30 P.M. 7 Boxing—Eastern Parkway

TUESDAY, MARCH 1 10:30 P.M. 5 Championship Bowling

THURSDAY, MARCH 3 10:30 P.M. 7 The Big Fight

FRIDAY, MARCH 4 9:00 P.M. 5 (4) Boxing-Madison Square Garden



Elson and Drees To The Rescue . . .

Competition, and sometimes controversies, may be fierce among sportscasters, but chivalry isn't dead. When Tom Duggan was hospitalized for surgery last month, Jack Drees and Bob Elson rushed in to pinch-hit for him on his numerous daytime, nighttime, weekend shows.

This, of course, isn't news. But what is not popularly known is that both Elson and Drees offered to contribute their services-gratis! They insisted the money be paid to "tumultuous" Tom.

Cuffnotes: A phone call from Tam O'Shanter impresario George S. May brings good news. George revealed Tam's fabulous golf tourney has been set for Aug. 11-14. Plans are being mapped for a Nation-wide telecast, probably over the ABC-TV network. "And we're going to return our Championship Golf show over WNBQ," said May. "The show will start June 7th. with Norm Barry as the shot-by-shot commentator for the full 13 weeks." It's time-tabled for 10:30 to 11 P.M., Tuesday nights.

Although CBS-TV (Channel **(**) plans to carry the Baseball Game Of The Week, it may not be seen in Chicago. Trade rumors, however, claim that Channel 🕥 will carry the Saturday games, starting April 22.





For Week Beginning February 26th, 1955

SATURDAY MORNING

7:50 2 Today's Thoughts 7:55 2 News in Brief 8:30 5 Kids' Holiday—Ned Locke 9:00 5 4 Happy Felton's Gang

> The gang watches perfarmances by: Turkish snake charmer

Samara & her pythan Austrian trampaline actFaur Kavaks English clown acrabatsGhezzi Brathers

This Is the Life—Religion
 "The Haunted Heart." When a mechanic
 realizes that he is responsible for an
 autamobile accident, he cannat quiet his
 guilty canscience. Stuart Randall.

9:30 🕗 Winky Dink and You

Jack Barry and Winky ask their viewers ta draw a fox who is nat as sly as expected. Then the at-hame artists draw the dashbaard af a car and we all go far a drive. Next week Winky Dink and Yay will be seen at a new time.

(4) Paul Winchell Show

Fearless Jerry helps Paul track dawn a burglar. In a dance production of "Jack and the Beanstalk," Paul is the Giant, Miltan DeLugg is Jack and Mary Ellen Terry is Jack's mother. In the study periad, Knucklehead Smiff learns from Irving the schalarly mouse "Why the moon changes phases."

Our Gang Comedies

Buddy Black presents a series of films. 9:45 77 Film Shorts

10:00 Capt. Midnight-Adventure

"Peril from the Arctic." While in the Arctic testing Tut's new discovery, Midnight and Ikky get a distress call. As they fly to the rescue, the matar of their plane mysteriously conks out. Richard Webb, Olan Saule, Mel Welles. (Film)

(4) Smilin' Ed's Gang-Kids

5 Funny Boners-Kids

Jimmy and Webster have a picnic lunch in the waads.

7 Space Patrol-Adventure

The Space Patrollers are abaut to blast aff fram planet Procyan Four when they discover that Happy and Caral have disappeared. Ed Kemmer, Lyn Osbarn. (Hollywaad) Last shaw of series.

9 Let's Cook-Tips

DEBUT Miss Alma Lach, autharess af "A Child's First Caak Baok" offers lessons for small-fry and all beginning caaks. Today's menu: aranges, sausages, scrambled eggs, hat cacaa, toast butter curls and jelly, and a surprise. Miss Alma simplifies caoking so that even the tiny tots can easily prepare these dishes.

10:30 2 Abbott & Costello-Comedy

"The Birthday Party." Lou invites all his boarding-house pals ta his birthday party. Preparatians are caming along well until he mistakes ant paste for antipastal Hillary Braake, Jae Besser. (Film)

(4) Corbett, Space Cadet

"Assignment Mercury." A pampous Salar Guard afficer endangers the life of the entire Polaris crew by his arders. He cammands that the ship be landed in a spat where Mercury's intense heat cauld melt everything in sight. Tam is played by Frankie Thamas.

Scrub Club-Kids

Claude Kirchner and "Scrubby",

Morning Movietime

"Fugitive Valley." An autlaw gang robs the stagecaach. Ray Carrigan.

The Best in Saturday Viewing is on Channel **7**



12:30 P.M. RAMAR OF THE JUNGLE Jon Hall stars as Dr. Tom Reynolds in another exciting tale of jungle adventure.



SMILIN' ED'S GANG Smilin' Ed McConnell is your host and story teller on a happy halfhour for kids of all ages.



9:30 P.M. WHAT'S THE ANSWER Mal Bellairs asks the questions. A panel of Chicago teen-agers tries to answer.



10:00 P.M. STARS ON PARADE Intrigue tonight on "The Long Night", starring Henry Fonda and Barbara Bel Geddes.



11:00 2 Big Top-Circus Fun

From Philadelphio, ringmoster Jack Sterling crocks his whip and brings on: Comedy trompolinersTrompoloonies AcrobatsBilly West & Four Fays (4) What's New in the Kitchen? Guest is Miss Helen Ahern of the Regional Office, U.S. Dept. of Agriculture. To Be Announced Pep Rally-Variety Kenny Bowers with music ond fun. F Bar F Ranch-Audience Arkie introduces Girl Scout Troop No. 1630 with harmonico music ond handicrafts. The girls receive the Award-ofthe-week. The Arkonsos Woodchopper sings Western songs and appoints the "Top Hond." 11:30 Adventures of Danny Dee From the drawing boord of Roy Doty. 11:45 (4) Let's Look at the News AFTERNOON 12:00 D Lone Ranger-Western (4) Mr. Wizard-Science The mogic of science in everydoy life, Animal Caretime-Kids Robert Snediger, curotor of reptiles of Brookfield Zoo, ond outhor of several reference works in his porticulor field, is guest of Curley Brodley. Hi Club-Ed Allen Ed Allen emcees o teen-oge voriety show ond discusses diversified teen topics, including future occupations for the teen group. Eoch week Ed salutes o Chicogoland school and the school's newspoper editor, Guests invited. Write WBKB for the tickets.

MOVIE-To Be Announced 12:30 D Uncle Johnny Coons Show

Johnny shows o film called "The Three Missing Links," with The Three Tons of Fun playing rookie policemen. Then we see "Whot a Dondy," o film obout o paper hanger who olmost hongs himself. Johnny tokes o cue from this and decides to show how good a paper hanger he really is. (Chicogo)

(4) Hot Shot Review—Music Joe Shott and his Hot Shots.

MOVIE—To Be Announced Ramar of the Jungle

"Controbond." Hijackers ottempt to bring the code of the underworld into the jungle. Jon Hall.

1:00 2 Ray Rayner-Music

Roy and Mino Kolb mime songs. MOVIE-Adventure

"South of Pogo Pogo." A skipper heads his schooner to on island inhobited by terrifying notives. Victor McLoglen, Jon Holl, Frances Farmer.

9 MOVIE-To Be Announced 1:30 (4) Let's Talk Children

Subject: "The Child ond Books."

1:45 Sports for the Family Bud Wilkinson, Okla. U. coach, tolks on sports in seoson.

2:00 2 College Basketball-Sport Michigon meets Iowa at Iowo City. Jock

Drees is of courtside.

| MI | CHIGAN | |
|----|--------|--|
| | | |

| 24 | Westwood | 30 Shearon | 36 Stern |
|----|----------|--------------|--------------|
| 26 | Sharland | 31 Raisor | 37 Groffsky |
| 27 | Kramer | 33 Eaddy | 38 Jorgenson |
| 29 | Williams | 34 Lingle | 39 Beissel |
| | | h: William I | |
| | | IOWA | |
| 10 | | | 00 01 11 |

- 10 Hawthorne 24 Martel 36 Ridley
- 11 Choules25 Liston37 Berry12 Sebolt26 Crookham 38 Duncan16 Davis31 Logan40 Ritter21 Cain33 Schoof41 Reichow22 Seaberg35 George46 Scheuerman23 JohnsonCoach:Bucky O'Connor

(4) NBA Basketball-Sport

Milwoukee Howks vs. New York Knickerbockers. Morty Glickmon reports.

MOVIE-Comedy

"Delightfully Dangerous." A 15-yeor-old girl, stoying at on exclusive boarding school, believes that her sister is a Broadway stor, but the lotter is really a burlesque queen. Jane Powell, Ralph Bellomy, Constance Moore and Arthur Treocher are featured.

FEBRUARY 26

MOVIE-Drama

"Of Mice and Men." Steinbeck's tale af a strange alliance between a learned man and his imbecile friend. Burgess Meredith, Betty Field, Lon Chaney, and Charles Bickford.

2:30 7 Focal Point—Shorts 3:00 7 Main Event Wrestling

A tag match: Moto and Pazendok vs. Blassi and Bockwindle.

3:30 🕗 Horse Race-Sport

SPECIAL The Flamingo Stakes, three year-olds, mile-and-on-eighth, \$100,000 odded. From Hialeah Park, Miami, Fla. Fred Caposella will call the running, and John Derr and Sam Renick will camment.

MOVIE-To Be Announced
 Operation New Horizon
 (4) Capt. Gallant-Crabbe

Buster Crabbe stars as Capt. Gallant of the French Foreign Legion.

Smilin' Ed's Gang-Kids "The Tiger Pit." Gunga attempts to rescue o tiger cub trapped by jungle poachers. Nino Morcel, Vito Scotti.

MOVIE-Western

"Man from Utah." A cowboy tongles with rodeo hustlers. John Wayne, Polly Young are featured.

4:30 MOVIE-Western

"Flaming Lead," stars Ken Maynard. (4) Lone Ranger-Western

Clayton Moore stars in the title rale, with Joy Silverheels as Tonto.

7 Cisco Kid-Western

4:45 🔂 Hobby Time-Crafts

5:00 (4) Kit Carson–Western Mr. Wizard–Science

> The science of radar, its use in peace ond war, is investigated by Mr. Wizard and his young helper, Buzz, when they examine "Seeing without Seeing."

Superman-Adventure

"The Rescue." Lais Lane tries to save an elderly coal miner, trapped in a mine below ground. George Reeves and Phyllis Coates. (Film)

MOVIE-Western

"Riders of Destiny." John Wayne and Cecilia Parker star.

5:30 🕗 Theater at Dusk-Drama

I'm the Law: "The South American Money." When a firm which prints money for small South American countries is robbed, Kirby contacts two political leaders. George Raft. (Film)

(4) Cisco Kid–Western

Hopalong Cassidy

"Frameup for Murder." Searching for a clue to a killing, Hoppy and Red use psychalagical methods ta unlock the mind of a young amnesia victim. Bill Boyd stars as the hero.

Rocky Jones, Space Ranger

EVENING

6:00 Gene Autry-Western

"The Carnival Comes West." Gene is called in to avert disaster when the town's social leader hires gunmen ta drive the cornival out af town. (Film)

- (4) Weather-Bill Carlsen
- Abbott and Costello
- Playhouse-Drama

MOVIE-Western

"Border Cabollero." A G-man mosquerades os a Mexican in on ottempt to copture a band of smugglers. Lois Januory, Ted Adams.

6:05 (4) Sports-Lloyd Pettit

6:20 (4) Let's Look at the News

6:30 2 Beat the Clock–Games (4) Horace Heidt–Variety

When it's Mordi gras time in New Orleans, Horace Heidt is there with his guests, native Louisianans Louis "Satchmo" Armstrong and Foye Emerson. Local tolent, as well as the regular members of the "show wogon," are prominently featured. (New Orleons)

Hollywood Off Beat

"Walk a Lonely Street." A detective goes back twenty years ta find scars that have never existed. Melvyn Douglas.

7:00 JACKIE GLEASON-Comedy

Ralph Kramden becomes sa involved taking up a collection for his boss's doughter's birthdoy, he forgets wife Alice's, which cames up at the same time. The bus SATURDAY

driver's in real hat water when Alice gets the expensive wristwatch intended for the other girl. Jackie and Audrey Meadows play the "Honeymooners;" Art Corney and Jayce Randolph play their upstairs neighbors. The June Taylor girls dance.

(4) MICKEY ROONEY

"The Average Mon." Mickey Mulligan learns that he represents the typical TV viewer. As a result of this startling discovery he is worth millions of dollars to his network. (Film)

SPORTS FINAL-Duggan MOVIE-Comedy

"Kentucky Jubilee." A movie producer and a newsmon go to cover o jubilee, ond uncover o gang of hoodlums. Jerry Colonno, Jean Porter, Jomes Ellison.

7:30 (A) THIS IS HOLLYWOOD

"Ka-boo of the Jungle." Choracter-octor Alon Mowbray appears in this episode os o down-ot-the-heels, near-sighted 'movie idol of yesteryeor. Agent Andy Boone signs him to appeor os Ko-boo, o TV-ero Torzon, in o low-budget movie. Queenie: Mitzi Green. Kim: Virginia Gibson. Kaboo: Alan Mowbray. Andy Boone: Jimmy Lydon. Stunt Mon: Gordon Jones. (Film) This show is reviewed in next week's issue of TV GUIDE.

FA TROUBLE WITH FATHER

"The Fair Exchange." Stu Erwin stors.

8:00 D TWO FOR THE MONEY

Fred Allen subs as quizmaster for the vocationing Herb Shriner.

(4) IMOGENE COCA

It's onother half-hour of comedy with Imogene, her partner, Hal March, ond the two other show regulars, Bibi Osterwald and Dovid Burns. In tonight's sketch, the newlyweds, Imogene ond Hol, return from their honeymoon. It's thot difficult period of adjustment!

OZARK JUBILEE-Red Foley Part 1

"Chottonoogo Shoe Shine Boy"

| | | | | Red | Foley |
|------|------|-----|----|---------|-------|
| "Υου | Sent | Her | an | Orchid" | |
| | | | | | |

| | | Je | on | Sh | epord |
|-------|------|----|----|-----|-------|
| "Hey, | Joe" | | Lo | rry | Keith |

"I Moy Be Lonesome"Tommy Sosebee "Dig a Little Deeper" ..Foggy River Boys "Blues in my Heort"Red Foley Port II

"Hearts of Stone"Red Foley Comedy: airplone ridePete Stamper Square dance

"Houl Off and Love Me"

"Tokyo Boogie"Chuck Bowers

O LONE WOLF-Adventure

"The Oil Story." In a Texas oil field, Mike delves into the hearts of a man and his little boy to find love and understanding that the mother lacks. Louis Hoyward. (Film)

8:30 2 MY FAVORITE HUSBAND

The neighborhood is up in arms about the subject of Monday-night poker sessions ond the Coopers are right in the middle of the melee.

Cost

| Liz Cooper | Joan Coulfield |
|---------------|----------------|
| George Cooper | Borry Nelson |
| Gilmore Cobb | Bob Sweeney |
| Myra Cobb | |

(4) JIMMY DURANTE

Mrs. Calobash's eternal odmirer returns to the Club Durant. Supper-club singer Liso Kirk mokes an appointment with Jimmy relative to a singing engagement of the club. At the same time Durante colls on employment office to hire a moid. Lisa shows up at Durante's home; the maid shows up at the club. Lisa and Jimmy team up in "With a Little More Time Together." Durante solos with "My All-Girl Bond." (Hollywood)

WRESTLING-Marigold

Jock Brickhouse comments on the muscleboys ot Morigold.

- 1. Duke Demetri vs. Dole Patrick
- 2. Bobby Nelson vs. Jack Carter
- 3. Former Jones vs. Ivon Rasputin
- 4. Len Rossi vs. Rudy Kay.
- 5. Firpo Zbyszko vs. Prince Moiavo
- 6. Hons Hermann vs. The Mighty Atlos
- Moin event: Ronnie Etchison vs. Hans Schmidt

9:00 PROFESSIONAL FATHER

Dr. Wilson tries ta cure the ill effects of san Twig's repart card by prescribing a strong dase af the classics. The bay's selectian fram his father's library will hardly help his education. Steve Dunne-Our reviewer finds the idea for the shaw "promising," but—. See page 13.

(4) GEORGE GOBEL

Pint-sized Gearge Gobel really laaks like an "itty-bitty" ane when he welcomes giant-sized Buddy Baer as the guest. Baer is the former fighter turned comedian and "yau hardly get them that size na mare." Alice talks Gearge inta selling his midget sparts car. Using that unique lagic, Gearge picks his guest, Buddy Baer, as his custamer. Singer Peggy King and conductor Jahn Scatt Tratter pravide the musical accompaniment. (Hallywaad) Gearge is ane of the casual camedians. Story an page 4.

STORK CLUB—Interviews 9:30 WILLY—Comedy

"Willy Daubles in Brass." It's up ta Willy ta save the tawn band fram abalition by crusty Cauncilman Andy Reynolds. Willy: June Havoc. Franklin: Danny Richards, Jr. Andy Reynalds: Lucien Littlefield. Harvey Evelyn: Sterling Hollaway. Cliff Burtan: Jess Kirkpatrick. (Film)

(4) MOVIE-Comedy

"Let's Live a Little." An adman visits a lavely psychaanalyst. Bab Cummings.

S YOUR HIT PARADE

Gisele MacKenzie, Dorathy Callins, Snaoky Lansan, Russell Arms and the Raymond Scatt Orchestra, aided by the singers and dancers, present the Natian's tap seven tunes. Extras: "Old Man River," by the Raymond Scatt Orchestra; and "Dancing in the Dark," by Russell Arms.

WHAT'S THE ANSWER-Quiz

Mal Bellairs is quizmaster.

10:00 PEE WEE KING-Music

"Minnie's Ramance." When Mayar Russell's prized secretary, Minnie, elapes with a childhoad suitar, it's a day af mixed ematians. Thomas Mitchell. (Film)

MOVIE-Drama

Stars on Parade: "The Lang Night." The lass of his lave sends a Warld War II veteran aff an a terrible killing spree. Henry Fanda, Barbara Bel Geddes, and Vincent Price. ATURDAY

10:30 G JANET DEAN R.N.-Drama

"Jinx Nurse." Reminiscing over her service in England, Janet tells the stary af her encounter with a girl of tragedy. Ella Raines. (Film)

10:55 (4) WEATHER-Bill Carlsen

11:00 (4) The Lone Wolf-Drama

Louis Hayward stars as the Lone Walf. **Championship Bowling**

The twa winners of the TV eliminatian taurnament will vie in a three-game contest. Jae Wilsan gives frame-by-frame cammentary.

MOVIE-Mystery

"Castle in the Desert." (Chga. TV Debut) Charlie Chan is called ta an enormaus castle in the Mahave Desert which hauses a forbidding assartment af guests. Sidney Taler, Arleen Whalen.

11:30 2 Follow That Man-Mystery

"Man in the Iran Car." Mike Barnett, guarding an iran car laaded with industrial diamands, encaunters trauble when the car is ambushed. Ralph Bellamy.

(4) Your Hit Parade

Audition—Talent Show

Bill Hamilton encees a variety of amateur acts. Patricia Vance and guest panelists offer advice.

12:00 MOVIE-Action

"The Big Wheel." A yaung man attempts ta follow in his father's foatsteps in the car racing world. Mickey Raoney, Thomas Mitchell, Michael O'Shea.

4 News at Midnight

G MOVIE-Suspense

"Jigsaw." Hate-mongering killers flee the police. Franchat Tone, Jean Wallace, Myran McCarmick.

12:05 (4) MOVIE-Drama

"Saints and Sinners." An ex-canvict seeks exaneratian. Abbey Theater Players.

12:30 9 Commercial



SUNDAY 10:30 am

watch another thrilling mystery on

intrigue theatre

PAUL KELLY, KENT TAYLOR and SHEILA RYAN are starred in a desperate race against time . . . trouble . . . and murder in a story entitled

"DEADLINE FOR MURDER"

Every Sunday morning see an exciting motion picture from 10:30-11:30.



SUNDAY

MORNING

8:30 💋 What in the World? 8:45
The Christophers-Religion 9:00 🔽 Lamp unto My Feet Taday's drama: "Just Pennies." The stary af a waman whose husband was killed in the Far East, William Tabbert stars, (4) This Is the Life-Religion "Beauty for Ashes." A widaw fights a losing battle against despair and poverty. **5** Sunday Funnies-Kids The Christophers-Religion Father James Keller welcomes Ward Band, MOVIE-Comedy "Fall In." A comedy about the adventures of a sergeant in charge af hillbillies from Kentucky. William Tracy. 9:30 D Look up and Live-Religion Dr. Templetan, Betty Cox and the Foursome do a recap of all the past programs of the Protestant series. (4) Church Services-Religion A remate telecast of the service fram First Evangelical United Brethren Church. **Bible Time-Stories** Marcella Hein narrates "The Golden Calf." King Size Ranch—Western "Reckless Buccaroo." Buffalo Bill, Jr. 9:45 F The Pulpit-Religion

Fr. Edward J. Kammer, C.M., executive vice-president af DePaul University, talks on "Socialagy and Religion."

10:00 🔽 This Way Up-Religion

Mel Galliart talks with Mormon children of the Church af Jesus Christ of the Latter Day Saints.

Live and Learn-Discussion

Tapic: "Government and Human Nature."

MOVIE-Crime

"Gangs, Inc." The daughter af an excon joins racketeers. Alan Ladd.

MOVIE-Western

"Trail's End." An innocent man is charged with murder, Johnny Mack Brown,

10:30 MOVIE-Mystery

Intrigue Theater: "Deadline far Murder," A document worth millions to a fareign

Ú

N

D

combine must be kept fram the wrong hands. Kent Taylar, Paul Kelly.

(4) Sunday Comics-Kids

5 The Christophers-Religion

Lloyd Nalan, Giovanni Martinelli are Father Keller's guests.

11:00 (4) House for You-Audience

DEBUT Larry Clark and Bob Kelly with painters an hause-buying.

 Pet Show-Locke
 MOVIE-Musical Western
 "Deputy Marshal." Outlaws attempt to take aver valuable acreage. Jon Hall.

11:15 Jindustry on Parade 11:30 A Contest Carnival—Kids

Acts include: an acrobat, high-bar act, hand-balancers, a Spanish-web act.

4 Handy Workshop—Crafts DEBUT Bill Handy, the da-it-yourself man, with warkshap tips.

MOVIE-Drama

"2 Minutes ta Play." Bruce Bennett.
D Faith for Today—Religion
Pastor Fagal and his guest discuss social problems of the teen-ager.

AFTERNOON

12:00 🛛 Range Rider-Western

"Harsh Reckoning." Range Rider uncovers a malicious plot ta obtain passession of ail praperties. Jack Mahoney.

4 To Be Announced

Ramar of the Jungle

"Savage Fury." Power-mad adventurers fan fires af war in the jungle.

MOVIE-Western

"Arizana Thunderbolt." Rustlers and romance. Robert Cummings.

12:15 (4) Fame Series-History The life of auto magnate Henry Ford,

12:30 2 Cinema Playhouse

"The Ming Lama." A pilot, in his quest for a valuable art object, runs inta dangerous underworld characters. Howard Duff and Angela Lansbury.

(4) Princeton '55

Frontiers of Faith-Religion The pragram affers a salute to the late Gertrude Lawrence.

Amateur Hour—Talent

Bab Murphy emcees. Guests invited. 1:00 2 The Search-Documentary

At the U. af Minnesota 500 human beings are being used as guínea pigs in a series of lang-range tests. The purpase: ta find aut what causes cardiovascular disorders ar "heart failure," the Nation's number 1 killer. In 20 ar 30 years Dr. Ancel Keyes and his staff expect to have the largest mass of data on the subject ever assembled. Eric Sevareid narrates the film.

4 Norby-Comedy

COLOR "Trombane Trouble." Norby and Diane search far a place to practice.

John Ott-Gardening

Mr. Ott discusses "Planting Tuberoses. MOVIE-Intrigue

"Danger Zone." A San Francisca shopkeeper turns detective. Hugh Beaumant.

1:30 🕗 Face the Nation

(4) Wisconsin House Party

B NBC Opera Theater

Wally Cax in

"The Wauld-Be Gentleman"

By Richard Strauss

SPECIAL This is actually part play, part opera.

Prolag

Based an Maliere's classic comedy, this is the story of wauld-be gentleman Monsieur Jourdain. His idea is to have twa operas, a camedy and a tragedy, perfarmed in his hame, but he is informed such a performance would last taa long. His solution: present both at once.

Opera

This tragicomedy has two sets of characters. One set comes from the Greek myth of Ariadne wha was abandoned by Theseus on the island of Naxos. The other set attempts to divert Ariadne with pranks and romantic antics.

Cast of Prolag

| M. Jaurdain | Wally Cox |
|---------------|-----------------|
| Mme. Jourdain | Charlotte Rae |
| Philasopher | Frederic Tazere |
| Dorimene | Nancy Wickwire |
| Music Master | |
| Continued a | |

TV GUIDE

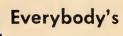
SUNDAY

| Dancing | Master | | Gearge | Gaynes |
|---------|--------|--------|--------|---------|
| Fencing | Master | | R | ay Dean |
| Darante | •, | | Ras | Martin |
| Dancer | | | Mary | Hinkson |
| | Ca | ist of | Opera | |

Credits

Orig. title: "Ariadne an Naxas." Librettist; Huga van Hafmannstahl. Praducer: Samuel Chatzinaff. Canductar: Peter Herman Adler. Directar: Jahn Schwartz. Play translatar: Jahn Waad. Libretta translatars: Gearge and Phyllis Mead. Designer: Rauben ter-Arutunian.

Wild Bill Hickok-Western "Superstitian Stage." Wild Bill and Jingles attempt to solve the mysterious slayings of stagecoach drivers.



Laughing!

Family Fun Show

HANK McCUNE

3:30 SUNDAYS WBKB

Sponsored by BOWMAN DAIRY COMPANY

Chicagoland's Leading Dairy

2:00 🖉 Farmtown, U.S.A.

Gearge Menard's guest is Mr. Gearge Hawkins, paultry-feed specialist.

Annie Oakley-Western

"Annie Breaks an Alibi." Twa greedy causins fight far their uncle's fartune.

MOVIE—Action

"Adventures af Martin Eden." A yaung sailar attempts ta publish his diary expasing shipbaard canditians. Glenn Fard.

2:30 Adventure-Education

Abaard a U.S. Caast Guard cutter and weather ship on the Atlantic, taday's hast Charles Ramine talks with astranamer Frank Farrester af New Yark's Hayden Planetarium, and the crew and afficers af the cutter, "Half Maan." Their tapic, "Is Spring Really Caming?" affers a survey af signs af spring in variaus parts af the warld and af the methads used in farecasting weather canditians.

(4) Roy Rogers-Western

Ray finds the sheriff waunded after an ambush. Dale Evans, Pat Brady. (Film)

Hans Christian Andersen

"Steadfast Tin Saldier." A little bay receives many birthday presents but the tin saldier is his favarite.

3:00 🕗 American Week

(4) Juvenile Jury

Sen. Paul Dauglas (D., Ill.) faces the panel of youngsters. Jack Barry emcees.

Tin Tin Adventure "Rusty Resigns fram the Army." Lt. Masters is captured by Apaches. Lee

Aaker plays Rusty.

G Fulton Lewis, Jr.

3:15 () Cameracade—Film Shorts

3:30 2 This Is the Midwest

Fahey Flynn and Thamas H. Caulter welcame J. L. Hallaway, president of the Crane Ca.

(4) Zoo Parade-Perkins

Marlin Perkins discusses the dag relatives af the animal kingdam. (Chicaga)

Hank McCune Show

"Juniar Executive." Hank applies for a positian and finds that he has rugged competitian. Hank, Hanley Staffard.

S

9 Times Square Playhouse

"The Perfectianists." A pair of bonkrobbers plan each mave meticulously ta an almost perfect ending. Kenneth Tabey.

4:00 🖸 Omnibus—Alistair Cooke

(1) Charles Francis Adams is the third member af the Adams family ta be profiled thraugh excerpts from the recently released family papers. (2) "Cammand Past" originates fram an Atlantic caast radar statian, and shows the reactions af such stations in the event of aerial attock. (3) "The Brain" is anatamized through film clips, pantamime and ather descriptive materials. First in a series on parts of the bady.

(4) Hall of Fame_Drama

"Saund and Fury," the story of Alexander Graham Bell. The Scottish teacher of the deaf came to the U.S. to recuperate fram an illness. Here, he was sa successful in teaching the deaf san of Thamas Sanders to talk, that the man finonced Bell's experiments with an electric hearing-aid.

Super Circus

Ringmaster Claude Kirchner, Mary Hartline and the clowns (Cliffy, Scampy and Nicky) join in the fun from Chicogo's three rings.

MOVIE—Drama

"The Devil's Carga." When a race-trock operatar is killed, it marks the beginning af a series af murders the Falcan must salve. John Calvert.

4:30 ④ It's a Draw—Cartoon Quiz

Capt. Gollant helps to clear the name af a yaung Legiannaire suspected of cowardice during a battle with a group af bandits. (Film)

5:00 5 4 Meet the Press

Cisco Kid-Western

Cisco clears o yaung dactor of a murder charge and soves a trust fund.

MOVIE-To Be Announced

5:30 2 You Are There-History

We witness "Washingtan's Farewell ta His Officers" at New York's Fraunces Tavern, Dec. 4, 1783. Walter Cronkite and his newsmen move among the mony spectatars at the event, trying ta gauge the reactions af the crowd, before and after Woshingtan's address. E.G. Marsholl.

(4) Triangle Theater–Drama Guests are Eddie Fisher, Reginald Denny, and David Rose. Eddie Cantar stors. (Film)

Boy Rogers Show-Western "Deputy Sheriff." An ombushed sheriff tells Roy a tale af rustlers and robbers wha are terrorizing Mineral City. Ray tries ta farm a posse ta find the men before they can rob the city's bank. Dale Evans.

7 Bowling Clinic

EVENING

6:00 🕗 Lassie–Drama

"The Snake." Jeff is bitten by a poisonous snake. Lassie and Gramps try to save the bay's life. Jeff: Tammy Rettig. Ellen: Jan Claytan. Gramps: Gearge Cleveland.

(4) Neighbor Theater–Drama(5) People Are Funny

Art Linkletter finds aut if an employee will intentionolly let his boss beot him in a game. Last week's cantestant, who was given a week to barraw money to pay o ''gambling debt,'' returns. (Film)

You Asked for It-Requests

Art Baker shaws films of on undergraund world neor Fresno, Col.; mavie make-up man Horry Roy attempting ta faal palice; Alma Woolman, wha drives thraugh flomes; exhibition af "firehouse polo."

SUNDAY 6:00 P.M. CHANNEL 9 DOCTOR JIM

A testimonial dinner is given for Stu Erwin, the small town doctor, and the story of his life and service to the community is told.



SUNDAY

MOVIE-Drama

"Doctor Jim." A testimoniol is given for the smoll-town doctor, ond the story of his life is told. Stu Erwin.

6:30 Private Secretary-Comedy A tree surgeon, o writer-botanist and the entire office staff of agent Peter Sands are in an uproor over the geranium plant that has been given to receptionist Vi Praskins. Susie is in the center of the squabble, as usual. Ann Sathern.

(4) Big Time-Review

COLOR Milton Berle, Martha Roye and Roy Bolger ore presented by Mox Liebman in a musicol review. The three stars open the show with "I'll Capture Your Heort." They olso do the George Gershwin song, "Mine." The doncers do o production number oround "The Carioco." Bambi Linn & Rod Alexander donce to "My Restless Lover." Roy Bolger does his "Horse Ballet," Milton Berle is featured in the fomous sketch "The Broker" about o stock-market speculator who goes berserk trying to keep up with the fluctuating market. Fred Clark supports Berle in this sketch. Mortha Roye sings "Out of This World" ond appears in a restaurant scene. Sylvio Lewis is featured with Roye in the "Horse Ballet,"



physicians and dentists recommend.

HERE'S WHY ... Anocin is like o doctor's prescription. Thot is, Anocin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-losting relief from pain of heodoche, neurolgio, neuritis than Anocin tablets. Buy Anocin[®] taday!

Playhouse-Polly Bergen

Polly Bergen introduces the tale of "The Quiet Wife." A husbond connot understand the reason behind his wife's fear of moking friends. She is, unknown to him, leading a double life! Ronnie Semple: Eleanora Tanin. Jim Brody: John Howord. Soro Brody: Tino Carver. (Film)

7:00 2 TOAST OF THE TOWN

Ed's headliners are from the Broodwoy stoge. He presents two scenes from Broodwoy's hit musicol, "Ploin ond Foncy," which tells of the effect two Broodwoyites have on a conservative Pennsylvonio Dutch community. Shirl Conwoy, Noncy Andrews and the female chorus join in "City Mouse, Country Mouse;" ond Gloria Morlowe ond Dovid Doniels, os the young Amish lovers, sing "Young ond Foolish." Singer-actress Eortha Kitt of "Mrs. Patterson," ond Corol Honey, the dancing stor of "Pojomo Game," complete the Times Squore contingent. Also oppearing is Gen. Mark Clork with the Citodel College Glee Club and the DeJohn Sisters, who sing "No More."

A tog motch feoturing Moto and Pozendok motched against Blears and Leighton.

CAMERA CARAVAN-Film 7:15 9 YOUR SENATORS' REPORT

7:30 C FAITH OF OUR FATHERS

Dr. Williom D. White, minister of the Avondale Methodist Church, conducts the services tonight, assisted by Rev. James Mirondo, ossociote minister.

8:00 P FRED WARING-Music

Fred Waring ond the Pennsylvonions toke o musicol tour of Americo using film clips os background. "God's Country," "You and I," "You're Just in Love," "There's a Song in My Heart," "Deor Heorts and Gentle People" and Buddy Bernier's original "On o Bus" ore omong the numbers. Fred Dovis solos to "Basin Street Blues," there is o donce production of "Chicago" ond the finole is "New York, New York."

(4) TV PLAYHOUSE

"Bockfire," by Morc Brandel. A college professor who holds that oll crimes con

S

N

D

be categorized, is witness to o condy-store holdup in which the proprietor is killed. His theories ore put to a sore test when he is colled in to identify the murderer.

Cast

| Prof. Mortin | Larry Gotes |
|---------------|-------------|
| Ann Martin | Gloria Rond |
| Poul | |
| Det. Lt. Hort | Dovid White |

WALTER WINCHELL-Talk

8:15 A HORIZONS-Medicine

Cerebral polsy will be discussed in a progrom originating from the Columbia Presbyterion Medicol Center in New York.

8:30 🖉 STAGE 7-Drama

"Tiger at Noon." Stephen McNolly stors os o detective who is worned by o carnival fortuneteller that he will bring disaster to o blonde, that he should beware of o tiger at noon ond thot death awaits him ot the full moon. Stephen McNally, Jorjo Curtright, John Doucette.

PANTOMIME QUIZ-Game LIFE BEGINS AT 80

Bill Hoyes, Judy Johnson ore the guests. 9:00 A FATHER KNOWS BEST

"Bud the Bridesmaid." With the help of o bit of feminine trickery, Margaret's cousin, Louise, has finolly received a proposal from Tom. The Andersons invite the couple to wed at their home and Bud plays on important role in both the rehearsal and the morriage. Jim: Robert Young. Margaret: Jone Wyott. Betty: Elinor Donahue. Bud: Billy Gray. Kathy: Lauren Chopin. Louise: Lyn Guild. Tom: William Hudson.

(4) LORETTA YOUNG

"Tale of a Coyuse." In the early days of the West, a young girl lives with her wostrel stepfother on a desolate Oregon ranch. She is deeply grieved when he takes away her pet Cayuse horse, Ginger. Loretto Young, Jack Mahaney, Jeff Marrow and Clorence Hennecke are featured.

BREAK THE BANK-Quiz

YOU CAN BE MADE Slender NOW

WE DO IT EVERY DAY with fabulous equipment designed just for us at a leading university—to proportion you—firm and tone you—make you the size you ought to be—NOW!

FREE TRIAL—Phone now or come in to your Slenderella Salon—You'll love the care—the individual attention

-the privacy - the charming decor-It's so relaxing - It's like a caress -\$2.00 per visit - Weekly budget plan. Open 9 A. M. to 9 P. M. Phone today -There's a salon near you - You'll love it! Clothes by Bramson, Chicago

slenderella.



SUNDAY

FEBRUARY 27

FLORIAN ZABACH-Music

"The Cariaca," "Lover," "Fiddler's Boagie," and "Almast Like Being In Lave." 9:30 2 WHAT'S MY LINE?-Quiz

A master of sophisticated camedy, Reginald Gardiner, is tonight's guest panelist. Regulars: Dorothy Kilgallen, Arlene Francis, Fred Allen. John Daly emcees.

(4) NEWS-Kelly and Clark 5 BOB CUMMINGS SHOW

"The Girl from France." Bob has long since fargatten the pramise that he made ta a French girl during the war. Now she's caming ta America to make him hald ta what he had swarn ta her. The frantic phatagrapher awaits her arrivall (Film)

ROYAL PLAYHOUSE-Drama TALES OF TOMORROW

"Thanks." A yaung violinist despairs that he lacks the deft hands necessary far vialin. But he meets an aged doctar with a "time cabinet." Joseph Anthony.

10:00 2 NEWS SPECIAL



4 RAY MILLAND-Comedy

"Staffard an the Ozarks." Praf. McNulty conducts a search for future playwrights.

WEATHER-Clint Youle LIFE WITH ELIZABETH

"Handwriting Analysis." Liz has found a new art. "Newlyweds." A flashback ta the first manth af Al and Liz's married life.

MOVIE-Musical

"One Tauch af Venus." (Chga. TV Debut) A beautiful statue of Venus comes ta life when she is kissed by a yaung man. Robert Walker, Ava Gardner, Dick Haymes, Eve Arden.

10:10 DORSEY CONNORS-Ideas

Dorsey is "getting ready far Spring."

10:15 PLAYHOUSE-Drama

"The Secret Will." A murderer whose weapan is a baw and arrow leads police on a wild chase. Donald Woads, Sydney Masan, Lewis Wilson. (Film)

S NEWS-Alex Dreier

10:30 ④ BIG TOWN-Drama G CALL THE PLAY-Mel Allen COUNTERPOINT-Drama

10:45 2 HERE'S HOW-Crafts 5 SPORTS-Norm Barry

11:00 2 News–Frank Reynolds (4) To Be Announced (5) MOVIE–Murder

"Big Tawn." Newshounds and palice vie ta salve a murder and wipe aut a mab. Lester Vail, Francis Dade.

7 Studs Terkel's Briefcase

Peggy Cass, af "Oh, Menl Oh, Wamenl" joins Studs tanight.

11:15 🕗 MOVIE-Drama

"Snawbaund." An unusual graup af peaple, in search af gald, canverges an a hut in the Swiss Alps. Dennis Price.

11:30 (4) MOVIE-Drama

"Pier 23." A San Francisco shopkeeper turns private detective. Hugh Beaumant.

- 7 Film Shorts
- News-Les Nichols

11:45 MOVIE-Action

"Adventures of Kit Carsan."

Weather-Carl Greyson

| MR. GLUG WAS SMUG |
|---|
| Ordinarily, Mr. Glug had very little |
| |
| to be satisfied about. His boss had |
| just refused a raise his mother-in-law's annual visit |
| was only 2 weeks away and his little |
| daughter 799 had just flunked & bead-stringing o in |
| kindergarten Nevertheless, Mr. Glug was smug |
| for he'd just taken advantage of TV 's money- |
| saving subscription offer 52 weeks of TV GUIDE |
| delivered to his door to a mere \$5 |
| |
| 1555 saving him \$2.80 515 15 |
| a year and bringing him the equivalent |
| of every third issue FREE! This naturally |
| made Mr. Glug happy and-er, smug! |
| We hope it makes you happy, too. Subscribe |
| now! Send the coupon today! |
| TV GUIDE 100-CG 010 1 year \$5 3 years \$11 New Box 8019 Image: Second sec |
| Philadelphia 1, Pa. 2 years \$8 Gift Renewal |
| Enter my subscription at the term checked. My check, or money order is enclosed. |
| Name |
| (piease print) Street |
| City Zone State |



when you want it on THE MORNING SHOW!



7:25 and 7:55 Frank Reynolds



8:25 John Harrington



8:55 Jim Conway Show

Channel 2 WBBM-TV

CBS TELEVISION

MONDAY

MORNING

6:40 🖉 Today's Thoughts

- 6:45 🖓 Farm Daily-Menard
 - 5 Everett Mitchell-Talks

7:00 🙆 Morning Show-Paar

Jase Melis plays "Green-eyed Monster" and "Love Walked In." Don Cornell and Edith Adams are guest vocalists. Five minutes of local news at 7:25, 7:55, 8:25 and 8:55 A.M.

- **Today-Dave Garroway** Dave and the crew watch a spring fashion showing of children's coats and suits. Five minutes of local news with Len O'-Connor at 7:25, 7:55, 8:25, 8:55 A.M.
- 8:00 Chicago Parade—Variety Chuck Bill and the Prairie Ramblers with music, news, weather.

9:00 🖉 Garry Moore-Variety

Composer BeebeDurward Kirby "Fit as a Fiddle"Denise Lar "Champagne with My Compliments"

5 (4) Ding Dong School-Kids
7 Women and the World

9:30 2 Arthur Godfrey Time 5 4 Way of the World When Molly and John are married, she

meets his father for the first time.

- Play House-Kids
- **9** The Femme Show

9:45 👩 🕢 Sheilah Graham

Sheilah welcomes guest-of-the-week John Wayne. He is interviewed via film on location in San Francisco while warking in the movie, "Blood Alley."

10:00 (4) Home-Women's News

C.W. Smith, Natalie Core, Ashley Mantagu, Dr. Leona Baumgartner, Hugh Downs, Will Peigelbeck, Nancyann Graham, Kit Kinne and Editar-in-Chief Arlene Francis discuss building a new home. Then "The Hause That Hame Built" will be unveiled. A film an child care will be shown. Flying grandmother Mrs. Helen Ward is interviewed by Arlene. Natalie Core talks on fashions.

M O

N D A Y

| | Creative Cookery-Recipes |
|-----|---|
| | Chef Froncois Pope prepores: fresh limo |
| | beans and corn en casserole, chicken |
| | liver filling ond pecan gloce. |
| | Hi Ladies-Mike Douglas |
| 10 | :30 2 Strike It Rich-Quiz |
| | Helping Hond: bandleader Archie Bleyer, |
| | lote of the Godfrey show. |
| 10 | :55 7 News-Ulmer Turner |
| | 9 News-Steve Fentress |
| 11 | :00 🕗 Valiant Lady-Serial |
| • • | Dovid completes his plons for running |
| | owoy. Johnny Colemon. |
| | (4) What's New in the Kitchen |
| | Onion pie, fruited cheese bake and a |
| | big tuno sondwich. |
| | 5 Tennessee Ernie Ford |
| | 7 Danny O'Neil Show |
| | 9 The Romper Room-Kids |
| 11 | :15 2 Love of Life-Serial |
| 11 | :30 2 Search for Tomorrow |
| | Feather Your Nest-Quiz |
| | Contestonts vie for a complete kitchen. |
| | |
| 11 | :45 2 Guiding Light-Serial |
| | 4 Let's Look at the News |
| 11 | :55 7 News-Ulmer Turner |
| | News-Steve Fentress |
| | AFTERNOON |
| | |
| 12 | :00 🕗 Portia Faces Life—Serial |
| | (4) Hot Shot Review-Music |
| | R Noontime Comics |
| | A Happy Pirates-Kids' Fun |
| | Best of the West-Kids |
| 12 | 15 2 Road of Life-Serial |
| 10 | :30 2 Welcome Travelers |
| 1.4 | (4) Weather-Bill Carlsen |
| | G Cartoonland—Ken Bowers |
| | |
| | :35 (4) Bob Heiss-Interviews |
| 12 | :45 🔁 Bob & Kay with Doucette |
| | Interviews and features with Murphy ond |
| | Westfoll. Chef Eddie Doucette offers a |
| | recipe for Yippee Pinwheels with mush- |
| | room sauce. Read TV GUIDE's review of |
| | this ambitious new midday offering on |
| | poge A-2 of this issue. |
| 12 | 2:55 D News-Ulmer Turner |
| | 9 News-Steve Fentress |
| | |

| 1:00 🛛 Robert Q. Lewis–Variety |
|---|
| Robert Q. hos returned from vocotion. |
| "Melody of Love" |
| "I Won't Donce"Don, Chordettes |
| "Ko-ko-mo"Jan Arden |
| 7 Tom Duggan—Variety |
| Tom rejoins the troupe with music, inter- |
| views, ond chotter. |
| All About Baby-Tips |
| Ruth Crowley, R.N. talks about the play- |
| hobits of the 18-20 month old baby. |
| 1:15 9 Cameracade-Films |
| 1:30 🖸 Linkletter's House Party |
| Art takes o week's vocation ond Jack |
| Slottery subs os emceé. |
| (4) Beulah Donohue-Women |
| Chgo. Motor Club Awards |
| SPECIAL A solute to the school safety |
| patrol boys of Chicago. Motthew C. Siel- |
| ski, Fother Stonley C. Stogo, Jomes J. |
| Griffin, ond Michoel J. Aherne ore speak- |
| ers. The club's award winning film, "In- |
| |
| visible Guordian," is shown. |
| visible Guordian," is shown. 2:00 2 Big Payoff—Quiz |
| visible Guordian," is shown. 2:00 2 Big Payoff—Quiz 5 (4) Greatest Gift—Serial |
| visible Guordian," is shown. 2:00 2 Big Payoff—Quiz 5 4 Greatest Gift—Serial Dr. Pierson is found deod. |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz 5 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz 5 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz 5 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz 5 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz G G Greatest Gift-Serial Dr. Pierson is found deod. The Doctor Answers-Talk Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leoding cortoons. |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz G Greatest Gift-Serial Dr. Pierson is found deod. The Doctor Answers-Talk Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leoding cortoons. 2:15 G G Golden Windows-Serial |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz 5 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leading cortoons. 2:15 5 4 Golden Windows-Serial Corl and Otto make lost-minute plans |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz 3 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leading cortoons. 2:15 5 4 Golden Windows-Serial Corl and Otto make lost-minute plans for their deporture for Copston. |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quix 5 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leading cortoons. 2:15 5 4 Golden Windows-Serial Corl and Otto make lost-minute plans for their deporture for Copston. 7 TV Dental Clinic |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quix 5 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leading cortoons. 2:15 5 4 Golden Windows-Serial Corl and Otto make lost-minute plans for their departure for Copston. 7 TV Dental Clinic 2:30 2 Bob Crosby-Music |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz G Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leoding cortoons. 2:15 S G Golden Windows-Serial Corl ond Otto make lost-minute plons for their deporture for Copston. 7 TV Dental Clinic 2:30 2 Bob Crosby-Music 9 (4) One Man's Family |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz 3 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leoding cortoons. 2:15 3 4 Golden Windows-Serial Corl ond Otto make lost-minute plons for their deporture for Copston. 7 TV Dental Clinic 2:30 2 Bob Crosby-Music 3 4 One Man's Family Cloudia grieves over Johnny's death. |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz 3 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leoding cortoons. 2:15 3 4 Golden Windows-Serial Corl ond Otto make lost-minute plons for their deporture for Copston. 7 TV Dental Clinic 2:30 2 Bob Crosby-Music 3 4 One Man's Family Cloudia grieves over Johnny's death. |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz 3 4 Greatest Gift-Serial Dr. Pierson is found deod. 7 The Doctor Answers-Talk 9 Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leoding cortoons. 2:15 3 4 Golden Windows-Serial Corl ond Otto make lost-minute plons for their deporture for Copston. 7 TV Dental Clinic 2:30 2 Bob Crosby-Music 3 4 One Man's Family Cloudia grieves over Johnny's death. 7 Double Feature-Drama (1) "Model Young Lady." A lovely girl |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz G Greatest Gift-Serial Dr. Pierson is found deod. The Doctor Answers-Talk Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leading cortoons. 2:15 3 4 Golden Windows-Serial Corl and Otto make lost-minute plans for their deporture for Copstan. TV Dental Clinic 2:30 2 Bob Crosby-Music G 4 One Man's Family Cloudia grieves over Johnny's death. Double Feature-Drama (1) "Model Young Lady." A lovely girl has trouble with her fionce. Sally Poor. |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz G Greatest Gift-Serial Dr. Pierson is found deod. The Doctor Answers-Talk Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leading cortoons. 2:15 3 4 Golden Windows-Serial Corl and Otto make lost-minute plans for their deporture for Copston. TV Dental Clinic 2:30 2 Bob Crosby-Music G 4 One Man's Family Cloudia grieves over Johnny's death. Double Feature-Drama (1) "Model Young Lady." A lovely girl has trouble with her fionce. Sally Poor. (2) "The Vicor's Vacction." A religious |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz G Greatest Gift-Serial Dr. Pierson is found deod. The Doctor Answers-Talk Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leading cortoons. 2:15 3 4 Golden Windows-Serial Corl and Otto make lost-minute plans for their deporture for Copstan. TV Dental Clinic 2:30 2 Bob Crosby-Music G 4 One Man's Family Cloudia grieves over Johnny's death. Double Feature-Drama (1) "Model Young Lady." A lovely girl has trouble with her fionce. Sally Poor. (2) "The Vicor's Vacotion." A religious man hos a penchant for fighting. |
| visible Guordian," is shown. 2:00 2 Big Payoff-Quiz G Greatest Gift-Serial Dr. Pierson is found deod. The Doctor Answers-Talk Paul Dixon-Music Paul, Roberta MacDonold and Sis Comp pontomime to pop tunes. Bob Beon feo- tures leading cortoons. 2:15 3 4 Golden Windows-Serial Corl and Otto make lost-minute plans for their deporture for Copston. TV Dental Clinic 2:30 2 Bob Crosby-Music G 4 One Man's Family Cloudia grieves over Johnny's death. Double Feature-Drama (1) "Model Young Lady." A lovely girl has trouble with her fionce. Sally Poor. (2) "The Vicor's Vacction." A religious |

Borbora tells Mike her decision. Byron Sonders, Saroh Burton.

3:00 2 Brighter Day-Serial Solly suspects Chorlie of the murder.

MONDAY

| (4) Hawkins Falls-Serial |
|---|
| Terry Hyden gives his reasons far want- |
| |
| ing plastic surgery. |
| MOVIE-Comedy |
| "Hayfaat." A saldier's phatagraphic mem- |
| ory causes trauble. William Tracy. |
| 3:15 2 Secret Storm-Serial |
| |
| 5 4 First Love—Serial |
| Petey canfesses ta Zach her attraction ta |
| Tany. Val Dufaur, Rita Fredericks. 3:30 2 On Your Account-Quiz |
| 3:30 D On Your Account-Quir |
| C (Warld of Mr. Susanay |
| (4) World of Mr. Sweeney |
| Rumars are flying when Cicera's san-in- |
| law is seen dawntawn with a "yaung |
| lady." Charles Ruggles is Sweeney. |
| News-Ulmer Turner |
| 2.25 O T' a fault at Mi |
| 3:35 7 Time for Uncle Win |
| 3:45 🕤 🕘 Modern Romances |
| "Susan's Mother." Kathy tells her fiance |
| af the impending visit af a teen-age rel- |
| ative, Susan. But she leaves aut a very |
| |
| impartant part of the stary. |
| 4:00 😰 The Early Show—Drama |
| "The Kid Brather." A yaungster is an |
| the "wrang raad." Danald Waads. |
| |
| 5 4 Pinky Lee-Kids |
| 7 Pied Piper-Kids |
| On page A-4 is TV GUIDE's stary at the |
| real Pied Piper, Art Hern. |
| Bandstand Matinee-Music |
| Banastana mannee-mosic |
| 4:30 Shopping with Miss Lee |
| (4) Howdy Doody-Puppets |
| The crawn of Princess Summerfall Winter- |
| spring blaws away, and Dilly Dally finds |
| spring blaws away, and biny bally thas |
| a scarf with a mystery message. Buffala |
| Bab appears remate fram Pianeer Village. |
| 7 Garfield Goose and Friend |
| 4:55 🖸 Weather-P. J. Hoff |
| News-Les Nichols |
| |
| 5:00 🖉 Range Rider-Western |
| 4 Foreman Tom—Western |
| 5 Elmer the Elephant–Kids |
| 7 Laffin' Theater-Kids |
| Lattin ineater-kids |
| "Baunding Babies," the Little Rascals. |
| Bob Atcher Show-Western |
| 5:30 Gene Autry-Western |
| Class the Mart's |
| Close Up-Music |
| Haward Miller and June Valli. |
| 7 Jungle Adventure |
| "Terrar of the Plains." Part 1, |
| terror or me rights, con ry |

| News-Leslie Monypenny | | |
|---|--|--|
| 5:45 (4) News-Bob Kelly | | |
| 7 News-Austin Kiplinger | | |
| Q Curbstone Cut-up-Simon | | |
| 5:50 🕜 Sports—Jack Drees | | |
| 5:55 (4) Weather—Bill Carlsen | | |
| Weather—Wayne Griffin | | |
| EVENING | | |
| 6:00 😰 Sports-Bob Elson | | |
| (4) Sports-Larry Clark | | |
| Weather-Clint Youle | | |
| 7 Kukla, Fran and Ollie | | |
| O Capt. Video—Adventure | | |
| Pauli discavers Clipper's true identity. | | |
| Stephen Elliatt. | | |
| 6:05 S News-Jack Angell | | |
| 6:10 5 Sports-Joe Wilson | | |
| 6:15 🕗 News-Julian Bentley | | |
| (4) Malones and Marvin | | |
| Dorsey Connors-Travel | | |
| News af the Edinburgh Festival. | | |
| 9 Sports Final–Vince Lloyd | | |
| 6:20 5 Alex Dreier-Features | | |
| 6:25 5 Tony Weitzel-Comments | | |
| | | |
| 6:30 2 News–Douglas Edwards (4) Tony Martin–Music | | |
| Tany, backed by The Interludes, affers | | |
| sangs fram 1954 mavies; "Three Cains | | |
| in the Fauntain," "The High and the | | |
| Mighty," "It's a Waman's Warld" and | | |
| "Hald My Hand." | | |
| Name's the Same—Quiz | | |
| Audrey Meadaws, Jaan Alexander and | | |
| Rager Price. Dennis James emcees. | | |
| News-Spencer Allen | | |
| 6:45 Perry Como-Music | | |
| Julius La Rasa heads the shaw while | | |
| Cama takes a twa-week vacatian. Les Paul and Mary Fard are the special | | |
| radi and mary rara are the special | | |

guests. La Rasa sings: "Tweedle Dee," "Melady af Lave," and, with the Ray Charles singers, "That Old Feeling." His guests Les Paul and Mary Fard affer "Sang in Blue."

④ (4) News–John C. Swayze
 Ø Chicagoland Newsreel

M

N

D

7:00 D BURNS & ALLEN-Comedy

Gracie visits an art museum and is impressed by the prices of surrealistic and abstract art. She is so impressed that she decides to do a bit of "dabbling in oils" herself. George Burns and Gracie Allen.

(4) CAESAR'S HOUR

It's a review tonight. In the commuter's sketch, Sid gets inveigled into an expensive night-club date in order to prove to Nanette Fabray that he's a man-abouttown. As the German professor, Sid is called in to advise a film company planning a million-dollar production. In tonight's dance sequence, choreographed by Bob Herget, the dancers offer a little girl's impression of a carnival. Featured in the cast are: Nanette Fabray, Carl Reiner, Howard Morris, Virginia Curtis and Ellen Parker.

7 TV READER'S DIGEST

"A Matter of Life or Death," adapted from an article by southern newspapereditor Hodding Carter. A man brought up in the feuding traditions of the deep South is asked to save the life of an old enemy's grandson. (Film)

Cast

Radford Sawyer (Boy).....Bobby Driscoll Radford Sawyer (Man)....Bobby Driscoll Vernon Kimble (Boy).....Jimmy Ogg Vernon Kimble (Man)....Erville Alderson Pa SawyerFrank Ferguson Ma SawyerElla Ethridge HarlanPaul Hoffman

CHAMPIONSHIP BOWLING

Joe Kristof, who recently bowled a spectacular 300 game, is matched against Joe Wilman.

7:30 2 TALENT SCOUTS-Godfrey

Thomas L. Thomas joins his baritone with the choral voices and the orchestra conducted by Wilfred Pelletier.

Mr. Thomas

"Lindy Lou"Lily Strickland "Still of the Night"Cole Porter "Splendeur Immortelle"

("Benvenuto Cellini"). Diaz de la Pena "Men of Harlech"Welsh traditional

Chorus

"Beautiful Dreamer"Stephen Foster Orchestra

"Southern Rhapsody"Lucius Hosmer "Wedding Dance"Jacques Press

8:00 2 I LOVE LUCY-Comedy

Lucy's determined to have for her very own the beautiful gown she modeled in a fashion show. Among the showing's other mannequins are: Mrs. Dean Martin, Mrs. Gordon MacRae, Mrs. Richard Carlson and Mrs. Forrest Tucker. Lucille Ball and Desi Arnaz co-star with Vivian Vance and William Frawley. (Film) Hollywood designer Don Loper, whose clothes are modeled in tonight's program, also serves as host at the charity-fashion show.

(4) MEDIC-Drama

"Dr. Impossible." The story of Dr. William Stewart Halstead, a surgeon of the mid-19th century who was searching for a good anesthetic. This pioneer of medicine found the drug cocaine and, without realizing it was habit-forming, experimented on himself. Arthur Space portrays Dr. Halstead.

FOCUS-Film

BOXING-Preliminaries

8:30 DECEMBER BRIDE-Comedy

"Wedding Preparations" take over the attention of Ruth and Lily as they make out the guest list for the latter's marriage to Tom Anderson. Lily: Spring Byington. Matt: Dean Miller. Ruth: Frances Rafferty. Pete: Harry Morgan. Hilda: Verna Felton. Tom Anderson: Regis Toomey. (Film)

(4) ROBERT MONTGOMERY

"It Depends on You," adapted by Agnes Eckhardt from the David Walker novel, "Eat, Drink and Be Merry." On the eve of his debut in major-league baseball, a young player discovers that he is suffering from TB. He must give up his career to enter a sanitarium.

Cast

| Michael Blair | Jackie | Cooper |
|--------------------|--------|---------|
| Joan Craig | Audra | Lindley |
| Kathleen O'Connor | Lee | Remick |
| Mrs. O'Connor | Pat | Remick |
| (Continued on page | A 261 | |

MID-DAY FAVORITES!





Monday thru Friday



TELEVISION IN CHICAGO

ROCKFORD

| Roc | kfo | rd | Ed | iti | on |
|-----|-----|----|----|-----|----|
| | | | | | |

DAYTIME PROGRAMS

| 10:15 [3] Good Morning Film 10:30 [3] Strike It Rich-Quiz 11:00 [3] Valiant Lady-Serial 11:15 [3] Love of Life-Serial 11:30 [3] Search for Tomorrow 11:45 [3] Just for You 12:00 [3] Markets and News 12:15 [3] Road of Life-Serial 12:30 [3] Coffeetime Playhouse 1:00 [3] (M,T,W) Robert Q. Lewis (Th,F) Frontier Theater 1:15 [3] (T) "Rex" Presents 1:30 [3] Party Line 13-Bale 2:00 [3] (M,W,F) Bob Crosby (T) Tuesday Special (The Garry Moore Variety | MON | • TUE • WED • THU • FRI |
|---|-------|------------------------------|
| 11:00 (13) Valiant Lady-Serial 11:15 (13) Love of Life-Serial 11:30 (13) Search for Tomorrow 11:45 (13) Just for You 12:00 (13) Markets and News 12:15 (13) Road of Life-Serial 12:30 (13) Coffeetime Playhouse 1:00 (13) (M,T,W) Robert Q. Lewis (Th,F) Frontier Theater 1:15 (13) (T) "Rex" Presents 1:30 (13) Party Line 13-Bale 2:00 (13) Big Payoff-Quiz (39) Paul Dixon Show-Music 2:30 (13) (M,W,F) Bob Crosby (T) Tuesday Special | | |
| 11:15 [3] Love of Life—Serial 11:30 [3] Search for Tomorrow 11:45 [3] Just for You 12:00 [3] Markets and News 12:15 [3] Road of Life—Serial 12:30 [3] Coffeetime Playhouse 1:00 [3] (M,T,W) Robert Q. Lewis (Th,F) Frontier Theater 1:15 [3] (T) "Rex" Presents 1:30 [3] Party Line 13—Bale 2:00 [3] Big Payoff—Quiz (3) Paul Dixon Show—Music 2:30 [3] (M,W,F) Bob Crosby (T) Tuesday Special | | |
| 11:30 [3] Search for Tomorrow 11:45 [3] Just for You 12:00 [3] Markets and News 12:15 [3] Road of Life-Serial 12:30 [3] Coffeetime Playhouse 1:00 [3] (M,T,W) Robert Q. Lewis (Th,F) Frontier Theater 1:15 [3] (T) "Rex" Presents 1:30 [3] Party Line 13-Bale 2:00 [3] Big Payoff-Quiz (3) Paul Dixon Show-Music 2:30 [3] (M,W,F) Bob Crosby (T) Tuesday Special | 11:00 | 13 Valiant Lady—Serial |
| 11:45 (13) Just for You 12:00 (13) Markets and News 12:15 (13) Road of Life—Serial 12:30 (13) Coffeetime Playhouse 1:00 (13) (M,T,W) Robert Q. Lewis (Th,F) Frontier Theater 1:15 (13) (T) "Rex" Presents 1:30 (13) Party Line 13—Bale 2:00 (13) Big Payoff—Quiz (39) Paul Dixon Show—Music 2:30 (13) (M,W,F) Bob Crosby (T) Tuesday Special | 11:15 | 13 Love of Life-Serial |
| 12:00 (13) Markets and News 12:15 (13) Road of Life—Serial 12:30 (13) Coffeetime Playhouse 1:00 (13) (M,T,W) Robert Q. Lewis (Th,F) Frontier Theater 1:15 (13) (T) "Rex" Presents 1:30 (13) Party Line 13—Bale 2:00 (13) Big Payoff—Quiz (39) Paul Dixon Show—Music 2:30 (13) (M,W,F) Bob Crosby (T) Tuesday Special | 11:30 | (13) Search for Tomorrow |
| 12:15 (3) Road of Life-Serial 12:30 (3) Coffeetime Playhouse 1:00 (3) (M,T,W) Robert Q. Lewis (Th,F) Frontier Theater 1:15 (3) (1) "Rex" Presents 1:30 (3) Party Line 13-Bale 2:00 (3) Big Payoff-Quiz (3) Paul Dixon Show-Music 2:30 (3) (M,W,F) Bob Crosby (T) Tuesday Special | 11:45 | 13 Just for You |
| 12:30 [3] Coffeetime Playhouse 1:00 [3] (M,T,W) Robert Q. Lewis (Th,F) Frontier Theater 1:15 [3] (T) "Rex" Presents 1:30 [3] Party Line 13-Bale 2:00 [3] Big Payoff-Quiz (39) Paul Dixon Show-Music 2:30 [3] (M,W,F) Bob Crosby (T) Tuesday Special | 12:00 | 13 Markets and News |
| 1:00 [3 (M,T,W) Robert Q. Lewis (Th,F) Frontier Theater 1:15 [3 (T) "Rex" Presents 1:30 [3 Party Line 13—Bale 2:00 [3 Big Payoff—Quiz (39 Paul Dixon Show—Music 2:30 [3 (M,W,F) Bob Crosby (T) Tuesday Special | 12:15 | 13 Road of Life-Serial |
| (Th,F) Frontier Theater 1:15 (3) (T) "Rex" Presents 1:30 (3) Party Line 13—Bale 2:00 (13) Big Payoff—Quiz (39) Paul Dixon Show—Music 2:30 (3) (M,W,F) Bob Crosby (T) Tuesday Special | 12:30 | 13 Coffeetime Playhouse |
| 1:15 (3) (T) "Rex" Presents 1:30 (3) Party Line 13—Bale 2:00 (3) Big Payoff—Quiz (39) Paul Dixon Show—Music 2:30 (3) (M,W,F) Bob Crosby (T) Tuesday Special | 1:00 | 13 (M,T,W) Robert Q. Lewis |
| 1:30 [3] Party Line 13—Bale 2:00 [3] Big Payoff—Quiz (39) Paul Dixon Show—Music 2:30 [3] (M,W,F) Bob Crosby (T) Tuesday Special | | (Th,F) Frontier Theater |
| 2:00 (13) Big Payoff—Quiz (39) Paul Dixon Show—Music 2:30 (13) (M,W,F) Bob Crosby (T) Tuesday Special | 1:15 | 13 (T) "Rex" Presents |
| 39 Paul Dixon Show-Music 2:30 13 (M,W,F) Bob Crosby (T) Tuesday Special | 1:30 | 13 Party Line 13—Bale |
| 2:30 (13) (M,W,F) Bob Crosby (T) Tuesday Special | 2:00 | (13) Big Payoff-Quiz |
| (T) Tuesday Special | | (39) Paul Dixon Show-Music |
| | 2:30 | (M,W,F) Bob Crosby |
| (Th) Garry Moore-Variety | | (T) Tuesday Special |
| (iii) ourry moore-variety | | (Th) Garry Moore—Variety |
| 2:45 (13) (T,Th,F) Bob Crosby-Music | 2:45 | 13 (T,Th,F) Bob Crosby-Music |

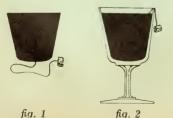
3:00 (13) Pleasure Time **39** Hawkins Falls-Serial 3:15 (13) Secret Storm-Serial **39** First Love—Serial 3:30 (13) Meditation Time (39) World of Mr. Sweeney 3:35 (13) Let's Talk It Over 3:45 (13) (M,W,F) Betty & Suzy (T) Cartoon Time (Th) Story Book Lady **(39) Modern Romances** 4:00 (13) Roddy Mac Show **39** Pinky Lee-Kids 4:30 (13) Stand by for Action 39 Howdy Doody-Puppets 5:00 (13) Trail Tales—Western (39) Fun Time-Jack Kelin 5:30 (13) (M) Superman-Adventure (W) Wild Bill Hickok (Th) Rin Tin Tin-Adventure (39) Capt. Video—Adventure 5:45 (39) Dick Russell Show

(Advertisement)

HEY KIDS! HERE'S HOW TO CHANGE INK INTO WATER

By Rollie Spongberg

Buckeroos, here's how you can fool your friends. All you need is a black cloth, a glass, thread, a white card and a cork. Cut the cloth into the umbrella shape as shown in figure 1. Be sure the bag fits snugly into the glass.



Sew a black thread to the bottom of this bag and tie the small cork to the other end of the thread. When you insert the bag into your glass, the thread and cork should fit over the side of the glass as shown in figure 2.

Next fill the glass with water. Then, take a white card which is painted black half-way up one side. When you do the trick show your audience the white side and dip it into the cup. While the card is in the cup turn it to the black side so that when you pull the card out the black side shows and everybody thinks there is ink in the glass.

Now, here is how to change the ink into water. Cover the glass with a large white cloth. Grip the cloth where the cork is hanging over the side. Then pull up the entire cloth with the black piece inside of it.

Before you pull off the white cloth say the magic words: "Olson, Olson, our King of Magicians!"

ROCKFORD

13 WREX-TV (39) WTVO

SATURDAY-February 26

| 9:30 13 Winky Dink and You |
|--|
| 10:00 (13) Cartoon Time-Kids |
| 10:15 13 Come and See-Kids |
| 10:30 (13) Smilin' Ed's Gang-Kids |
| Gunga tries ta save a tiger cub trapped |
| by jungle paachers. Nina Marcel. (Film) |
| 11:00 (13) Big Top-Circus Fun |
| 12:00 (13) Lone Ranger—Adventure |
| 12:30 (13) Film Feature |
| 1:00 (13) What in the World?-Quiz |
| 1:30 (13) Youth Takes a Stand |
| Four winners of the "Vaice of Democracy" |
| cantest are today's contestants. |
| 2:00 (13) College Basketball–Sport |
| Michigan meets lawa at lawa City. |
| (39) NBA Basketball–Sport |
| Milwaukee Hawks vs. New York Knicker- |
| backers. Marty Glickman reports. |
| 3:30 (13) Horse Race-Sport |
| SPECIAL The Flaminga Stakes, three- |
| year-alds, mile-and-an-eighth, \$100,000 |
| added. From Hialeah Park, Miami, Fla. |
| 4:00 (13) John Ott–Gardening |
| 4:30 13 Soldier Parade-Talent |
| 5:00 [3] Hopalong Cassidy-Western |
| "Hoppy Serves a Writ." Hoppy attempts |
| hoppy Serves a writ." Hoppy attempts |
| ta trap three outlaw brothers. Bill Bayd. |
| 39 MOVIE—To Be Announced 6:00 (13) Disneyland |
| 0:00 (13) Disneyland |
| "Davy Crackett at the Alama." A handful |
| af Texans determine to die rather than |
| surrender the Alamo, the fart of San |
| Antanio, to the overwhelming Mexican |
| farces. Fess Parker. |
| 39 Mr. Wizard-Science |
| "Lever ar Not." Buzz learns how man's |
| oldest machine, the lever, is still one of |
| the mast important tools. |
| 6:30 39 Horace Heidt-Variety |
| Harace Heidt celebrates Mardi gras time |
| in New Orleans with his guests, Louis |
| "Satchmo" Armstrang and Faye Emerson, |
| and members of the hand wares |

and members of the band wagon. 7:00 (13) JACKIE GLEASON-Comedy

Ralph becomes sa involved taking up a callectian far his bass's daughter's birthday, he forgets wife Alice's birthday. Jackie Gleasan, Audrey Meadows are the Kramdens. (New York)

39 MICKEY ROONEY-Comedy 7:30 **39 SO THIS IS HOLLYWOOD**

"Ka-bao of the Jungle." Character-actor Alan Mawbray appears in this episode as a down-at-the-heels, near-sighted movie idal af yesteryear.

8:00 (13) TWO FOR THE MONEY Fred Allen subs far Herb Shriner.

39 IMOGENE COCA-Comedy 8:30 (13) CITY DETECTIVE-Drama

"Desert Ice." Lt. Grant traces an escaped criminal to the barren Majave Desert where he encounters an aged praspector, an ancient crime and two gangsters.

39 JIMMY DURANTE-Comedy At the Club Durant, it's a case of mistaken identity when Jimmy auditions supper-club singer Lisa Kirk for the club, thinking she is Lisa's maid.

9:00 13 PROFESSIONAL FATHER 39 GEORGE GOBEL-Comedy

Pint-sized George really laoks like an "itty-bitty" one when he welcames giantsized Buddy Baer as his guest.

9:30 13 WILLY-Comedy

"Willy Doubles in Brass." It's up to Willy to save the town band from abalition by crusty Councilman Andy Reynolds. June Havac stars as Willy.

39 YOUR HIT PARADE

10:00 13 FORD THEATRE-Drama

Laraine Day and Franchot Tane star in "Toa Old far Dalls." Marge and Mike Ramsay are upset because their teenage daughter Polly daesn't have a date far the school farmal. Natalie Wood.

39 WORLD NEWS SUMMARY

10:10 39 SPORTS SHOWCASE

10:25 39 WRESTLING-Marigold

Rannie Etchisan vs. Hans Schmidt.

10:30 13 MOVIE-Drama "The Return of the Scarlet Pimpernel." An

Englishman tries to help French aristocrats cross the English Channel to escape the guillatine. Barry K. Barnes.

12:00 (13) News at Midnight (39) News Bulletins

(13) WREX-TV

(39) WTVO

SUNDAY-February 27 10:45 (13) The Christophers-Religion 11:00 (13) Winky Dink and You 11:30 (13) Bible Puppets-Kids 11:45 (13) Plumb, Level and Square 12:00 (13) Faith for Today-Religion (39) Princeton '55 "Strikes: Their Changing Patterns" ore discussed by Dean J. Douglas Brown, 12:30 (13) M.D.-Medical Film **(39)** Frontiers of Faith-Religion 12:45 (13) Town Hall Meeting 1:00 (39) American Inventory 1:15 (13) Public Service Program 1:30 (13) Face the Nation-Papel **(39) NBC Opera Theater** SPECIAL Wally Cox in "The Would-be Gentleman," by Richard Strauss. For camplete details, see 👩 Sun., 1:30 P.M. 2:00 (13) Now and Then-Literature 2:30 (13) Adventure-Education Tapic: "Is Spring Really Camina?" 3:00 (13) The American Week **(39)** Juvenile Jury-Panel 3:30 (13) The Search-Documentary 39 This Is the Life-Religion 4:00 (13) Talent Parade 39 Hall of Fome-Drama "Saund and Fury," the story of Alexander Graham Bell. 4:30 (39) Capt. Gallant-Crabbe 5:00 (13) Film Feature (39) Meet the Press 5:30 (13) You Are There-Drama We witness "Washingtan's Farewell ta His Officers" at New York's Fraunces Tavern, Dec. 4, 1783. Walter Cronkite reports. (39) Roy Rogers Show-Western "Deputy Sheriff." An ambushed sheriff tells Roy a tale of rustlers and robbers wha are terrorizing Mineral City. (Film) 6:00 (13) Kit Carson-Adventure "Trauble in Sundawn." Bill Williams. (39) People Are Funny 6:30 (13) Private Secretary-Comedy A tree surgeon, a writer-batonist and the entire affice stoff of ogent Peter Sands are in on upraar over the geronium plant that hos been given to receptionist Vi Proskins.

ROCKFORD

39 Big Time-Review

Max Liebman presents Milton Berle, Mortha Raye and Ray Balger in a 90-minute musical review.

7:00 13 TOAST OF THE TOWN

Ed presents two scenes from the Broodway hit musical, "Plain and Fancy." Guests: Eartha Kitt, the DeJohn Sisters and Gen. Mark Clork.

8:00 13 FRED WARING-Music

Fred Waring and the Pennsylvanians take a musical tour af America using film clips as backgraund.

39 TV PLAYHOUSE-Drama 8:30 (13) TREASURY MEN IN ACTION 9:00 (13) FATHER KNOWS BEST

"Bud the Bridesmaid." With the help af a bit af feminine trickery, Margaret's causin, Lauise, has finally received a praposal from Tom. Lyn Guild, William Hudsan.

(39) LORETTA YOUNG-Drama "Tale af a Cayuse." A yaung girl, living an a desalate Oregon ranch, is grieved when her stepfather takes away her pet Cayuse harse. Laretta Yaung.

9:30 (13) WHAT'S MY LINE-Quiz 39) BOB CUMMINGS-Comedy

"The Girl fram France." Bab has lang since fargatten the promise that he made ta a French girl during the war. Naw she's caming ta America. (Film)

10:00 (13) WEATHER-Betty Anderson (39) MOVIE-Drama

"Wamen in the Night." The stary of the mistreatment of white wamen by the German and Japanese farces in Shanghai. Tala Birell, William Henry and Virginia Christine are featured.

10:05 13 NEWS-Bob Clyde

10:20 (13) SPORTS—Geo. Raubacher

10:30 13 CHRONOSCOPE

10:45 (13) MOVIE-Comedy

"Sunbannet Sue." A sacially-minded aunt tries ta stop her niece from singing and dancing in her father's Bowery salaon. Gale Storm, Phil Regan and Gearge Cleveland are starred.

12:00 13 News at Midnight 39 News Bulletins

13 WREX-TV 39 WTVO

Morning programs are listed on Page B-1.

MONDAY EVENING-February 28

ROCKFORD

| 6:00 (13) Kukla, Fran and Ollie |
|---|
| 39 News-Ted Beinart |
| 6:15 (13) Weather, News, Sports |
| 39 Sports-Chuck Faber |
| 39 Sports–Chuck Faber 6:25 39 Weather–Bill Edwards |
| 6:30 (13) News–Douglas Edwards |
| 39 Tony Martin-Music |
| Tony, backed by The Interludes, offers |
| sangs fram 1954 mavies: "Three Coins in |
| the Fauntain," "The High and the |
| Mighty" and "It's a Woman's World." |
| 6:45 (13) Perry Como-Music |
| Julius La Rasa subs far Perry. Les Paul |
| |
| and Mary Ford are the special guests. |
| 39 News–John C. Swayze |
| 7:00 13 MAYOR OF THE TOWN |
| "The Old Triangle." Thamas Mitchell. |
| 39 CAESAR'S HOUR-Comedy |
| 7:30 13 CONCERT-Pelletier |
| Thomas L. Thamas jains his baritone with |
| the charal vaices and the archestra con- |
| ducted by Wilfred Pelletier. |
| Mr. Thomas |
| "Lindy Lou"Lily Strickland |
| "Still af the Night"Cale Parter |
| "Splendeur Immortelle" |
| (''Benvenuta Cellini'')Diaz de la Pena |
| "Men af Harlech" Welsh traditional |
| Chorus |
| "Beautiful Dreamer"Stephen Foster |
| Orchestra |
| "Sauthern Rhapsady"Lucius Hosmer |
| "Wedding Dance"Jacques Press |
| 8:00 (13) I LOVE LUCY-Comedy |
| Lucy's determined ta have far her very |
| awn the beautiful gown she madeled in |
| |
| a fashian show. Amang the showing's |
| other mannequins are: Mrs. Dean Martin, |
| Mrs. Gordan MacRae, Mrs. Richard Carl- |
| san and Mrs. Forrest Tucker. Lucille Ball |
| and Desi Arnaz co-star with Vivian Vance |
| and William Frawley. (Film) |
| |

(39) MEDIC-Drama

The mother of two children suffers a brain hemarrhage. The field of neurosurgery is highlighted when she undergoes a delicate brain operation. (Film) Cast

| Woman | Sarah | Hart |
|---------|-------------|--------|
| Husband | Christopher | Dark |
| Dactar | Rabert F | orrest |

8:30 (3) DECEMBER BRIDE—Comedy "Wedding Preparations" take aver the attention af Ruth and Lily as they make aut the guest list for the latter's marriage to Tam Andersan. Lily: Spring Byington. Matt: Dean Miller. Ruth: Frances Rafferty. Pete: Harry Morgan. Hilda: Verna Feltan. Tam Andersan: Regis Taamey. Miss Selby: Gladys Hurlbut. (Film)

39 ROBERT MONTGOMERY 9:00 (13) RACKET SQUAD-Drama

"Heaven for Sale." Capt. Braddack exposes a phany medium racket. Reed Hadley has the lead.

9:30 (13) BADGE 714-Jack Webb

"The Big Poisan." A missing persans dispatch is filed an a waman, an invalid, wha had not left her neighborhaad far aver 10 years. Jack Webb and Ben Alexander.

39 FAVORITE STORY-Drama

"The Moving Finger." A lawyer's misdirected faith in a canvict helps him to regain faith in his awn abilities. Adalphe Menjau, Claudia Drake and Rabert Bray.

10:00 (13) WEATHER-Spongberg 39) NEWS-Ted Beingrt

- 10:05 (13) NEWS-Bob Clyde
- 10:15 (39) WEATHER-Bill Edwards
- 10:20 (13) SPORTS-Geo. Raubacher 39 SPORTS-Chuck Faber

10:30 (13) STOP THE MUSIC-Quiz Bert Parks is the emcee. Harry Salter's Orchestra plays the tunes which contestants are asked ta identify. Jaye P. Morgan is the sangstress, (Film)

39 MOVIE-To Be Announced 11:00 (13) MOVIE-Horror

"Return af the Ape Man." A scientist discavers a way ta preserve animals and humans by freezing them. Bela Lugosi and Jahn Carradine.

12:00 (13) News at Midnight 39) News Bulletins

(13) WREX-TV (39) WTVO

TUESDAY EVENING-March 1

- 6:00 (13) Kukla, Fran and Ollie (39) News-Ted Beinart
- 6:15 (13) Weather, News, Sports (39) Sports-Chuck Faber
- 6:25 (39) Weather-Bill Edwards
- 6:30 (13) News–Douglas Edwards (39) Rockford Party Line

6:45 (13) Jo Stafford-Music

Jo and the Starlighters ga to a circus carnival and stap in frant af the lian's cage to sing "No More." Next Jo goes ta a wishing well to throw "Three Coins in the Fauntain." At a test-yaur-strength machine the Starlighters rejain her for "Thau Swell." Ja clases the shaw singing "I'm in the Maad far Love" from her perch on a carousel.

(39) News-John C. Swayze

7:00 13 BISHOP SHEEN-Talk

39 BOB HOPE-Comedy

Vivian Blaine and David Niven visit Bab.

7:30 (13) DANNY THOMAS-Comedy

"Rusty Gets a Haircut." Mather pleads that Rusty be allawed to preserve his curly locks. (Film)

Cast

| Danny | | Himself |
|--------|----------|---------|
| Mather | Jean | Hagen |
| Rusty | Rusty | Hamer |
| Terry | Sherry . | Jackson |

8:00 13 MEET MILLIE-Comedy

Camedy situatian with Elena Verdugo as Millie, Flarence Halap as Mama, Marvin Kaplan as Millie's friend, Alfred.

39 FIRESIDE THEATER-Drama Host Gene Raymond intraduces George Brent as star of "Return in Triumph." A man whase hurt pride helped him rise ta riches and palitical praminence, learns a startling lessan abaut himself. (Film)

Cast

| Haratia Thoma | sGearge Brent |
|---------------|------------------|
| Miss Laring | Gertrude Michael |
| Nancy | Kathleen Crawley |
| Randy Thomas | Tyler MacDuff |

ROCKFORD

8:30 13 U.S. STEEL HOUR-Drama

Jack Carsan stars in "Man in the Corner," by Ernest Prendrell. A machineshap warker brags to ane and all that he is abaut to join the palice force. This is another one of his desperate effarts to gain the admiratian and respect af his ca-warkers.

39 HEART OF THE CITY-Drama "The Chinese Stary." Steve and Lorelei investigate the disappearance af a Chinese girl's sister. Patrick McVey and Jane Nigh.

9:00 (3) TRUTH OR CONSEQUENCES When cantestants don't tell the truth, they must pay the consequences. Jack Bailey is the emcee.

9:30 13 WATERFRONT-Drama

"Anchars af the Past." Cap'n Jahn's car is identified as the auto used in the Ocean Inn robbery. Prestan Faster stars as Cap'n John. Lais Moran is featured.

39 IT'S A GREAT LIFE-Comedy

"The Night Watchman." Denny and Steve get the very reluctant Earl a job as the night watchman in a warehause.

Cast

| Steve | William | Bishop |
|-------|---------|--------|
| Denny | Michael | O'Shea |
| Earl | Jame | s Dunn |
| Kathy | Barbarc | Bates |

10:00 (13) WEATHER-Spongberg

- **39 NEWS-Ted Beinert**
- 10:05 (13) NEWS-Bob Clyde
- 10:15 39 WEATHER-Bill Edwards
- 10:20 (13) SPORTS--Geo. Raubacher 39) SPORTS--Chuck Faber

10:30 (13) LIFE WITH FATHER-Comedy

Another day in the life of the Days. Lean Ames and Lurene Tuttle ca-star as Father and Mather Day. (Film)

(39) MOVIE–Drama

"Gentleman fram Dixie." An ex-canvict decides to handle race horses. Jack La-Rue, Marian Marsh and Clarence Muse.

12:00 (39) News Bulletin

12:30 (13) Late News Bulletins

13 WREX-TV 39 WTVO

Morning programs are listed on Page B-1.

WEDNESDAY EVENING-March 2

6:00 []3 Kukla, Fran and Ollie 39 News—Ted Beinart

ROCKFORD

- 6:15 (3) Weather, News, Sports 39 Sports-Chuck Faber
- 6:25 39 Weather-Bill Edwards
- 6:30 (13) News–Douglas Edwards 39) Eddie Fisher–Music

Eddie sings the hit tunes of the day, assisted by Axel Stardahl's Orchestra.

6:45 (13) Perry Como-Music

Julius La Rosa, subbing for vacatianing Perry Camo, welcames songstress Joni James. (New York)

39 News-John C. Swayze

7:00 13 GODFREY AND FRIENDS

Redheaded Arthur watches as Frank Parker, Lu Ann Simms, The McGuire Sisters, Janette Davis and The Mariners perform.

39 I MARRIED JOAN-Comedy

"Walloping Wally." Wally accidentally knacks aut a professianal fighter and Joan decides he shauld have a re-match.

Cast

| JoanJoan | Davis |
|------------------------|-----------------|
| BradJim | Backus |
| WallyWally | Brown |
| Dynamite TuckerGregg M | \itchell |
| SallySally | / Kelly |

7:30 (39) MY LITTLE MARGIE

"The Las Vegas Story." Vern and Margie ga ta the Nevada gambling tawn ta see a client who awns a gambling casina.

Cast

| Margie | Gale Starm |
|------------|----------------|
| VernC | harles Farrell |
| Jim Slade | Paul Harvey |
| Lee Barker | Richard Crane |

8:00 (13) THE MILLIONAIRE

"The Story of Harvey Blake." A habo who prafesses a hatred of money is given \$1,000,000. He and his cronies are surprised by Michael Anthany's visit. Anthany is played by Marvin Miller; Blake, by Jay Novella. His cronies are played by Joe Besser and John Dehmer. (Film)

39 SPORTS-Harry Wismer

8:15 39 INDUSTRY ON PARADE

8:30 (3) I'VE GOT A SECRET—Panel Panelists Bill Cullen, Henry Morgan, Jayne Meadaws try to guess the secrets of the auests. Garry Moore emcees.

(39) ALL STAR THEATER-Drama

"The Lady and the Champ." Preston Foster and Virginia Grey star in the stary of a young girl who inherits a debt-ridden fight promatian business and a grudge fight from her father. (Film)

9:00 (13) BEST OF BROADWAY

"The Guardsman," a comedy by Ferenc Molnar. An actor plans to test his wife's faithfulness by waaing her in the guise of a dashing guardsman.

Cast

| Actress | Claudette Calbert |
|---------------------|-------------------|
| Actor | Franchot Tone |
| Critic | Reginald Gardiner |
| The shaw apened an | Braadway in 1924. |
| Ivan Englance and A | |

Lynn Fantanne and Alfred Lunt starred.

39 THIS IS YOUR LIFE

Ralph Edwards surprises a member of the studio audience with friends and relatives who have figured in his ar her past.

9:30 (39) THE LONE WOLF-Action

- 10:00 (13) WEATHER-Spongberg
 - (39) NEWS—Ted Beinart
- 10:05 (3) NEWS-Bob Clyde
- 10:15 (39) WEATHER-Bill Edwards

10:20 (13) SPORTS-Geo. Raubacher (39) SPORTS-Chuck Faber

10:30 (13) MOVIE-Drama

Millian Dallar Mavie: "The Lost Mament." A schizaphrenic imagines she is living in another age and enacts the youthful love stary af her aged aunt. Set in Venice. Robert Cummings, Susan Hayward.

39 STORIES OF THE CENTURY

"Tiburcio Vasquez," fallaws the vengeance trail fram San Diega ta San Jase. He kills Americans because two brawling Americans were responsible for his sister's death. Jim Davis. (Film)

- 11:00 (39) Wrestling-Texas
- 12:00 (13) News at Midnight
 - (39) News Bulletins

| (13) WREX-TV (39) WTVO | ROCKFORD |
|---|--|
| 39 WTVO THURSDAY EVENING-March 3 6:00 (13 Kukla, Fran and Ollie 39 News-Ted Beinart 6:15 (13 Weather, News, Sports 39 Sports-Chuck Faber 6:25 (39 Weather-Bill Edwards 6:30 (13 News-Douglas Edwards (29 Sports for the Family Bud Wilkinson, athletic director, Univer- sity af Oklahama, gives tips on sports. 6:45 (13 Pet Shop-Animals Les Davis gives tips on the care of pets. | Capt. Welsh Walter Sande Insp. Lea Engle Dauglas Kennedy Carver Gleason David Holt 8:30 (3) FOUR STAR PLAYHOUSE Dick Pawell stars in "The Returning." A prafessar at a schoal in Tokya falls in lave with a Eurasian just priar to World War 2. She is nat accepted sacially and he must choase between his lave and his career. (Film) Cast Capt. AveryDick Powell LauraJoan Elan |
| 39 News-John C. Swayze 7:00 (3) STU ERWIN-Comedy "A Helping Hand." Stu learns from the mailman that his newly married daughter is swamped with bills. To help aut he invents an "Aunt Joyce" and a big inheritance. Stu: Himself. June: Herself. Joyce: Merry Anders. Jimmy: Martin Milner. Jackie: Sheila James. (Film) (39 GROUCHO MARX-Quiz Groucho interviews contestants from the studia audience and quizzes them on variaus subjects. Cantestants bet an their ability ta answer questions carrectly. 7:30 (3) CLIMAX!-Drama "South af the Sun" stars Margaret O'-Brien, Jeffrey Hunter and Edward Arnold | Maj. EvansChristopher Dark Co-pilatBob Stevenson NavigatorBill Boyett Cory HawardWalter Kingsford 39 LIFE WITH ELIZABETH Shart vignettes featuring Betty White and Del Moare. (Film) 9:00 13 BREAK THE BANK—Quiz The bank is \$1200. Bert Parks emcees. 39 LIBERACE SHOW—Music 9:30 13 NAME THAT TUNE—Quiz Vicki Mills, Harry Salter's Orchestra and emcee Bill Cullen present songs. 39 BANKO—Games Bill Laben emcees Banko games. 10:00 13 WEATHER—Spongberg 39 NEWS—Ted Beinart |
| in a TV adaptation af Wade Miller's story. In present-day Acapulco, a yaung woman falls in love with a luckless Amer- ican pilot. Her troubles begin when a valuable diamond necklace disappears. Cast Kathy Fathian | 10:05 (13) NEWS-Bob Clyde 10:15 (13) SPORTS-Geo. Raubacher (39) WEATHER-Bill Edwards 10:20 (39) SPORTS-Chuck Faber 10:25 (13) CAPSULE MYSTERIES The viewing audience is given a chance to guess "whodunit" in this quickie. 10:30 (13) DOLLAR A SECOND-Quiz Jan Murray emcees the camedy quiz and stunt show, and interviews cantestants. (39) MOVIE-To Be Announced 11:00 (13) MOVIE-Intrigue "White Ponga." A group af scientists arganize an expedition ta bring back a white garilla which they believe to be "the missing link." Richard Fraser, Lionel Royce are featured. 12:00 (13) News at Midnight (39) News Bulletins |

Morning programs are listed on Page B-1.

FRIDAY EVENING-March 4

ROCKFORD

| 6:00 (13) Kukla, Fran and Ollie |
|--|
| 39 News—Ted Beinart |
| 6:15 (13) Weather, News, Sports |
| 39 Sports-Chuck Faber |
| 6:25 (39) Weather-Bill Edwards |
| 6:30 (13) News-Douglas Edwards |
| 39 Eddie Fisher-Music |
| 6:45 (13) Perry Como-Music |
| Julius La Rosa subs far vacationing Perry |
| Camo. Mitch Ayres' Orchestra pravides |
| the backgraund music. |
| (39) News-John C. Swayze |
| 7:00 (13) FORD THEATRE-Drama |
| 39 RED BUTTONS-Comedy |
| It's another episode in the harrawing life |
| |
| af Red Buttans, TV camedian. Red: Him |
| self. Mrs. Buttans: Phyllis Kirk. Netwark |

V.P.: Paul Lynde. Director: Babby Sherwood. (Hollywaad)

7:30 (13) TOPPER-Comedy

"Topper's Arabian Night." Tapper, Mr. Schuyler, Henrietta and last but nat least thase ghostly Kerbys take a caravan across the hat Arabian desert ta meet a sheik and camplete a huge oil deal.

Cast

| Topper | Lea G. Carrall |
|--------------|-------------------|
| Henrietta | Lee Patrick |
| Marian Kerby | Anne Jeffreys |
| Gearge Kerby | |
| | F DUEV Contractor |

(39) LIFE OF RILEY-Comedy

8:00 13 PLAYHOUSE OF STARS 39 DUFFY'S TAVERN-Comedy

8:30 (13) THE VISE_Drama

"Dress Rehearsal" tells the tale of a man who has wealth, laaks and a beautiful wife. But his wife ridicules him ta his friends, and the actress he turns ta tries anly ta make use af him. Patrick Holt, Sandra Dorn, Kay Callarda.

39 FRANKIE LAINE-Music 9:00 13 LINE-UP-Police Drama

"The San Francisca Playboy." Palice catch the laokout of a gang that has committed a series of robberies. The case could be solved if the prisaner wauld talk. (Film)

| - | | |
|---|----|---|
| • | 10 | P |
| | | |

| Lt. Guthrie | .Warner Anderson |
|---------------|------------------|
| Insp. Grebb | Tom Tully |
| Insp. Asher | Marshall Reed |
| Carl Madden | Paul Baxley |
| James O'Brien | James Best |
| 39 BOXING-Ne | w York |

Billy Graham, New York City, vs. Chico Vejar, Stamfard, Cann., welterweights, 10 rounds. Jimmy Powers reports.

TV GUIDE RATINGS

Rating Bouts W L D KO's Graham Unrated 124 102 13 9 26 Vejar Unrated 63 58 4 1 31 Graham, who has lost his last two bouts, faces an impraved fighter in Chico Vejar. Since Vejar's release from the Army, he has been undefeated. Billy, once one of the master boxers of the game, will pit his tremendaus experience and skill against the speed and stamina of the youth from Stamford.

Campiled by Nat Fleischer (The Ring)

9:30 (13) PERSON TO PERSON

Ed jaurneys way out West to the Encino, Cal., ranch hame af cawbay hero Roy Rogers, his wife, Dale Evans, and their five children—Cheryl, 14; Linda Lou, 11; Dusty, 8; Sandy, 7; and Mary, 2.

9:45 (39) JAN MURRAY SHOW

The Navelties, singer Tina Louise and Fletcher Peck assist Jan.

- 10:00 13 WEATHER-Spongberg 39 NEWS-Ted Beinart
- 10:05 (13) NEWS-Bob Clyde
- 10:15 39 WEATHER-Bill Edwards
- 10:20 13 SPORTS-Geo. Raubacher
 - **39 SPORTS-Chuck Faber**
- 10:30 13 MUSICAL I.Q.-Quiz 39 MOVIE-To Be Announced

11:30 13 MOVIE-Drama

"The Town Went Wild." The sans af bickering neighbors are believed ta have been switched at birth. Freddie Bartholomew, Edward Everett Hartan and James Lydon.

12:00 39 News Bulletins

1:00 (13) Late News Bulletins

Moppets & Mothers

for . . .

12:00 Noon NOONTIME COMICS

12:30 p.m. CARTOONLAND

12:45 p.m. BOB & KAY with EDDIE DOUCETTE



MONDAY

| David Kingsley . | Bromwell Fletcher |
|------------------|-------------------|
| Mr. Brodworthy | Frank Overton |
| Mrs. Demumbrum | Parker McCormick |
| Dr. Murdock | Bill Johnstone |
| Dr. Kiley | |
| | |

9:00 D STUDIO ONE-Drama

"Donovan's Brain," adapted by William Templeton from the Curt Siodmak novel, relates the terror tale of Dr. Cory ond his wife, who live in on isolated section of Arizono, and what hoppens to the mildmannered doctor after he removes the brain from the dying body of ruthless millionaire Warren Donovan.

Cast

| Dr. Cory | Wendell Corey |
|--------------|-------------------|
| Dr. Shratt | |
| Jonice | June Dayton |
| Yocum | Don Hanmer |
| Fuller | Lawrence Fletcher |
| Hinds | John Reese |
| Saro | Patsy Bruder |
| Bank Manager | Charles Penman |
| Nurse | Stanjo Lowe |
| C DOVINIO F | i |

BOXING-Eastern Parkway

Bob Baker, Pittsburgh, vs. Rex Layne, Lewiston, Ut., heavyweights, 10 rounds. Bob Finnegan and Tommy Loughron report from Eastern Parkwoy Arena, Brook-Ivn, N. Y.

TV GUIDE RATINGS

| | Roting | Bouts | W | L | D | KO's |
|------------|-----------|--------|-------|------|-----|-------|
| Boker | 3 | - 44 | 38 | 5 | 1 | 19 |
| Layne | 6 | 60 | 47 | 11 | 2 | 32 |
| Two big, | strong h | neavyw | reigh | nts, | bot | h on |
| winning st | reaks. Be | oker h | as v | /on | sev | en in |

TONIGHT

... apply LANOLIN PLUS Liquid to your face

TOMORROW MORNING



a row; Layne, eight. Boker is a combination boxer-puncher and for a heovy mon he can move with grace. Loyne, the mauler, is copable of ending a fight with one punch. He is a crowder who will force the fighting on the inside.

Compiled by Nat Fleischer (The Ring)

BOXING-New York City Pot Lowry, Toledo, O., vs. Pete Adams, Newark, N.J., welterweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena, New York City.

TV GUIDE RATINGS

Rating Bouts W L D KO's Unrated 43 35 Lowry 8 0 27 Unroted 20 14 4 2 Adoms ٨ Lowry, the ex-Morine, is a hard hitter. In his TV debut lost year he upset Joe Miceli. Lowry is an action fighter who relishes a good scrop. Adams, o good prospect, is a capable boxer who can pile up points and move.

Compiled by Nat Fleischer (The Ring)

9:30 (4) MEET CORLISS ARCHER

"The Big Bargain," stars Billie Burke as a fluttery borgain hunter who makes the "best purchase" of her life. James Gleoson portrays her husband. (Film)

9:45 7 NEUTRAL CORNER

SPORTS-Arch Ward

- 10:00 P NEWS AND WEATHER
 - (4) WEATHER-Bill Carlsen
 - G WEATHER-Clint Youle
 - CITY ASSIGNMENT-Drama



MOVIE—Romance

"Prisoner in the Tower." (Chgo TV Debut) Two men from feuding fomilies fight os one to free on imprisoned girl. Rossono Brozi.

10:05 (4) INDUSTRY ON PARADE
10:10 (5) DORSEY CONNORS-Ideas Dorsey shows o coot-honger eosel.
10:15 (2) IN TOWN TONIGHT
(5) NEWS-Angell
10:20 (4) LET'S LOOK AT THE NEWS
10:25 (5) SPORTS-Norm Barry
10:30 (2) NEWS-John Harrington
(4) STUDIO 57-Drama
(5) TO BE ANNOUNCED

PLAYHOUSE—Drama

"Mungohro." An English explorer tells of the Africon guide who led him through the jungle. John Hoyt, Gor Moore.

10:45 2 KUP'S SHOW-Irv Kupcinet 11:00 2 All Star Theater

"The Bet." The dromo of o terrible wooer. Viveco Lindfors, Helmut Dontine. (4) Tonight—Variety

Steve, Skitch Henderson, Gene Royburn ond the Tonight singers journey to the Baltimore & Ohio Roilroad Museum.

This Is the Day Normon Ross tolks obout Nijinsky, the world's greatest dancer.

11:10 7 Tom Duggan-Comments

Duggon is bockl Coll him at De 2-0423 or De 2-0424.

11:30 2 News Bulletins News-Les Nichols 11:35 2 MOVIE-Comedy

"Love, Honor ond Goodbye." A stogestruck wife suspects her husbond of infidelity. Virginio Bruce, Edword Ashley.

11:45 Yeather-Carl Greyson 11:50 Jack Eigen Show

A remote from the Chez Poree Lounge. Eigen chots with visiting celebrities.

12:00 (4) News at Midnight MOVIE—Intrigue

"Secrets of Chinotown." Nick Stewort. **7 MOVIE-Crime**

"Gongs, Inc." The doughter of on exconvict who wos shot to deoth, joins o gong of rocketeers. Alon Lodd.



Please address all letters to Regional Editor TV GUIDE, 6 N. Michigan Ave., Chicago 2, III.

Welcomes Phyllis Back

It was pleasant to see Phyllis Myles back on TV again. She and her husband, band leader Frankie Masters, deserve praise for their relief job on the *Tom Duggan Show*. Frankie is a good musician as well as an able emcee, and Phyllis is a very talented singer. They should have their own show as they did in the past.—Jack Marshall, Chicago.



Myles

Duggan

Teens Polled On TV

Recently my eighth grade English students completed a special questionnaire about television. You may be interested in the results. It showed: (1) The average amount of viewing totalled 23 hours a week. (2) The favorite show is *Disneyland*, with George Gobel second. (3) TV GUIDE is the favorite source for program information. (4) The Arthur Godfrey programs are least enjoyed by this age group. Seventy students took part in the project.—Miss Jeanna Wilhelm, Central Junior High, La Porte, Ind.

A "Bargain" Every Week

Why in the world doesn't that furniture company advertising on TV either get a bigger warehouse or a new commercial? Their warehouse is either overloaded, flooded or smoke-damaged. The announcer for the show is also irritating.—Mrs. Carol Britsas, Zion, Ill.

TUESDAY

MORNING

6:40 2 Today's Thoughts 6:45 2 Farm Daily—Menard 5 Everett Mitchell—Talks 7:00 2 Morning Show—Paar

Don Cornell and Edith Adams sing. Jose Melis plays "The Breeze and I" and "Dark Eyes." Five minutes of local news at 7:25, 7:55, 8:25 and 8:55 A.M.

Today-Dave Garroway In a remote from Coney Island, N.Y., we watch the members of the Icebergs Athletic Club frolic in the freezing surf. Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.

8:00 Chicago Parade-Variety Chuck Bill and the Prairie Ramblers. 9:00 D Garry Moore-Variety

TV ads with movie technique.......Cast "Year We Fell in Love"......Ken, Denise "Moonlight Saving Time"....Ken Carson

5 4 Ding Dong School-Kids 7 Womén and the World

leen Maguire, Coe Norton. 7 Play House-Kids 9 The Femme Show

9:45 🔁 👍 Sheilah Graham

Sheilah interviews John Wayne. (Film) 10:00 (5) (4) Home–Women's News First anniversary

......Excerpts from past shows Vasco paintingAlbert Jacquez Ancient Roman art

Chef Pope creates the lattice crust for apple pie and home-style baked beans.

Hi Ladies-Mike Douglas 10:30 Strike It Rich-Quiz

10:55 7 News–Ulmer Turner News–Steve Fentress

11:00 2 Valiant Lady—Serial David turns up at the Middlebury police station. Johnny Coleman. MARCH 1

| 8 L | |
|-----|--|
| | |
| | (4) What's New in the Kitchen |
| | Guest: Eugene C. Ertle, executive chef, United Airlines, |
| | 5 Tennessee Ernie Ford |
| | Danny O'Neil-Variety |
| | The Romper Room-Kids |
| | 11:15 🙆 Love of Life-Serial |
| | 11:30 🕗 Search for Tomorrow |
| | 5 Feather Your Nest-Quiz |
| | A provincial bedroom is the prize today. |
| | Bud Collyer and Janis Carter emcee. 11:45 🕢 Guiding Light—Serial |
| | (4) Let's Look at the News |
| | 11:55 7 News-Ulmer Turner |
| | News-Steve Fentress |
| | |
| | AFTERNOON |
| | 12:00 💋 Portia Faces Life—Serial |
| | 4 Hot Shot Review-Music |
| | 5 Noontime Comics-Kids |
| | 7 Happy Pirates—Kids' Fun |
| | Best of the West-Kids |
| | 12:15 2 Road of Life—Serial 12:30 2 Welcome Travelers |
| | (4) Weather-Bill Carlsen |
| | 5 Cartoonland–Ken Bowers |
| | 12:35 (4) Bob Heiss-Interviews |
| | 12:45 🕤 Bob & Kay with Doucette |
| | The chef prepares lamb shanks with |
| | rice, Florida style. Bob and Kay with |
| | interviews and features. 12:55 7 News–Ulmer Turner |
| | 9 News-Steve Fentress |
| | 1:00 2 Robert Q. Lewis–Variety |
| | Bills, Bills, BillsCast |
| | "Softly, Softly"Jaye P. Morgan |
| | "Together" |
| | An actor visits |
| | Tom Duggan—Variety Tom emcees variety and interviews with |
| | Janie Johnson, Phyllis Myles, Don Jacoby. |
| | All About Baby-Tips |
| | "Food and through-the-day with the 18- |
| | 20 month old baby" is Miss Crowley's |
| | topic for today. |
| | 1:15 😧 Cameracade—Film Shorts |
| | 1:30 🛛 Linkletter's House Party |
| | Jack Slattery subs for vacationing Art. |

(4) Beulah Donohue–Women

T

E

S

D

A

 Learning Brings Adventure Northwestern University presents "A Heritage of Pleasure," discussion on American folklore, art, songs and ballads. 2:00 🖉 Big Payoff-Quiz (4) Greatest Gift-Serial Eve and Ned stay late at the center. The Doctor Answers-Talk Paul Dixon-Music Paul, Roberta MacDonald and Sis Camp pantomime to some pop records, and Bob Bean does his drawings to others. 2:15 G (4) Golden Windows Jane tells Ruth and John about Julie's life in New York. Vicki Cummings. TV Dental Clinic 2:30 Bob Crosby-Music (4) One Man's Family The wedding guests begin to arrive. Double Feature-Drama (1) "Ballerina." A dancer refuses to sanction her daughter's marriage. Ann Dvorak. (2) "Small Town Story." A young writer wins a novel contest. Ross Ford. 2:45 5 (4) Miss Marlowe-Serial Jim and his mother are reconciled. 3:00 D Brighter Day-Serial Mrs. Garrett worries over Charlie. (4) Hawkins Falls-Serial Dr. Corey suggests Terry see a psychiatrist. Maurice Copeland. C Commercial 3:05 MOVIE-Comedy "Miss Polly." Reformers in a sleepy little town attempt to destroy fun, progress, and romance. ZaSu Pitts, Slim Summerville, and Kathleen Howard. 3:15 🖉 Secret Storm—Serial (4) First Love—Serial Laurie stands by as Grant makes an unpleasant discovery. Pat Barry, 3:30 On Your Account-Quiz (4) World of Mr. Sweeney A Mapleton couple finds the pot o' gold at the end of the rainbow. Charles Rugales stars as Sweeney. News-Ulmer Turner 3:35 7 Time for Uncle Win-Kids 3:45 🗗 (4) Modern Romances Susan is angered by Kathy's "secret."

4:00 D The Early Show-Drama "All's Fair in Love." A lovely woman falls in love with a handsome portrait painter. Cesar Romero. (4) Gretchen Colnik-Tips Pinky Lee-Kids Pied Piper-Kids Bandstand Matinee-Music 4:15 (4) Museum Explorers-Exhibits 4:30 A Shopping with Miss Lee 5 (4) Howdy Doody-Puppets Buffalo Bob tells Dilly Dally to return the scarf, but Dilly's discovered that it can bring him all the lollipops he wants. Garfield Goose and Friend 4:55 🕢 Weather-P. J. Hoff News-Les Nichols 5:00 🕢 Range Rider-Western (4) Foreman Tom-Western 5 Elmer the Elephant-Kids Laffin' Theater-Kids "Helping Grandma." The Little Rascals. Bob Atcher Show-Western 5:30 2 Gene Autry-Western G Close Up-Music Jungle Adventure "Terror of the Plains," Part 2. News-Leslie Monypenny 5:45 (4) News-Bob Kelly News-Austin Kiplinger Curbstone Cut-up-Simon 5:50 Sports-Jack Drees 5:55 (4) Weather-Bill Carlsen Weather-Wayne Griffin EVENING

| 2 | Spo | rts— | Bo | b Elso | n | |
|------|----------|---|---|---|---|---|
| 4 | Spo | rts—l | Lai | rry Cl | ark | |
| 5 | Wed | the | r | Clint ` | Youle | |
| 7 | Kuk | lα, F | ra | n and | Ollie | |
| 9 | Capi | t. Vi | de | o–Ad | ventu | re |
| ipt. | Video | tries | to | rescue | Comm. | Carey |
| | 4579 pt. | 4 Spor 5 Wea 7 Kuk 9 Capt 10pt. Video | 4 Sports—i 5 Weather 7 Kukla, F 9 Capt. Vi | 4 Sports—Lan 5 Weather—(7 Kukla, Fran 9 Capt. Vide 10 pt. Video tries to | A Sports-Larry Cli Weather-Clint Kukla, Fran and Capt. Video-Ad Wideo tries to rescue | 2 Sports—Bob Elson 4 Sports—Larry Clark 5 Weather—Clint Youle 7 Kukla, Fran and Ollie 9 Capt. Video—Adventuingt. Video tries to rescue Comm. d Clipper. |

- 6:05 🗗 News-Jack Angell
- 6:10 Sports-Joe Wilson
- 6:15 2 News–Julian Bentley (4) Tommy Sheridan Trio

TUESDAY

Dorsey Connors—Travel Designer of lavely clothes, Oleg Cassini, visits Dorsey tonight.

News-John Daly
 Sports Final-Vince Lloyd
 6:20 Alex Dreier-Features

6:25 5 Tony Weitzel-Comments

6:30 2 News-Douglas Edwards 5 4 Dinah Shore-Music 7 Cavalcade of America

"Whot Might Hove Been." The story of Jefferson Davis, future president af the Confederocy, and Sarah Taylar, doughter af the future president of the United States. Their lave wos foted ta end in trogedy. Ross Ford ploys Davis ond Nancy Hole is seen os Sorah Toylar.

News-Spencer Allen

6:45 🕗 Jo Stafford-Music

Jo and The Storlighters go to a circus cornivol and stop in front of the lion's coge ta sing "Na More." Next Jo goes ta a wishing well to throw "Three Coins



in the Fauntain." At a test-your-strength mochine The Storlighters rejain her far "Thou Swell." Jo closes the show singing "Please Dan't Go So Saon."

(5) (4) News-John C. Swuyze

9 Chicagoland Newsreel

7:00 D LIFE WITH FATHER

"Father Buys a Harse." Father is so pleosed with his harse-buying venture that he is convinced each member af the household should have a horse of his own. Where to hause them ofter they're purchased? That's a harse af anather colarl Leon Ames and Lurene Tuttle are Fother and Mother Doy. (Film)

BOB HOPE-Comedy Bab's babbed bock ogoin, with a shaw featuring Vivian Blaine and David Niven. Les Brawn and his "Bond of Renawn" provide the background music.

7 ROYAL PLAYHOUSE-Drama 9 BISHOP FULTON SHEEN

7:30 2 HALLS OF IVY-Comedy

It's the night of the "Foculty Fallies." Among the performers are: "Vicky," in numbers she did on the London stoge; "Toddy," in a dromatic monalag obout "The Three Blind Mice;" ond Prof. Warren in a cornet solo. Ronold Calman and Benita Hume play Prof. and Mrs. Holl; Arthur Q. Bryan plays Warren. (Film)

20 QUESTIONS-Quiz

MEET CORLISS ARCHER

Corliss ond Dexter stir up o whirlwind af activity in the Archer hausehold ot the praspect of o masquerade ball. Ann Baker, John Eldredge, Bobby Ellis. (Film)

8:00 2 MEET MILLIE-Comedy 5 (4) FIRESIDE THEATER

Host Gene Raymond intraduces Gearge Brent as stor of "Return in Triumph." A man whose hurt pride helped him rise ta riches and political praminence, learns a stortling lesson about himself. (Film)

Cast

| Horotio Thamas | Gearg | ge Brent |
|----------------|----------|----------|
| Miss Loring | Gertrude | Michoel |
| Noncy | Kathleen | Crowley |
| Randy Thamos | Tyler | MocDuff |

8:30 • TONIGHT • Ch. 🔽 🔞

produced by THE THEATRE GUILD

MARCH 1

DANNY THOMAS—Variety

"Terry's Teen-age Birthday." Terry's boy friend invites her to a fashionable eating place to celebrate her 13th birthday. Danny with Jean Hagen, Sherry Jackson, Rusty Hamer. (Film)

BADGE 714-Jack Webb

"The Big Check." Working out of Forgery Division, Friday and Frank investigate a series of check forgeries. Ben Alexander plays Frank Smith.

8:30 P RED SKELTON-Comedy

Red's guest is singer-actress Barbara Ruick. IV fans may remember Barbara as Dennis Day's girl friend on the Dennis Day Show.

④ (IRCLE THEATER-Drama Ø U.S. STEEL HOUR-Drama

Jack Carson stars in "Man in the Corner," by Ernest Prendrell. A machineshop worker brags to one and all that he is about to join the police force. This is another one of his desperate efforts to gain the admiration and respect of his co-workers.

Cast

| Joey Miller | Jack Carson |
|-------------|-------------------|
| Pop | .Harold Vermilyea |
| Ruby | Claire Kirby |
| Bob | Don Keefer |
| Florence | Phyllis Hill |
| Nick | Cliff Norton |

RACKET SQUAD—Drama

"The Suit Club." Capt. Braddock investigates a phony "club" where members pay enormous prices for shoddy garments. Reed Hadley plays Capt. Braddock, with Alf Kjellin. (Film)

9:00 DANGER-Drama

"Journey with a Lady," adapted from the Shirley Jackson short story. A small boy, traveling alone for the first time on a train trip to his grandparents', is picked up as a hostage by a woman escaping from the police. Jo Van Fleet stars as the woman.

(4) TRUTH OR CONSE-QUENCES-Jack Bailey

O LIFE OF RILEY-Comedy

"Bride for Otto." Riley and Gillis attempt to help their friend Otto with a mail order bride. William Bendix, Tom D'Andrea, Marjorie Reynolds. (Film)

9:30 2 SEE IT NOW-Murrow (4) TRIANGLE THEATER-Drama

"Tangiers." A U.S. diplomatic courier travels to Tangiers for the government.

IT'S A GREAT LIFE—Comedy "The Night Watchman." Denny and Steve get the very reluctant Earl a job as the night watchman in a warehouse. All of the inevitable complications arise.

Cast

| Mrs. Morgan | Frances Bavier |
|-------------|------------------|
| Ace | Dennis King, Jr. |
| Lefty | George E. Stone |
| | Morris Ankrum |

7 STOP THE MUSIC-Quiz 9 I LED 3 LIVES-Drama

Philbrick smashes a Red plot to recruit children in a campaign of hate. (Film)



TUESDAY

DANGEROUS ASSIGNMENT 10:00 WEATHER AND NEWS "Paris Sewer Story." Steve Mitchell is P. J. Hoff and Fohey Flynn report. sent to Paris to worn on agent thot a (4) WEATHER-Bill Carlsen spy ring is awore of his investigation. G WEATHER-Clint Youle STUDIO 57-Drama Brian Donlevy. (Film) 10:45 🔁 KUP'S SHOW-Irv Kupcinet "The Bitter Rivol." A wife enlists the aid of another hoppily morried couple to 11:00 🖸 Night Out-Dancing (4) Tonight-Variety stop her husband's unfounded jealousy. Composer Arthur Schwortz compores Cost notes with composer-recording ortist Mr. Beryl MillerMorgaret Field Steven Allen, Gene Rayburn, Skitch Hen-Harry MillerLorry Dobkin derson and the singers are also on hond. Joe PerryDon Hoggerty This Is the Day "The United States Annexed by Texos" MOVIE-Suspense is Normon Ross' topic tonight. "I Cheoted the Low." (Chgo. TV Debut) 11:10 77 Tom Duggan-Comments A lowyer defends o ruthless gongster on Coll Tom at De 2-0423 or De 2-0424. o murder charge. Tom Conwoy, Steve 11:30 News Bulletins Brodie, Robert Osterloh ond Borbara Billingsley ore featured. News-Les Nichols 11:35 2 MOVIE-Drama 10:05 (4) WATCH THE WORLD 10:10 DORSEY CONNORS-Ideas "They Were Sisters." A happily morried womon learns of her sisters' marital dif-"Doggy Accessories," are featured. ficulties. Jomes Moson, Phyllis Calvert. 10:15 D IN TOWN TONIGHT B NEWS-Jack Angell 11:45 9 Weather-Carl Greyson 10:20 (4) LET'S LOOK AT THE NEWS 11:50 C Ron Terry Show-Music Vocolist Evie Eroci joins Ron. 10:25 SPORTS-Norm Barry 12:00 (4) News at Midnight 10:30 NEWS-John Harrington (4) I LED 3 LIVES-Drama G MOVIE-Western "Mysterious Rider." A mon discovers that A friend urges Philbrick to hondle pubhis daughter is interested in o convict. licity for on onti-Communist. (Film) Douglass Dumbrille, Sidney Toler, CHAMPIONSHIP BOWLING MOVIE-Musical Sylvio Wene, recently crowned match "The Glass Mountain," A composer gome champion, is motched ogoinst Marwhose plane is shot down in the Italion ion Lodewig, five-time previous holder of the title, in a three-game contest. Joe Alps, meets a strange ond beoutiful girl. Wilson gives frome-by-frome commentary. Valentino Cortesa, Michael Denison. DUMONT . PHILCO · ZENITH · MUNTZ **TV TROUBLE?** TONIGHT OTOROLA · RCA · EMERSON we're as close as your phone ... apply LANOLIN PLUS Liquid to your face DAY, NITE & SUNDAY TOMORROW MORNING 15 DISPATCH CARS . . . find skin dryness gone, and your Each Technician Has At Least SERVICE **4 Years TV Experience** dry skin worries banished as long as CALL you use LANOLIN PLUS Our Tubes Warranteed 1 Year and Liquid regularly. \$1 WEST RO 2-1700 A MODERN TV plus tax wherever cosmetics are sold. NORTH SOUTH KE 8-4473 AL 2-9071 AND MODELS SERVICED ALL MAKES

MARCH 1

ADMIRAL · GE ·

WEDNESDAY

10

MARCH 2

WEDNESDAY

| | 11:00 🕗 Valiant Lady—Serial |
|--|--|
| MORNING | Chris and Helen go to the palice station. |
| | Flora Campbell, Lawrence Weber, |
| 6:40 2 Today's Thoughts | (4) What's New in the Kitchen |
| 6:45 Parm Daily-Menard | Tasty nut specialties are featured. |
| 5 Everett Mitchell-Talks | Tennessee Ernie Ford |
| 7:00 🛛 Morning Show—Paar | 7 Danny O'Neil Show |
| "The Bay Next Daor" and "Brazil" are | 9 The Romper Room-Kids |
| the Melis selections. Dan Cornell and | 11.15 Glave of life Conict |
| Edith Adams join the Paar family as | 11:15 O Love of Life-Serial |
| guests. Five minutes af lacal news at | 11:30 2 Search for Tomorrow |
| 7:25, 7:55, 8:25 and 8:55 A.M. | 5 Feather Your Nest-Quiz |
| 5 (4) Today-Dave Garroway | Bud Collyer and Janis Carter give can- |
| Dave and the crew watch a fashian shaw | testants a chance ta win a semi-madern |
| af yaungsters' caats and suits far spring. | dining-raam. |
| Five minutes of local news with Len | 11:45 🛛 Guiding Light-Serial |
| O'Cannar at 7:25, 7:55, 8:25, 8:55 A.M. | 4 Let's Look at the News |
| | 11:55 🔽 News-Ulmer Turner |
| 8:00 🔽 Chicago Parade–Variety | News-Steve Fentress |
| Chuck Bill and the Prairie Ramblers. | |
| 9:00 🖉 Gurry Moore-Variety | AFTERNOON |
| Camedian James J. Jeffries visits. | |
| (4) Ding Dong School-Kids | 12:00 Portia Faces Life-Serial |
| 7 Women and the World | (4) Hot Shot Review-Music |
| 9:30 Arthur Godfrey Time | S Noontime Comics-Kids |
| (4) Way of the World | Happy Pirates—Kids' Fun |
| The newlyweds raw about the raising of | Best of the West-Kids |
| Jahn's son Peter. | 12:15 2 Road of Life-Serial |
| 7 Play House-Kids | 12:30 🛛 Welcome Travelers |
| The Femme Show | (4) Weather-Bill Carlsen |
| | 5 Cartoonland–Ken Bowers |
| 9:45 🕤 🕘 Sheilah Graham | 12:35 (4) Bob Heiss-Interviews |
| John Wayne is Sheilah's filmed guest. | 12:45 5 Bob & Kay with Doucette |
| 10:00 🗗 (4) Home-Women's News | Bab Murphy and Kay Westfall with inter- |
| Comedy teamWiere Brathers | views, features; Eddie Daucette with a |
| "The Hause that Home Built" | recipe far haney pecan ralls. |
| C. W. Smith, Leanard Haeger | 12:55 News-Ulmer Turner |
| Arthritis & rheumatism | 9 News-Steve Fentress |
| Dr. Leona Baumgartner | 1:00 🕢 Robert Q. Lewis-Variety |
| Gardening hints | "Long, Lang Ago" |
| Gnacchi Parisienne | "All af You"Jan Arden |
| Creative Cookery-Recipes | "That's All I Want fram You"Jaye P. |
| Chef Francois Pape prepares thick brown | Midweek Cooking School |
| gravy, beef casserole a la Duchesse and | All About Baby-Tips |
| | All About Baby-Tips |
| Swedish pancakes. | Ruth Crawley welcames Dr. Bert I. Beverly. |
| Hi Ladies-Mike Douglas | 1:15 😧 Cameracade—Film Shorts |
| 10:30 Strike It Rich-Quiz | 1:30 🛛 Linkletter's House Party |
| Helping Hand: actress Vicki Cummings, | Jack Slattery subs far Art Linkletter. |
| now appearing in Golden Windows. | (4) Beulah Donohue-Women |
| 10:55 🕢 News-Ulmer Turner | 9 Learning Brings Adventure |
| 9 News-Steve Fentress | 2:00 🖸 Big Payoff-Quiz |
| - | |

WEDNESDAY

5 (4) Greatest Gift-Serial Eve tries to put the deserted child into the hospital. Anne Burr. The Doctor Answers—Talk Paul Dixon-Music 2:15 🗗 (4) Golden Windows-Serial As Carl and Otto arrive in Maine, a storm is brewing, Joe De Santis, Martin Kosleck. 7 TV Dental Clinic 2:30 D Bob Crosby-Music (A) One Man's Family The marriage ceremony begins. Double Feature-Drama (1) "Moon on Wires." A young man tries to give his girl the moon. Dorothy Patrick. (2) "Never Laugh at a Lady." A comedy about a ham actor and the girl who writes his material. Ann Rutherford. 2:45 🕤 👍 Miss Marlowe-Serial Maggie and Jim say a sad farewell. 3:00 D Brighter Day-Serial Sandra learns from Franny that Grayling has become an important suspect. **Plastic Covers** FREE with Every 2 Pieces GIFT Upholstered YOUR WORN OUT FURNITURE LIKE NEW AGAIN! amous Liberal 10 Year Terms-Written Up to Guarantee Feor On All To Pay! Work BEFORE AS LOW AS PICKUP AND DELIVERY WITHIN FREE Estimates-Day or Evening AFTER HOME FURNISHINGS Gamous 3255 W. Madison St. NEvada 2-3040

MARCH 2

5 (4) Hawkins Falls-Serial Mitch Fredericks and Sue Riga argue. MOVIE-Comedy "Gaiety." Fiesta time provides music and the setting for romance, Alan Mowbray, 3:15 🕢 Secret Storm-Serial (4) First Love-Serial Zach prepares himself for an interview with Wallace Grant, Val Dufour. 3:30 🕢 On Your Account-Quiz (4) World of Mr. Sweeney Sweeney joins the bird-watchers' society. News—Ulmer Turner 3:35 77 Time for Uncle Win-Kids 3:45 🕞 (4) Modern Romances Jim begins to wonder about Kathy's relationship with Susan. 4:00 🕢 The Early Show–Drama "Human Bond." A psychopath is responsible for a series of killings. Jean Pierre Aumont, Cathy O'Donnell. (A) Your Library Story Pinky Lee-Kids 7 Pied Piper-Kids Bandstand Matinee-Music 4:15 (4) Let's Experiment-Science 4:30 A Shopping with Miss Lee (4) Howdy Doody-Puppets Mr. Bluster and Buzz Beaver team up to get the magic scarf. Garfield Goose and Friend 4:55 🖌 Weather-P. J. Hoff **O** News-Les Nichols 5:00 🙆 Range Rider-Western (4) Foreman Tom-Western Elmer the Elephant-Kids Laffin' Theater-Kids "Love Business." The Little Rascals. Bob Atcher Show-Western 5:30 2 Gene Autry-Western G Close Up-Music Jungle Adventure "Goring Brutes," Part 1. The Martins. News-Leslie Monypenny 5:45 (4) News-Bob Kelly 7 News-Austin Kiplinger Curbstone Cut-up-Simon 5:50 7 Sports-Jack Drees 5:55 (4) Weather-Bill Carlsen Weather-Wayne Griffin

2

W F

D

N

F

EVENING

6:00 Sports-Bob Elson (4) Sports-Larry Clark G Weather-Clint Youle Kukla, Fran and Ollie Capt. Video-Adventure Dr. Pauli and Capt. Video come face to face. Al Hodge, Stephen Elliott, 6:05 F News-Jack Angell 6:10 Sports-Joe Wilson 6:15 News-Julian Bentley (4) Malones and Marvin-Music Dorsey Connors-Travel Trinidad, the most southerly of the West Indies, is discussed. News-John Daly Sports Final—Vince Lloyd 6:20 G Alex Dreier-Features 6:25 G Tony Weitzel-Comments 6:30 News-Douglas Edwards (4) Eddie Fisher-Music Eddie sings the popular tunes of the day, assisted by Axel Stordahl and his orchestra. Fred Robbins is host. (New York) Disneyland Walt in Fantasyland describes, in words and cartoons, the lives of some famous story tellers, ond presents his famous cartoon versions of their tales. Aesop: "The Lion ond the Mouse," "The Frog

and the Ox" ond "The Tortoise and the Hare." Lo Fontaine: "The Country Cousin." Grimm Brothers: "Snow White and the Seven Dwarfs" (excerpts) and "The Brave Little Tailor." Hans Christian Andersen: "The Ugly Duckling." (Film) A picture story about "Tomorrowland in next week's TV GUIDE.

News-Spencer Allen O:45 Perry Como-Music

Julius La Rosa, starring while Como is on vacation, welcomes Joni James as his guest. Julius sings: "Mobile," "Sincerely" and, with the Ray Charles singers, "Koko-mo." Joni offers "How Important Can It Be?" (New York)

④ (4) News–John C. Swayze
 Ø Chicagoland Newsreel

7:00 2 GODFREY AND FRIENDS 5 (4) I MARRIED JOAN

"Walloping Wally." Wally accidentally knocks out a professional fighter and Joan decides he should have a re-match. Joan: Joan Davis, Brad: Jim Backus. Wally: Wolly Brown. Dynamite Tucker: Gregg Martell, Sally: Sally Kelly. (Film)

MOVIE-Comedy

"Swiss Miss." Two mousetrap salesmen visit an Alpine village. Stan Laurel and Oliver Hardy.

7:30 6 (4) MY LITTLE MARGIE

"The Las Vegos Story." Vern and Margie go to the Nevada gambling town to see a client who, appropriately enough, owns a gambling casino. Morgie: Gale Storm. Vern: Charles Farrell. Jim Slade: Paul Harvey. Lee Barker: Richard Crane. (Film)

STU ERWIN-Comedy

June feels that she's frustrated because she can't make a souffle for Stu. Her solution: simple, take singing lessons!



8:00 7 THE MILLIONAIRE

"The Story of Harvey Blake." A hobo who professes a hatred of money is given \$1,000,000. He and his cronies are surprised by Michael Anthony's visit.

5 (4) KRAFT THEATRE—Drama A widow and her two children are the central figures in "Half the World's a Bride," by Betty Jeffries. The daughter is in love with a dreamer-type like her fother. Her mother makes plons for her to marry a solid, sensible fellow.

Cast

| Esther | Cormen Math | iews |
|----------|--------------|------|
| Ruth | Loretta Leve | rsee |
| Jeremy . | Jamie S | mith |
| Phil | Philip Ab | bott |
| Victor | Richard D'Av | alos |

MASQUERADE PARTY

Panel: Buff Cobb, Bobby Sherwood, Ilka Chase and Ogden Nash. Peter Danold. Wanno see the panel in fancy costumes? Turn to page 12.

CHICAGO SYMPHONY

Fritz Reiner conducts tonight.

Program

"Silken Ladder" OvertureRossini Symphony No. 102Haydn Hungarian sketchesBela Bartok Interlude and dance

("La Vida Breve")Manuel de Falla

8:30 2 I'VE GOT A SECRET-Panel 7 WHO SAID THAT?-Panel

Tonight's panel: Bob Considine, June Lockhart, Irene Raymond. John Daly emcees. (New York)

TONIGHT

... apply LANOLIN PLUS Liquid to your face

TOMORROW MORNING

dry skin worries banished as long as you use LANOLIN PLUS Liquid regularly. \$1 plus tax wherever cosmetics are sold. 9:00 DEST OF BROADWAY

"The Guardsman"

A Comedy By Ferenc Molnar

COLOR We go back to the carefree days of turn-of-the-century Vienna, where actors and octresses drank champagne and lived in lavish establishments. We take o peek into one of these apartments and meet an Actor, an Actress, a Critic and a Mama. The octor ond actress are married, the critic is a friend and the moma—well, she was originally a cook but has recently been elevated to her present position of mamo, mother-in-law, and general housekeeper. Most important of all, it is spring, when even a not-soyoung actresses's fancy turns to love. The actor hos o plan. He will test his wife's faithfulness by wooing her in the guise of a doshing guardsman. The action tokes place in the oportment and at the opera. The show opened on Broadway in 1924, and storred Lynn Fontanne and Alfred Lunt.

Cast

| Actres | Claudet | te Co | olbe | rt |
|--------|----------|-------|------|----|
| Actor | Fran | chot | To | ne |
| Critic | Reginald | | | |

7 J.A. SPOTLIGHT-Variety

A review with Junior Achievers ond other high school students from the Chicagoland areo. Songs, pantomimes, instrumentals are presented.

TV SHOWCASE-Drama

"Follow That Cab." The adventures of a mad-cap taxi-driver. Sid Melton. (Film)

9:30 (4) PLAYHOUSE OF STARS

"Fast Break." Jackie Cooper plays a basketball ployer jailed for taking bribes.

BIG TOWN-Drama

Editor Steve Wilson has the strange assignment of finding and protecting a killer. Steve Wilson: Mark Stevens.

TV THEATER-Drama

"Ask Me No Questions." Suspense dominates this tale of a countess suspected of infidelity, and her husband who colls her bluff. (Film)

O LIBERACE-Music

When Liberoce's doctors found he hod o heart condition, he faced his biggest challenge. Read Liberoce's exclusive story in next week's TV GUIDE.

10:00 2 NEWS AND WEATHER 4 WEATHER-Bill Carlsen 5 WEATHER-Clint Youle 7 DOUBLE DATE-Film Dramas

(1) "Ellery Queen." Ellery attempts to break up a big-time syndicate and seeks aid fram a timid accountant. (2) "Twinkle, Twinkle, Little Star." A satire on Hollywood publicity stunts, movie queens, and glamour. Marilyn Maxwell. (Film)

MOVIE—Comedy

"Almost a Bride." A teen-ager tries to make her boy friend jealous by implying in her diary that she is about to marry a wolf. Shirley Temple, David Niven, and Darryl Hickman.

10:05 (4) TO BE ANNOUNCED

10:10 DORSEY CONNORS-Ideas "A Cage for Your Plants."

10:15 2 IN TOWN TONIGHT

Lovely Darothy Collins and her equally famous husband, Raymond Scott are guests tonight. Jim Conway is host.

NEWS-Jack Angell

- 10:20 (4) LET'S LOOK AT THE NEWS
- 10:25 SPORTS-Norm Barry
- 10:30 2 NEWS-John Harrington (4) RACKET SQUAD-Drama

"Front Man." Copt. Braddock deals with on oil swindle. Reed Hadley. (Film)

S NORBY-Comedy

10:45 2 KUP'S SHOW—Irv Kupcinet 11:00 2 Playhouse—Drama

"Look for Tomorrow." A beoutiful and hopeful young singer with little tolent falls in love with her voice coach. Jane Greer stars.

5 (4) Tonight–Variety

Steve and the mobile until travel to the Music Box Theater to caver the openingnight excitement at the premiere of William Inge's play, "Bus Stop," the tale of a bus stranded in a blizzard.

7 This Is the Day

The story of Pope Pius XII. Norman Rass.

11:10 **7** Tom Duggan–Comments

Tom Duggon with comments and interviews. Reach him by phone at De 2-0423 or De 2-0424.

11:30 MOVIE-Musical

"Nobody's Dorling." The daughter of o theotrical couple tries her luck on the stoge. Mary Lee, Louis Calhern.

News-Les Nichols

11:45 9 Weather-Carl Greyson

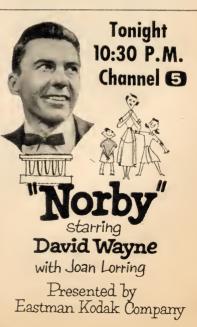
11:50 💽 Ron Terry Show-Music

Evie Eraci and Ron with sangs, chats. 12:00 (4) News at Midnight

6 MOVIE-Intrigue

"Ten Laps ta Ga." As a result of an accident, an auto racer loses his nerve and his girl. Rex Lease, Duncan Renaldo. MOVIE—Double Feature

(1) "Tennessee's Partner." An old prospector befriends a young crook. John Qualen. (2) "Gentleman from LaPorte." A comedy about an honest judge and a beautiful gambling queen. Eve Miller.



THURSDAY

EXCLUSIVE!





FACED HIS GREATEST CHALLENGE

His TV shows, concerts, appearances, -a back-breaking schedule-resulted in sleepless nights, loss of energy, ill health: then he went to the doctor and learned-

"A LESSON IN LIVING"

OUT THURSDAY

Read about it in the new issue of



MORNING

6:40 D Today's Thoughts 6:45 D Farm Daily-Menard George Menard is an hand with agricultural news, and interviews. Everett Mitchell-Talks 7:00 Morning Show-Paar Dan Cornell and Edith Adams sing. Jase Melis plays "Jet" and "The Hot Canary," Jack Paar is one of the conversational comedians, See "Farewell to Baggy Pants" an page 4. Five minutes af local news at 7:25, 7:55, 8:25, and 8:55 A.M. (4) Today-Dave Garroway Five minutes of local news with Len O'Cannar at 7:25, 7:55, 8:25, 8:55 A.M. 8:00 🔽 Chicago Parade-Variety Chuck Bill and the Prairie Ramblers, 9:00 🕢 Garry Moore–Variety 1954's outstanding TV pragrams Garry "If You Catch a Little Cold" Denise, Ken (A) Ding Dong School-Kids Dr. Frances Harwich canducts kindergarten for the younger set. Women and the World Ruth Crowley with news for women. 9:30 Arthur Godfrey Time (4) Way of the World Mark, wha jilted Molly, comes to see her. Gloria Louis, as hostess Linda Porter, introduces each day's episode. Play House-Kids Angel Casey with fun and stories. The Femme Show Helen Joyce and Frank Babcock. 9:45 🕞 🕢 Sheilah Graham Actor John Wayne is guest-of-the-week. The interview is an film. 10:00 (A) Home-Women's News Husbands at workPilot and wife Dining room into family roomPaul MacAlister CookingMyra Waldo Creative Cookery-Recipes The menu today includes: tomato aspic mold, Cornish pastries and their filling,

and fancy-cut butter-baked apples.

9 Hi Ladies-Mike Douglas Mike Douglas emcees far the ladies.

10:30 2 Strike It Rich-Quiz

Warren Hull emcees for contestants who try to "Strike it Rich." Contestants are aided by a guest "Helping hand." Calls came in an the Heartline.

10:55 7 News–Ulmer Turner 9 News–Steve Fentress 11:00 2 Valiant Lady–Serial

Chris goes to see his attorney.

(4) What's New in the Kitchen Breta Griem with kitchen hints.

5 Tennessee Ernie Ford

The lad from Tennessee with fun.

Danny emcees the shaw, aided by Chet Roble and Nancy Wright.

The Romper Room-Kids
 Miss Rasemary with fun and games.

11:15 D Love of Life-Serial

The story of Vanessa Dale, her blacksheep sister, Meg Harper, and Meg's san, Beanie.

Cast

| Vanessa Dale | Peggy McCay |
|--------------|----------------|
| Meg Harper | Jean McBride |
| Paul Raven | Richard Coagan |
| Sarah Dale | Jane Rose |
| Beanie | Dennis Parnell |
| Hal Craig | Steven Gethers |
| Ellie Crawn | |

11:30 🕗 Search for Tomorrow

A young widow searches far happiness for herself and her child. Jaanne Barron stars as Mary Stuart. Others in the cast are: Larry Haines as Stu Bergman, Melba Rae as Marge Bergman, Bess Jahnsan as Irene Barron, Terry O'Sullivan as Arthur Tate, Lynn Loring as Patti Barron, George Petrie as Nathan Walsh and Ian Martin as Mortimer Higbee.

5 Feather Your Nest-Quiz

A semi-modern bedraam is the prize.

11:45 🛛 Guiding Light–Serial

The Bauer and Raberts families try ta keep domestic problems from marring their chance for happiness.

Cast

BillLyle Sudrow

| Bert | Charita Bauer |
|-----------------|---------------|
| Michael | Glenn Walken |
| Papa Bauer | |
| Meta | Ellen Demming |
| Joe | |
| 4 Let's Look (| at the News |
| 1:55 🕜 News-Ulm | er Turner |
| O News-Stev | e Fentross |

AFTERNOON

12:00 2 Portia Faces Life—Serial

ł

Lawyer Portia Manning is tarn between her wish for a happy damestic life and a desire ta return to her legal career. Partia: Fran Carlan. Walter Manning: Karl Swensan. Shirley: Ginger McManus. Dick Manning: Charles Taylor. Amelia Blake: Elizabeth Watts.

(4) Hot Shot Review-Music Jae Shatt and his Hat Shots.

5 Noontime Comics—Kids Johnny Coons with fun far kids.

Happy Pirates-Kids' Fun Art Hern with games and fun.

Best of the West-Kids

Bob Atcher with western sangs. 12:15 2 Road of Life-Serial

12:30 Welcome Travelers

Starring Tammy Bartlett, assisted by Bob Cunningham.

(4) Weather-Bill Carlsen

5 Cartoonland-Ken Bowers

Kenny with cartaans and fun far all.

- 12:35 (4) Bob Heiss-Interviews Chats with interesting people.
- 12:45 Bob & Kay with Doucette Bob and Kay present features and interviews. Chef Eddie Doucette presents today a molded angel pudding.
- 12:55 7 News-Ulmer Turner 9 News-Steve Fentress

1:00 2 Robert Q. Lewis-Variety "Make Yaurself Camfortable"....Jaye P. "Why Do I Lave You?"Earl, Lois

"Always"Robert Q. "Nothing Like a Dame"....Earl Wrightson Tom Duggan—Variety

Tom presents music and variety with Janie Johnson, Phyllis Myles, Don Jacaby,

THURSDAY

 All About Baby-Tips Ruth Crawley discusses "Emergency Knawhaw." A mather and baby are an hand. 1:15 C Film Shorts 1:30 🛐 Linkletter's House Party Art takes a week's vacation and Jack Slattery subs as emcee. (4) Beulah Donohue-Women Beulah with features far wamen. C Learning Brings Adventure 2:00 🛐 Big Payoff-Quiz Randy Merriman and Bess Myersan emcee. Betty Ann Grave sings the tunes. (4) Greatest Gift-Serial Fran begins wark at the center. The Doctor Answers—Talk Elizabeth Hart canducts a discussian. Paul Dixon-Music Paul, Raberta MacDanald and Sis Camp pantamime ta same pap recards, and Bab Bean daes his drawings ta athers. 2:15 🗗 (4) Golden Windows-Serial Carl and Otta hide until Paul has left the island, Philip Pine, Jae De Santis. TV Dental Clinic Dr. Mart Neimark gives a demanstration on a patient-madel. 2:30 D Bob Crosby-Music Jaan O'Brien and the Madernaires. (4) One Man's Family Hazel and Bill repeat the vaws. Double Feature-Drama (1) "Cavarting Statue." The gaddess Diana cames to life ta claim undying lave. Cesar Ramero. (2) "Cutie Pie," is a Geiger cointer that causes tragedy. Rass Ford. 2:45 🕞 (4) Miss Marlowe-Serial Mike unexpectedly meets Jim at Barbara's hatel, Sarah Burtan, 3:00 🕢 Brighter Day-Serial Sharky tells Lucius they'd better hang tagether. Cast Rev. Richard DennisBlair Davies Babby DennisMary Linn Beller Patsy Dennis HamiltanLais Nettletan Dr. Randy HamiltonLarry Ward

SharkyKen Lynch

MARCH 3

(4) Hawkins Falls-Serial Dr. Wellsbach calls an Millie, MOVIE-Adventure "South Sea Adventure." Lea Curley narrates a South Pacific fishing experience. 3:15 🖌 Secret Storm-Serial First Love—Serial Gen, Blair calls Zach, Rabert Allen, 3:30 On Your Account-Quiz (4) World of Mr. Sweeney Charles Ruggles stars as Cicera Sweeney. News-Ulmer Turner 3:35 77 Time for Uncle Win-Kids Win Stracke with fun and sanas. 3:45 🕞 (4) Modern Romances Dan searches far Susan, and Kathy makes a canfessian ta Jim. Martha Scatt. 4:00 🛐 The Early Show-Drama "There's Na Place Like Hame," A camedy af family life and in-laws. Ann Harding. (4) Gretchen Colnik-Tips G Pinky Lee-Kids Pied Piper-Kids Art Hern, as the Pied Piper, spins tales af fareign lands and alden times. Bandstand Matinee—Music Jim Launsbury spins discs. 4:15 (4) Little Amateurs-Talent 4:30 Shopping with Miss Lee (4) Howdy Doody-Puppets Clarabell jains Mr. Bluster and Buzz when Mr. Bluster turns Chief Thunderthud into a puppy. Garfield Goose and Friend 4:55 🕢 Weather-P. J. Hoff News-Les Nichols 5:00 🕢 Range Rider-Western Jack Mahaney stars as the Range Rider. (4) Foreman Tom-Western Elmer the Elephant–Kids Laffin' Theater-Kids "Spaaf Spaafin'." The Little Rascals. Bob Atcher Show-Western 5:30 D Gene Autry-Western **5** Close Up-Music Haward Miller and June Valli.

> Jungle Adventure "Garing Brutes," Part 2.

3

News-Leslie Monypenny
 S:45 ④ News-Bob Kelly

- News-Austin Kiplinger
- O Curbstone Cut-up-Simon
- 5:50 7 Sports—Jack Drees
- 5:55 4 Weather-Bill Carlsen
 - Weather-Wayne Griffin

EVENING

6:00 Sports-Bob Elson (4) Sports-Larry Clark G Weather-Clint Youle 🖌 Kukla, Fran and Ollie Capt. Video-Adventure Tobar the Robat and his double meet. 6:05 5 News-Jack Angell 6:10 5 Sports-Joe Wilson 6:15 🕢 News-Julian Bentley (4) Tommy Sheridan Trio Dorsey Connors-Travel The Welsh beauty, Miss Janet Janes, national hostess of Wales, models her native costume this evening. News-John Daly Sports Final—Vince Lloyd 6:20 🕞 Alex Dreier—Features

- 6:25 (5) Tony Weitzel-Comments

"Uncle Ed." The Lone Ranger helps out a talkative old pioneer rancher who has caused his son-in-law to lose a great deal of maney. (Film)

News-Spencer Allen

6:45 Dane Froman Show-Music

The crew escapes the cold in a Miami Beach setting. Jane sings: "Wrap Your Troubles in Dreams" after the trio welcomes her with "In the Midst af Winter." Her ather tunes include: "Florida by Night," special lyrics to "Isn't It Romantic?" "My Own True Love," "Why Look So Waebegane?" and "I'm a Dancing Fool." (New York)

④ (A) News–John C. Swayze
⑨ Chicagoland Newsreel
7:00 ② RAY MILLAND SHOW

Ray and Peggy McNulty are both called

for jury duty on the case of a husband wha is seeking alimany from his wife. Ray disagrees not anly with Peggy, but with the whole jury, aver the decision.

Cast

MARCH

| Prot. McNulty | Ray Milland |
|---------------|---------------|
| Peggy | Phyllis Avery |
| Husband | Paul Frees |
| Wife | Ann Doran |
| Juror | |
| | |

GROUCHO MARX-Quiz YOUR DREAM HOUSE

Gearge B. Jerutis, Chicaga contractor, maderates discussian of various phases of home building.

MOVIE-Comedy

"A Chump at Oxfard." Twa ex-street cleaners invade the sacred partals of dear ald Oxford. Laurel and Hardy.

7:30 🕑 CLIMAX!-Drama

Jack Fathian, a Las Vegas racketeer, spends an enforced vacation in Acapulca, Mexica, with his daughter, Kathy. While there, Kathy falls in lave with an American pilot, and is torn between this new love and allegiance to her father. All this takes place in "South of the Sun."

Cast e

| Kathy Fathian | Margaret O'Brien |
|------------------|------------------|
| Wesley Penn | Jeffrey Hunter |
| Jock Fathian | Edward Arnold |
| Lucrece Durhurst | Natalie Schafer |
| Torres | Thomas Gamez |



THURSDAY

(4) JUSTICE-Legal Cases

The son of a "lifer" leorns the facts about his fother in this story by Anne Howard Bailey. The boy tries to tolk his father into releosing the hostages taken in a prison break, Gary Merrill stars.

TREASURY MEN IN ACTION "The Case of the Little Big-shot." The Alcohol Tax Division gets to work in a small southwestern town where illegal liquor is being distributed to teen-agers. Stanley Clements, Eilene Janssen. (Film)

8:00 5 (4) DRAGNET-Jack Webb

Working out of forgery division, Fridoy and Smith join the postal outhorities to catch a man suspected of stealing checks from the mail. (Film)

Cast

| Sgt. Joe Friday . | Jack Webb |
|-------------------|-----------------|
| Ofc. Frank Smith | Ben Alexander |
| Capt. Welsh | |
| Insp. Leo Engle | Douglas Kennedy |
| Carver Gleason | David Holt |
| | |

STAR TONIGHT-Drama

Ring Lardner's forcical story is ironically titled "Zone of Quiet." A patient has come to the hospitol for a rest cure, but his nurse, a non-stop talker, gives neither him nor his doctor ony peace. Dovid Shaw did the TV adoptation. The "star tonight" is Patricio Englund, in the role of the chatterbox, Eleanor Lyons.

WHAT'S THE STORY-Quiz Panelists Horriet Van Horne and Jimmy Cannon attempt to identify news events. John K. M. McCoffery moderates.



LILAC BUSH

8:30 D FOUR STAR PLAYHOUSE

Dick Powell stors in "The Returning." A professor at o school in Tokyo falls in love with o Eurosian just prior to World War 2. She is not accepted socially and he must choose between his love and his career. (Film)

Cast

| Copt. Avery | Dick Powell |
|-------------|------------------|
| Loura | Joan Elan |
| Maj. Evans | Christopher Dark |
| Co-pilot | Bob Stevenson |
| Navigator | Bill Boyett |
| Cory Howard | Wolter Kingsford |
| CO CO FARR | THEATOF DURING |

FORD THEATRE--Drama Ruth Roman stars in "The Lilac Bush." A mother plonts a lilac bush on her son's fifth birthday. When the boy gets sick and dies, she becomes emotionally unstable and destroys the bush. (Film)

Cast

| Connie Wilson | Ruth Roman |
|---------------|-----------------|
| Jean Lowry | Marilyn Erskine |
| Jeff Winston | |
| Dr. Klein | Lester Motthews |

POND'S THEATRE—Drama

Eugene O'Neill's "Anna Christie" is the daughter of a Sewdish bosun who turns to evil ways. But she folls in love with a heorty Irish seamon, and conceals her past from him ond from her fother.

SHERLOCK HOLMES

"The Split Ticket." Holmes protects his client's winning share in a sweepstakes ticket against the claims of a pretty girl. Ronald Howard ond Marion Crawford.

9:00 PUBLIC DEFENDER-Drama

Public Defender Bart Motthews makes use of his client's knowledge of ostronomy in defending the man on a murder charge.

| Bart | Matthews | Ree | ed Ho | adley |
|-------|------------|-------|-------|-------|
| Ed A | AcGrath | Hugh | Beou | mont |
| Meg | McGrath | Madge | Mer | edith |
| Kevir | n Morrisor | | Ray | Teal |

James Mason introduces the TV adaptation of "Cosoblanca," which won the Academy Award os the best motion picture of 1943. The story takes place in

TV GUIDE

T H

URSDAY

North Africa just priar to Warld War 2. The intrigue revalves around a man, his farmer lave and her husband. Paul Douglas stars tonight. Humphrey Bogart, Ingrid Bergman and Paul Henreid, starred in the ariginal mavie.

CAMERACADE-Film Shorts YOUR INCOME TAX NAME THAT TUNE-Quiz

Bill Cullen emcees while Vicki Mills and Harry Salter pravide the music.

FAMOUS PLAYHOUSE

"For Life." A canvict cansents to serve as a human guinea pig in an experiment against a Karean disease, and finds that he will aid the paliceman wha framed him. Bill Lester and Elisabeth Fraser star. Barbara Austin with interviews and comments. The play is on film.

BOSTÓN BLACKIE—Drama Blackie helps Inspector Faraday unravel the mystery surraunding a man's death. Kent Taylor, Lois Collier. (Film)

10:00 2 NEWS AND WEATHER (4) WEATHER-Bill Carlsen (5) WEATHER-Clint Youle (7) THE VISITOR-Drama

"As the Twig Is Bent." Childhaod cantempt and an unjust acquittal create hatred between a policeman and a criminal, Edward Binns. (Film)

MOVIE-Suspense

"And Then There Were Nane." Ten people, invited ta a lanely island, await death. Barry Fitzgerald, Walter Hustan, Judith Anderson.

0:05 (4) PLAYHOUSE 15-Drama 0:10 (5) DORSEY CONNORS-Ideas

Dauble duty far yaur faad wrappers.

- 10:15 2 IN TOWN TONIGHT 5 NEWS-Jack Angell
- 0:20 (4) LET'S LOOK AT THE NEWS
- 10:25 5 SPORTS-Norm Barry
- 10:30 2 NEWS-John Harrington (4) MR. DISTRICT ATTORNEY (5) TO BE ANNOUNCED (7) THE BIG FIGHT-Sport

Jackie Robinson vs. Jake LaMotta. (Film)

10:45 2 KUP'S SHOW-Irv Kupcinet

11:00 🕗 Playhouse at Eleven

"Night Visitar." Drama af a policeman falsely suspected of taking a bribe. Arthur Kennedy, Lee J. Cobb, Martha Vickers.

5 (4) Tonight–Variety

Steve Allen welcomes his farmer What's My Line cahart, Dorothy Kilgallen, syndicated columnist. Mental telepathist Dunninger is here to guess what's on the mind of Gene Rayburn, Skitch Henderson and the rest of the crew. Steve Allen is ane af the "new" camedians. Na barry pants; na jakes. See page 4.

This Is the Day

The famous artist Vincent Van Gagh is discussed by Narman Rass.

11:10 7 Tom Duggan-Comments

Tom chats with visiting celebrities and guests, answers questions called by viewers and discusses events in the news. June Meyers assists. Call De 2-0423, ar De 2-0424.

- 11:30 🕗 News Bulletins
- 9 News-Les Nichols
- 11:35 MOVIE-Comedy

"Ideal Husband." A charming girl enters English saciety with surprising results. Paulette Gaddard.

11:45 💽 Weather-Carl Greyson

11:50 C MOVIE-To Be Announced

12:00 (4) News at Midnight MOVIE—Intrigue

> "Accidental Spy." An unintentional addition to the ranks of the spy carps encaunters thrilling adventure.

Audition-Talent Show

TONIGHT

... apply LANOLIN PLUS Liquid to your face

TOMORROW MORNING

... find skin dryness gone, and your dry skin worries banished as long as

Anoli Liquid regularly. \$1 plus tax wherever Cosmetics are sold.

图

PROFESSIONAL TV SERVICE

Western Suburbs TAUBER TELEVISION SERVICE 6801 W. Roosevit Rd.

GUndersen 4-3735

West

DALES TELEVISION 5428 W. Division COlumbus 1-5050 RITE PRICE TV SERVICE 3705 W. Chicago Ave. NEvada 2-0936

Loop

FRITZEL RADIO & TV LABORATORIES 55 E. Washington STate 2-3322

Near North

FRITZEL RADIO & TV LABORATORIES 454 W. North Ave. MIchigan 2-7100

North

FRITZEL RADIO & TV LABORATORIES 1139 W. Wilson Ave. LOngeach 1-0002

CRITTENTON RADIO & TELEVISION CO. 4740 N. Broadway LOngbeach 1-2250

CHAMBERS RADIO AND TELEVISION 3546 N. Ashland Ave.

GRaceland 7-2844

Northwest

MODERN TV DAY & NIGHT SERVICE 4425 W. Fullerton ALbany 2-9071

HARLEM TELEVISION SERVICE 3233 N. Harlem Ave. MUlberry 5-1213

South

MASTERCRAFT TV FACTORY SERVICE 720 W. 69th St. HUdson 3-1800 MASTER SERVICE CO.

1153 E. 82nd St. SOuth Shore 8-9282

FRIDAY

MORNING

6:40 🔽 Today's Thoughts 6:45 A Farm Daily-Menard S Everett Mitchell-Talks 7:00 🖸 Morning Show-Paar Melis plays "Yesterdays" and "Serenade ta a Wealthy Widow." Dan Carnell and Edith Adams are quests. Five minutes of lacal news at 7:25, 7:55, 8:25, 8:55 A.M. (4) Today-Dave Garroway A remote fram the Philadelphia Navy Yard presents a demanstration of a below-the-decks rescue operation. Five minutes of local news with Len O'Connar at 7:25, 7:55, 8:25 and 8:55 A.M. 8:00 🔽 Chicago Parade—Variety Chuck Bill and the Prairie Romblers. 9:00 Garry Moore-Variety (4) Ding Dong School-Kids Dr. Frances Harwich conducts class. Women and the World 9:30 5 (4) Way of the World Praf. Way produces an impartant dacument written by Peter's mather. Play House-Kids Dining with Don-Food Don Roth discusses unusual foads. 9:45 👩 🕢 Sheilah Graham Last episade in the Jahn Woyne story, 10:00 5 (4) Home-Women's News Hame hauseC.W. Smth, Merchant Builders Spring maternity fashiansNancyann Graham Creative Cookery-Recipes Chef Francais Pape turns his talents ta: areen naadle casserale, a rolled taastedcream-cheese rall. Hi Ladies-Mike Douglas 10:30 Strike It Rich-Quiz Helping Hand: singer Gloria Lane. 10:55 D News-Ulmer Turner O News-Steve Fentress 11:00 🖸 Valiant Lady—Serial The police arrive to take David back.

MARCH 4

F

R I D A Y

| (4) What's New in the Kitchen | |
|---|---|
| Last-minute cookery is today's feature. | |
| Tennessee Ernie Ford | |
| Danny O'Neil Show | |
| The Romper Room-Kids | |
| 11:15 2 Love of Life-Serial | |
| 11:30 Search for Tomorrow | |
| F Feather Your Nest-Quiz | |
| The prize is o colanial dining-room. | |
| 11:45 🖸 Guiding Light-Serial | |
| (4) Let's Look at the News | |
| 11:55 7 News-Ulmer Turner | |
| News-Steve Fentress | |
| | |
| AFTERNOON | 1 |
| 12:00 Portia Faces Life-Serial | |
| (4) Hot Shot Review-Music | |
| S Noontime Comics-Kids | |
| 7 Happy Pirates—Kids' Fun | |
| 9 Best of the West-Kids | |
| 12:15 Road of Life-Serial | |
| 12:30 Welcome Travelers | |
| (4) Weather-Bill Carlsen | |
| 5 Cartoonland–Ken Bowers | : |
| 12:35 (4) Bob Heiss-Interviews | |
| 12:45 🗗 Bob & Kay with Doucette | |
| Chef Eddie Doucette offers Oxmato soup, | 1 |
| green rice. Bob Murphy and Kay West- | |
| fall with interviews and features." | |
| 12:55 News-Ulmer Turner | 1 |
| News-Steve Fentress | 1 |
| 1:00 🛛 Robert Q. Lewis–Variety | |
| · Robert Q. and the crew are "In Deutsch" | |
| "Ach Du Liebe Augustine"Cast | 4 |
| German danceDon Liberto | |
| "German Band"Jaye P. Morgan | |
| Tom Duggan—Variety | |
| Duggan presents variety. Janie Johnson, | |
| Irwin Berke, Phyllis Myles. | |
| All About Baby-Tips | |
| Ruth Crowley concludes her discussion of | |
| "Emergency Know-how." | 4 |
| 1:15 🕑 Cameracade-Film Shorts | |
| 1:30 2 Linkletter's House Party | |
| (4) Beulah Donohue-Women | |
| Q Learning Brings Adventure | 4 |
| 2:00 2 Big Payoff-Quiz | |
| (4) Greatest Gift-Serial | |
| Phil comes to see Eve. Anne Burr. | |
| | |

| The Doctor Answers—Talk |
|---|
| Paul Dixon-Music |
| 2:15 G (4) Golden Windows-Serial |
| Carl and Otto arrive on Capstan. 7 TV Dental Clinic |
| 2:30 2 Bob Crosby-Music |
| 5 (4) One Man's Family |
| Paul prepares his PTA speech. |
| Double Feature-Drama |
| (1) "Never Trust a Redhead." A spoiled |
| young lady attempts ta run her fiance's |
| life. (2) "Adopted Son." A couple adopts |
| a boy to replace their own dead child. |
| Frances Gifford and Gordon Oliver. |
| 2:45 🕤 (4) Miss Marlowe-Serial |
| Ralph finds Kit and Aram together. 3:00 2 Brighter Day-Serial |
| Chief MacDaugall questions Crystal. |
| 5 (4) Hawkins Falls-Serial |
| Dr. Corey and Mitch Fredericks resume |
| their friendship. Maurice Copelond, |
| MOVIE-Western |
| "Two-gun Troubadour." Fred Scott, Claire |
| Rochelle and John Merton. |
| 3:15 2 Secret Storm-Serial |
| 5 4 First Love-Serial |
| Tony convinces Petey of his sincerity. 3:30 2 On Your Account-Quiz |
| (G) (A) World of Mr. Sweeney |
| 7 News-Ulmer Turner |
| 3:35 7 Time for Uncle Win-Kids |
| 3:45 5 (4) Modern Romances |
| "Suson's Mother" concludes as Kathy ex- |
| plains her feelings to Don. |
| 4:00 🕑 The Early Show-Drama |
| "The Vanisher." A member of an auto |
| theft racket kills one af his partners. |
| Donald Woods stars. |
| 4) Sky King—Adventure 5) Pinky Lee—Kids |
| 7 Pied Piper-Kids |
| Bandstand Matinee—Music |
| 4:30 2 Shopping with Miss Lee |
| (4) Howdy Doody-Puppets |
| Buffalo Bob helps Dilly to regain the scarf. |
| Garfield Goose and Friend |
| 4:55 Weather_P.J. Hoff |
| News-Les Nichols |
| 5:00 🛛 Range Rider-Western |

4 Foreman Tom-Western

FRIDAY

MARCH 4

Elmer the Elephant-Kids
Laffin' Theater-Kids
Bob Atcher Show-Western
Gene Autry-Western
Close Up-Music
Jungle Adventure
"Return to Adventure." Part I.
News-Leslie Monypenny
5:45 (4) News-Bob Kelly
News-Austin Kiplinger
Curbstone Cut-up-Simon
5:50 (7) Sports-Jack Drees
5:55 (4) Weather-Bill Carlsen
Weather-Wayne Griffin

EVENING

6:00 2 Sports-Bob Elson
4 Sports-Larry Clark
5 Weather-Clint Youle
7 Kukla, Fran and Ollie
9 Capt. Video-Adventure
Dr. Pauli is about to destroy Video and the Rangers. Stephen Elliott.



GENEVIEVE, new French singing star, is currently making her Chicago premiere at the Empire Room of the Palmer House. Also on the show are impressionist Dick Kerr, the comedymentalist duo of Lucille and Eddie Roberts, the Empire Eight dancers, and Charlie Fisk and his orchestra. --Adr 6:05 🗗 News–Jack Angell

- 6:10 Sports-Joe Wilson
- 6:15 2 News—Julian Bentley (4) Malones and Marvin-Music

5 Dorsey Connors-Travel "The Natchez Garden Pilgrimage."

- 🔽 News-John Daly
- Sports Final—Vince Lloyd
- 6:20 S Alex Dreier-Features
- 6:25 5 Tony Weitzel-Comments
- 6:30 🖸 News-Douglas Edwards

5 4 Eddie Fisher-Music

Rin Tin Tin-Adventure

"The Legacy af Sean O'Hara." Saon after Sgt. O'Hara inherits a ranch fram his uncle Sean, two desperadoes try ta kill him. He and Lt. Masters ride to the ranch in an attempt to find the outlaws. Rusty: Lee Aaker. Sgt. O'Hara: Jae Sawyer. Lt. Masters: James Brawn. Boone: Rand Braaks. Harry: Bobby Watson. Jamesan Penrose: Burt Mustin. Brad Shotman: Lyle Talbat. (Film) There are three Rin Tin Tins an TV. All are hawling successes. Stary on page 20.

News-Spencer Allen
 6:45 Perry Como-Music

Julius La Rasa handles the singing chores for Perry. Julius and the Ray Charles singers join ta present: "Open up Yaur Heart," "Unsuspecting Heart" and "The Gal That Got Away."

④ Alews-John C. Swayze
 ⑨ Chicagoland Newsreel
 7:00 Ø MAMA-Comedy-Drama

"T.R. and the Afghan." The boys and girls in T.R.'s class are each required to knit a square for an afghan to be sent ta Belgian war refugees T.R. asks mama to help him aut.

5 ④ RED BUTTONS-Comedy **7** OZZIE AND HARRIET

"The Father and Son Tournament" at the YMCA creates a problem for Ozzie. Should he play table tennis with Ricky ar David? (Film)

MR. AND MRS. NORTH
 "The Forgatten Grave." Pam and Jerry
 find that dag-sitting can became a hair
 raising experience. Barbara Brittan.

7:30 7 TOPPER-Comedy

"Topper's Arabian Night." Topper, Mr. Schuyler, Henrietta and last but not leost those ghostly Kerbys toke o coravan ocross the hot Arabian desert to meet o sheik and complete a huge oil deal. Topper: Leo G. Carroll. Henrietta: Lee Patrick. Marion Kerby: Anne Jeffreys. George Kerby: Robert Sterling. (Film)

4 BIG STORY-Drama

"The Mon Behind the Wall," is the "big story" of Matty Rumin, Pitts. Sun-Tele.

5 WALT'S WORKSHOP-Crafts 7 RAY BOLGER SHOW

"Ray Humanizes Pete." Ray outfits himself os a penniless tramp to show cynical Pete Morrissey thot most people feel compassion for their fellow men. Roy: Ray Bolger. Pete: Richard Erdmon. Suson: Marjie Millar. Koty: Christine Nelson. (Film)

INNER SANCTUM-Suspense "The Fotal Hour." A group of people at a dinner party is told by their host that they have been served poisoned cocktails. Shepherd Strudwick, (Film)

8:00 PLAYHOUSE OF STARS

In ancient Sicily a sculptar named "Fedor" is sentenced to the galleys for his insulting head of the tyrant who rules the island. His sweetheort promises to wait for him. Fedar: Scott Forbes. King: Ian Keith. Anna: Toni Gerry. Bolo: Mike Mazurki. (Film)

4 LIBERACE SHOW-Music 5 BIG STORY-Drama

"The Case of the Violent Accuser." Reporter Ted Link of the St. Louis Post-Dispatch investigates the slaying of a southern Illinois gong leader.. What he finds has repercussions, not only in his area, but also in the cloakrooms of Washington.

DOLLAR A SECOND-Game THEATER DATE-Drama 8:30 OUR MISS BROOKS

"The Mambo" sweeps Madison High School, with disastrous results. Studies are forgatten as students and faculty alike sway to thot Latin rhythm. Miss Brooks: Eve Arden. Mr. Conklin: Gole Gordon. Orville Mason: Ivon Kirov.

5 (4) DEAR PHOEBE-Comedy

"Humphrey Gets Drafted." Humphrey hos double trouble when he receives his draft notice. Not only is Uncle Som on his trail, but also his girl friend. She's sworn to marry the first of her beaux who gets his "greetings" from the government. "Phoebe": Peter Lawfard. Mickey: Morcia Henderson. Humphrey: Joe Corey. Fosdick: Chorles Lone. (Film) Marcia Henderson is quite a different kind of sports editor. She makes headlines in next week's TV GUIDE.

7 THE VISE—Film Drama

"Dress Rehearsal," the tole of o mon who has wealth, looks and a beoutiful wife. But his wife ridicules him to his friends, and the actress he turns to tries only ta make use of him. Ron Randell presents this English film.

Cast

| Bill Canning | Patrick Holt |
|---------------|---------------|
| Paulo Canning | Sandra Darn |
| Betty | Kay Callard |
| Alfie White | Peter Bennett |
| Gregg Andre | |
| Antonio | |

THE WORLD IS YOURS

Armchair tourists visit Switzerland,

9:00 D LINE-UP-Police Drama

"The Son Froncisco Playboy." Police cotch the laokout of a gang that has committed a series of robberies. The cose could be solved if the prisoner would talk. Warner Anderson, Tom Tully, Marshall Reed, Paul Baxley and Jomes Best.

TONIGHT

... apply LANOLIN PLUS Liquid to your face

TOMORROW MORNING

... find skin dryness gone, and your dry skin worries banished as long as



H

FRIDAY

(4) BOXING-Mad. Sq. Gar. Billy Graham, New York City, vs. Chico Vejar, Stamford, Conn., welterweights, 10 rounds. Jimmy Powers reports. TV GUIDE RATINGS Rating Bouts W L D KO's Unrated 124 102 13 9 26 Graham Veiar Unrated 63 58 4 1 31 Graham, who has lost his last two bouts, faces an improved fighter in Chico Vejar. Compiled by Nat Fleischer (The Ring) CAPTURED-Drama "Tri-state Gang," Part 2. Despite the liquidation of the gang's ringleader, the well-organized hi-jackers continue to terrorize the highways. Chester Morris. CHANCE OF A LIFETIME 9:30 PERSON TO PERSON Ed journeys way out West to the Encino, Cal., ranch home of cowboy hero Roy Rogers, his wife, Dale Evans, and their five children-Cheryl, 14; Linda Lou, 11; Dusty, 8; Sandy, 7; and Mary, 2. MR. DISTRICT ATTORNEY The D.A. investigates a hi-jacking gang that holds up carrier trucks. David Brian. DOWN YOU GO-Quiz 9:45 (4) JUNGLE MACABRE-Adven. **G** JAN MURRAY SHOW 10:00 D NEWS AND WEATHER (4) WEATHER-Bill Carlsen G WEATHER-Clint Youle COURTESY HOUR-Variety Jim Moran emcees another hour of "country-style" music and dancing in the Old Red Barn, Guests invited, Write WBKB for tickets. TONIGHT! HOWARD MILLER SHOW Fun! Music! Guests! 11-12 P.M. WBBM-TV Channel 2 HOUSEHOLD FINANCE

MOVIE-Mystery "Bulldog Drummond Comes Back," (Chgo. TV Debut.) The sleuth becomes the victim of revenge. John Barrymore, John Howard, and Louise Campbell. 10:05 (4) CALL THE PLAY-Mel Allen 10:10 DORSEY CONNORS-Ideas 10:15 IN TOWN TONIGHT R NEWS-Jack Angell 10:20 (4) LET'S LOOK AT THE NEWS 10:25 SPORTS-Norm Barry 10:30 NEWS-Harrington **4** ELLERY QUEEN-Mystery "Claseup of Murder." The wife af a Hallywood producer is killed. (Film) TO BE ANNOUNCED 10:45 A KUP'S SHOW-Irv Kupcinet 11:00 D The Howard Miller Show Chicago's most popular dee-jay presents a host of entertaining features. Top recording stars drop in for chatter and coffee with Howard, in addition to outstanding stage, screen and TV personalities. The turntable boasts the newest discs. (4) Tonight–Variety Steve's guests include bop clarinetist Buddy De Franco and comedian Jack Durant. 7 This Is the Day "Twelve years with FDR." Norman Rass. 11:10 77 Tom Duggan-Comments Call Tom at De 2-0423 or De 2-0424. 11:30 🖸 News-Les Nichols 11:45 🕑 Weather—Carl Greyson 11:50 C Ted Travers Show-Music Ted Travers spins the hit discs of the day and interviews celebrities, 12:00 (4) News at Midnight **B** MOVIE-To Be Announced MOVIE-Double Feature (1) "Hot Spot." A woman flees her racketeer husband. Eve Miller, (2) "Quiet Sunday." A man, his wife and his sweetheart meet tragedy. John Doucette. 12:05 (4) MOVIE-Drama

> "Impact." An innocent woman is accused of murder. Ella Raines, Brian Danlevy.

Stations reserve the right to make last-minute changes.



WEBSTER RACINE WISCONSIN

"Where Quality is a Responsibility and Fair Dealing an Obligation"

REVIEWS



Harried: Dunne and TV family.

Professional Father

PROGRAM OF THE WEEK

Professional Father, starring Steve Dunne as a child psychologist who can't cope with his own children, is built on a promising program idea. But, unfortunately, the role of the bumbling father is all too familiar to TV viewers. And when Daddy is a child expert—it's all the more ridiculous.

Not that *Professional Father* doesn't have its bright spots. Dunne and his TV family generate a certain amount of warmth while tangling with some funny, if incredible and slapstick-tinged, situations. But there's no subtlety and little sustained amusement.

Dunne does well with an average role, and pretty Barbara Billingsley sparkles as his wife. Ted Marc and Beverly Washburn are acceptable as their kids, and Ann O'Neal fares well as a housekeeper.—R.S.

REVIEWS / continued



Gerald Mohr: an active innkeeper.

Foreign Intrigue

In line with producer Sheldon Reynolds' policy of revamping his shows from time to time, *Foreign Intrigue* this year is displaying a new hero,

FINE TUNING

Early-morning TV shows prove successful. It's a nice change to look at someone else's face while shaving.

Most gals prefer it to the back of their husbands' newspaper.

Garroway was the first to find out that the early bird catches the ermine. You know Garroway—he's Steve Allen's daylight replacement. He became so popular that in Mandalay the dawn now comes up like Garroway. Then Jack Paar started getting up at the wisecrack of dawn.

Paar doesn't have to worry about finances because he has a side job waking up the birds. veteran radio-TV actor Gerald Mohr. Mohr is cast as a hotel owner with a penchant for helping people out of desperate trouble, most of it involving international espionage and all of it extremely hectic.

What saves the show from copsand-robbers tedium is Reynolds' keen eye for authentic settings (the show is produced entirely abroad) and his casting director's choice of good European character actors whose English is at least understandable.

As Christopher Storm, the American innkeeper, Mohr handles himself with underplayed aplomb. Not a pretty-boy, he fits well into the Viennese scheme of TV things, and is, of course, a strong-armed port-in-astorm for a variety of pretty girls.

Most scripts are well written, and Mohr plays them with a good deal more than average competence. For the viewer tired of homicide squads and waterfront goons, *Foreign Intrigue* offers an exciting change.—D.J.

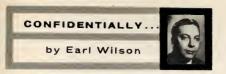
By Ollie Crawford

Friend of ours is holding out for an early-morning music program called *Music to Snarl By*. The first time his wife ever heard a pleasant word in the morning was when Garroway said, "Peace." This boy could get out of the wrong side of bed in a Pullman berth. He has to wear a mask to get the morning milk because his face sours the cream.

For this boy, four cups of coffee is the magic potion that turns Mr. Hyde back into Dr. Jekyll.

The first time he smiled at one of the morning TV shows, his dog didn't recognize him and bit him.

C



NEW YORK . . . "Leave Arthur Godfrey? I have a lot to learn and a lot to do, before I can ever do that," says Marion Marlowe. Her official publicity for her cafe appearance at the Hotel Pierre doesn't mention Godfrey, however. The reason: she wants to make it on her own . . . Ralph Edwards' This Is Your Life gang admits it's

getting harder and harder to keep their secret. In Chicago, after Ralph asked all columnists not to reveal in advance that a local cab driver would appear on the show, the fact popped up in a news story. Fortunately, the hackie didn't see it; he had been sent out on a trip that took all afternoon-but Edwards has about decided to stay in Hollywood from now on.

Jackie Gleason's real first name is John. His old friend, fat Jack E. Leonard, addresses him nowadays as "John D. Gleason." . . . Milton Berle was

greeted at a night club by Morey Amsterdam with "Good evening, 'Mr. Television." Berle nodded graciously. "When," added Amsterdam, "are you going to repair my set?"

Things have a way of working out all right after all. Fred Allen helped plan a new quiz show but got sick and recommended that Herb Shriner step in. Herb became star of Two for the Money. Fred recovered and undertook another quiz showMarlon Marlowe Goes It Alone: Tattletales Plague Ralph Edwards

but it failed. Now Fred's on What's My Line with an enormous audience, not working too hard, and happy, He doesn't get as big a fee as Herb, but, it's pointed out, "Fred doesn't need as much-he's already got plenty."

After Shelley Winters did her big bathtub scene in "The Women" on

bia wheels!"



Miss Winters: two baths

a drive to get his popular Tonight beamed to them five nights a week, Steve got his first big break there. Groucho Marx told me this for a

newspaper interview, but I think it bears repeating because it sums up the TV scramble today: "These lifetime contracts the TV stars are signing don't mean anything-because no television star will live a lifetime. You can't drink and be on television. but at the same time, you can't be on TV and not drink!"

TV, she groaned, "Now what do you think? I've got to go home and take a bath!" . . . Says sportscaster Happy Felton: "Blessed are those who go around in the right circles, for they shall be

Busy TV actress Dorothy Malone prefers live shows. "Because I don't get stage fright," she explains. "One of these days, though, I'll probably faint from accumulated nervousness, and do it from coast to coast!" . . . Steve Allen fans in

Los Angeles are starting

Gerry Johnson, vocalist Les Handy.

and I'm glad I've given up worrying about this fact. But we can all be mighty pleasant to look at, without spending four hours a day and a fortune on turtles.

Here's a kind of adaptable health and beauty routine that seems pretty practical:

No. 1. The Boy Scouts' rule of a daily good deed makes you feel better and lights you up from inside. That kind of beauty keeps growing.

No. 2. Your health comes first. Get eight hours of sleep each night. Eat lots of lean meats, dairy products, fresh fruits and vegetables, and drink eight glasses of water daily. Fresh air and exercise are a must.

No. 3. You can't beat a wellscrubbed look. Creams are fine, but I'm sold on soap and water for basic cleanliness. I like a bath and three face washings a day and a shampoo every five days.

No. 4. Brush your hair. Bend forward at the waist until your head hangs down in front of your knees. Now brush 500 strokes. (After a while this doesn't make you dizzy any more.)

No. 5. Handle your face gently. Don't rub, pound or pummel. (This is usually referred to as "massage.")

No. 6. In applying make-up, practice makes perfect. Try each time to improve your skill, as if you were a painter. Keep experimenting and keep natural-looking. A "real"-looking you is much prettier than an unconvincing copy of Audrey Hepburn.

To most of us, time and money are in short supply. This seems to me a program that doesn't gobble up too much of either—and doggone it, I'm going to try to stick to it!

Six Beauty Tips From Texas

By Gerry Johnson

Star of Variety Fair, telecast over KRLD-TV, Dallas, Tex.

"Every woman is beautiful!"

That statement usually is made by somebody named "Mr. Pierre" or "Mr. Ivan," who goes on to say that you, too, can be a Helen of Troy, (j.g.) if you spend four hours a day with your feet elevated and your face plastered with Mr. Ivan's Homogenized Turtle Oil.

Well, I don't believe it!

We can't all be equally beautiful

Happy Holliday

'OSCAR'-WINNING JUDY IS ENJOYING RETURN TO SONG-AND-DANCE ROLES

Judy Holliday, a girl of simple tastes, likes to wear slacks, eat, gabble with her friends and read Marcel Proust. She's essentially easygoing and even-dispositioned. But two things make her boil.

One: she begins to simmer whenever someone corners her at a party and confides, "I love you in the movies. You slay me with that voice!" Two: she burns whenever someone else burbles, "I love you on TV. How did you learn to sing and dance so fast?" Continued on Next Page



Judy Holliday-Ex-Orange

The facts are that the offscreen Judy Holliday doesn't have *that* voice at all. (She invented it for her role in "Born Yesterday" on the Broadway stage, used it to snag an Oscar in the Hollywood version of the play.) Furthermore—and this may come as a surprise to those who have seen her in four Max Liebman "spectaculars" —she actually learned to sing and dance *before* she learned to act.

"I began my career as a song-anddance girl at the age of four," says Judy, a tall (5-foot, 7-inch) trim (120-pound) intermittent blonde with



Tony Randall joined Judy in TV drama.



In 'It Should Happen To You,' Judy

a friendly, matter-of-fact personality, "when my mother dragged me to a ballet school and threw me in."

Approximately 15 years later, a stage-struck, high-school-graduate Judy went to work for orotund Orson Welles—as a switchboard operator. When not pulling plugs, she and another young hopeful, Adolph Green, worked on a series of musical comedy skits they had devised with Betty Comden. The skits were sophisticated little burlesques and Holliday and Green were convinced they were terrific. For a long time they were alone in this conviction.

One bleak day in 1938, Judy and Green dropped into a Greenwich Village hide-away called The Village Vanguard, confronted the proprietor, Max Gordon, and persuaded him to use their skits as a floor show. That marked the birth of "The Revuers," starring Holliday, Green and Comden.

The Revuers kidded celebrities, burlesqued musical extravaganzas, offered a documentary on a man who invented a shoehorn, composed wry



and Wendy Barrie spoofed panels.

lyrics on the news. Judy sang, danced, played witches, princesses, chorines and maiden aunts and sometimes sold cigarets.

The Revuers were a hit. So, when Gordon moved uptown to the Blue Angel night club, he brought the act with him, raising Judy's weekly salary from nothing to \$25 a week. After appearances in posh spots, the group took off for Hollywood with a "verbal" film contract—which, to quote a Goldwynism, wasn't worth the paper it was written on. Stranded, the trio resumed its night club chores.

Eventually, Judy was offered a sevenyear contract by 20th Century-Fox. After joining her in one ill-fated film sequence, Comden and Green returned to New York, to become concocters of stage—and ultimately screen—musicals, like "On the Town."

Judy stayed behind. "In seven years," she recalls, "I got two parts. The rest of the time I lay around in the sun, gradually becoming an orange." After seven years, Holliday left Hollywood. Back in New York, she appeared in "Kiss Them for Me," which won her a \$500 award as the best supporting actress of the year. She lived on the money for six months in a furnished room. Then she got the break that made her famous.

Three days before a new Garson Kanin comedy, "Born Yesterday," was to open in Philadelphia, its star, Jean Arthur, became ill. The producers decided to take a chance on Judy.

She played Billie Dawn, a not-sodumb blonde with a voice like that of a Brooklyn girl talking and eating fresh celery at the same time. She learned the entire role in three days (her IQ: 172) and opened to raves.

"Born Yesterday" ran three years on Broadway. Then Columbia Pictures bought the rights and, reluctantly, as a last resort, signed Judy to play Billie Dawn. She promptly won an Academy Award.

Judy, who had made a few TV appearances earlier, scored last February in a Billie Dawn-type role on *Goodyear Playhouse*. Restored to a comedy song-and-dance trio (sometime partners: Steve Allen, Dick Shawn) by the astute Max Liebman this season, she kayoed critics and viewers alike.

However, although she has signed to appear in several more Liebman "spectaculars," Judy isn't interested in TV as a full-time career. She would rather devote her time to her husband, musician David Oppenheim, their two-year-old son, Jonathan Louis, and their huge old high-ceilinged apartment in New York.

She plans more movie work for Columbia, but says that Hollywood depresses her.

"I like to eat," she wails. "Out there they don't let a girl eat."





Here's how: director Bob Walker plans scene with Lee Aaker, Rinty, trainer Lee Duncan.

Dog Star Always Saves The Day -But With Out-Of-Sight Help

Things have come to a pretty pass when the U.S. Cavalry and some of the most rugged pioneers of the West (and we mean the Old West, pardner) have to rely on a *dog* to keep the villains at bay.

But since they're doing it every week on ABC, they couldn't have picked a better protector than Rin Tin Tin, who has been making a howling success of the protection business for the last 32 years—ever since his 1923 debut in the movie, "Where the North Begins." As a matter of fact, when Rusty (child star Lee Aaker) yells, "Yo ho, Rinty!" every child watching knows the baddies soon will be on the run.

Actually, the dog seen on television may be any one of three animals, including the great-grandson and the great-great-grandson of the original, who died in 1932. All that matters, however, is that Rinty—all three of



This hand signal directs Flame, Jr., one of the Rin Tin Tins, to stand up.



Down, boy! And on this signal, unseen by TV viewers, dog flattens.



Rinty is supposed to spot killer's jacket. Duncan arouses him with it so that (r.), on camera, he'll pull it from hanger.





Boy's best friend: Lee Aaker and Rinty look ahead to new adventures.

him—will take part in a love scene as eagerly as engage in a fierce fight, depending on a signal or two from behind the camera.

The original Rin Tin Tin was a spoil of World War I, a German shepherd puppy abandoned by Kaiser Wilhelm's troops in a French farmhouse and brought home after the war by Lee Duncan, a 29-year-old American flier and Los Angeles sporting goods salesman.

Duncan, now 63, says he decided to teach Rin Tin Tin I the tricks that made him famous after a reviewer for a dog breeders' journal criticized the animal's clumsiness during a dog show. Lavishing patience, affection and reward on his eager pupil, he soon had a pet that was smarter than the critic.

A full-time professional dog trainer ever since, Duncan has followed the same techniques with all the subsequent Rin Tin Tins.

To teach a puppy to sit, for example, Duncan places him in a sitting position, instructs him softly to "Sit ...sit...sit;" and holding a finger gently on his head to keep him still, circles slowly around him. Repeating this for several lessons, always praising the puppy "from the heart" for trying, Duncan widens the circle until he can walk out of sight.

"I consider the dog trained when he can sit for three minutes without following me," he says.

More difficult tricks, like fetching objects at command, sometimes require special surroundings. Duncan trains dogs to fetch indoors in a hallway where they can concentrate on the lesson without being distracted by intruders. He never uses a stick as the object, always an old shoe or something soft, and never throws very far.

The fourth and fifth sons of the original Rin Tin Tin, used by Duncan in the TV series, are both fullblooded German shepherds. Rin Tin Tin IV is four years old and used mainly with horses, scenes with other animals being his specialty. Rin Tin Tin V is 18 months old and fierce by nature. Being a virtuoso growler, he gets his workouts chiefly in fight scenes.

The third dog assisting Duncan in filming the TV shows is Flame, Jr., 18-month-old son of Flame, a 10year-old canine star of 36 motion pictures. Flame, Jr., responds intelligently and efficiently to either voice or hand signals from his ownertrainer, Frank V. Barnes, as well he might. Flame, Jr., is paid \$750 a week.

"He eats the steaks and I get the dog food," says Barnes, who coaches him from the sidelines for an extra fee of \$39 a day.

TV Teletype CONTINUED FROM PAGE 3

HOLLYWOOD

Dan Jenkins reports:

BOB HOPE has turned down a reported \$1,000,000 offer from General Motors for five shows next season. "I'm kinda tired," HOPE told this reporter. "Nothing wrong with my health basically, but the doctor suggested I just take a nice, big rest. I'll make a couple of pictures--and maybe one or two shots on TV--and that's all. I just don't want to sign something that says I've got to be somewhere at 9 o'clock every Monday morning."

Add Warner Brothers to the fast-growing list of major studios now committed to making TV film . . . Prediction: within the reasonably near future, the major networks will be making their own feature-length pictures for TV. If you can't lick'em, join 'em.

MARLON BRANDO: "Even though I realize live TV has improved tremendously since my last shot at it five years ago (and I was embarrassingly bad), I'd rather not try it again. I'm not used to it. When you have to concentrate on camera angles and floor markings and all those technical details, you can't concentrate on your performance. There just isn't enough rehearsal time."

LIBERACE succeeds GALE STORM as honorary mayor of Sherman Oaks (Cal.) next month--and he just doesn't know what he's let himself in for . . . GEORGE GOBEL has bounced into the Top 10 Nielsen ratings.

* * *

Looking ahead, CBS has several irons in the fire. A new show, <u>Miss Pepperdine</u>, is being formatted for MARIE WILSON. Another series, <u>The Townspeople</u>, with a combination of stars forming a permanent stock company and based on the life and times of a small U.S. town, is being readied for the fall. And material is being developed for a pilot film of a projected series to be based on TOLSTOI's "War and Peace."

* * *

M-G-M's DORE SCHARY has backed out of deal whereby he was to have played himself in an upcoming <u>I Love</u> Lucy episode. He'll be portrayed instead by actor PHIL OBER, VIVIAN VANCE's husband . . . When LUCY and DESI previewed an episode of the show at a posh Brown Derby press party, the projector broke down and nobody-not even the top CBS vice president--could make it work. * * *

<u>I Married Joan</u> is folding, JOAN DAVIS being worn out after three years of it. Now watch the rush to get JIM BACKUS rolling in a show of his own . . . NBC is in there pitching to take ANN SOTHERN'S <u>Private Secretary</u> away from CBS . . . BOB CUMMINGS speeding up his TV film shooting schedule to go into "How to Be Very, Very Popular" at 20th Century-Fox . . . And CBS is still fighting the good fight to clear TV rights to "The Mikado," which is planned as an hour-long film starring BING CROSEY and CEORGE BURNS and GRACIE ALLEN.



A Lesson in Living:

How Liberace Faced His Greatest Challenge

"Those tours were brutal—three-and-a-half-hour concerts followed by two hours of signing autographs, living out of a suitcase, racing for planes and trains. The schedule was just too much for one human being to endure and it all caught up with me."

Yet Liberace is the first to admit: "I was lucky—real lucky," when his doctors diagnosed his heart condition before extreme damage had been done.

During his two months of enforced rest, Liberace has had time to reflect on the lesson of his illness.—to make vital decisions about his future. It is of these thoughts and decisions that Liberace talked in great earnest to TV GUIDE's staff writer, Dan Jenkins. Next week, TV GUIDE brings you Jenkins' moving account of his interview with Liberace.

Don't miss TV GUIDE's biggest exclusive since its interview with Arthur Godfrey. Read

A Lesson in Living: How Liberace Faced His Greatest Challenge



To avoid disappointment-get your copy early!

Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.





www.mediahistoryproject.org